

zippo[®]

2015 COMPLETE LINE COLLECTION



WHAT MAKES THE MAN



The campaign celebrates the essence of the Zippo man: the strength, the individuality, the reliability, and the sensibility. No matter who you are, or where you live, every man has a story to call his own. Having a story makes him unique; having a Zippo lighter makes him a man. The campaign shows men experiencing different moments to create unique and visually rich stories with one thing in common: that no matter the time or the trends or the place in which he lives, Zippo is “What Makes The Man”.

WHAT MAKES THE MAN



One Box

Unless otherwise stated, every Zippo windproof lighter in this catalog is packaged in the environmentally friendly “one box”, designed to address the growing concern over the depletion of our natural resources. Both the attractive gift box and the cardboard insert are made from renewable materials and are 100% recyclable. The patented “one box” is attractive, easy to handle, and designed to display more of the lighter than ever.

Zippo Guarantee:

Any Zippo pocket lighter, when returned to our factory, will be put in first class mechanical condition free of charge, for we have yet to charge a cent for the repair of a Zippo pocket lighter, regardless of age or condition. The finish, however, is not guaranteed.

This guarantee gives you specific legal rights and you may also have other rights which vary from state to state. Other Zippo products carry their own specific warranties.

Consumer Disclaimer:

Terms and pricing are limited to authorized Zippo sales distributors and wholesalers only. Unless specified as retail pricing, this information is not intended for consumer use.

Because we are constantly improving our products, some items may not look exactly as depicted. Prices and specifications subject to change without notice.

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Timeless black ultralite – each lighter is a delightful gift option right off the shelf. Engrave the customization panel with initials, a short message, or a significant date for a truly personalized gift.



355
*High Polish Chrome
Emblem Attached*

1655
*Slim® High Polish Chrome
Emblem Attached*



200
Brushed Chrome

1600
Slim® Brushed Chrome



250
High Polish Chrome

1610
Slim® High Polish Chrome



200ZP
*Brushed Chrome
Emblem Attached*



201FB
Antique Brass

121FB
Antique Silver Plate



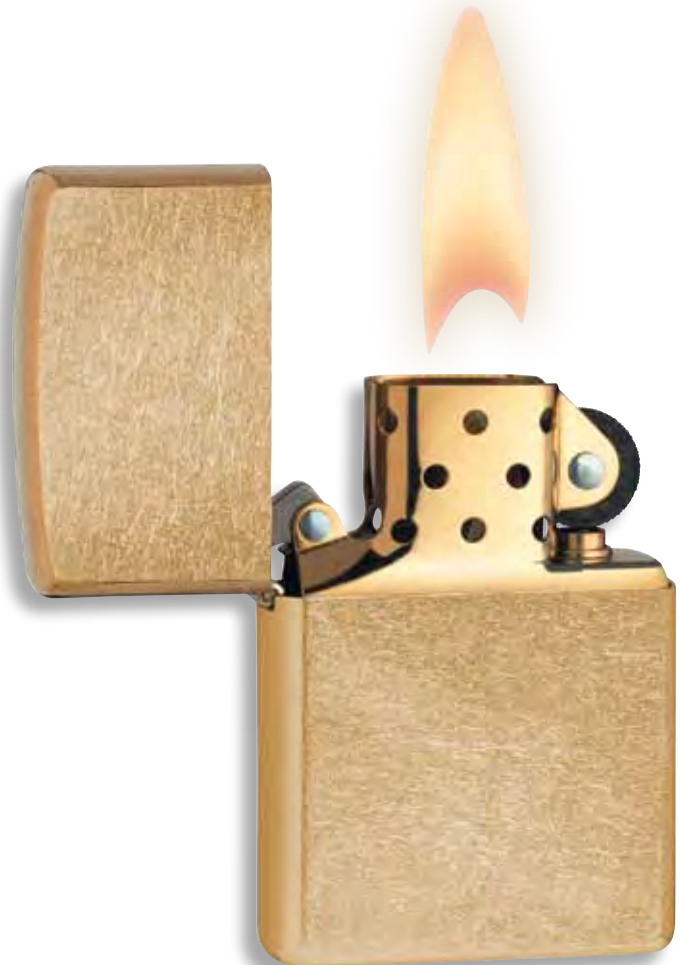
205
Satin Chrome

1605
Slim® Satin Chrome



207
Street Chrome

1607
Slim® Street Chrome



207G
Gold Dust



204
Brushed Brass

204B
Brushed Brass



254
High Polish Brass

254B
High Polish Brass

George G. Blaisdell, Founder



1654
*Slim® High
Polish Brass*

1654B
*Slim®
High Polish Brass*

Zippo's classic brushed chrome finish takes on a new look! Directional brushing results in creative design patterns with the enduring appeal of traditional brushed chrome, but with a fresh new perspective. Sides of the directional brushed lighters are tumbled rather than high polish. See Signature Styleguide on pages 70 - 71 for customization options.



24648
Herringbone Sweep



24647
Chrome Arch



28181
Linen Weave



28182
Diagonal Weave



260.25
Vintage
High Polish Chrome



240
Vintage
Brushed Brass

230.25
Vintage
Brushed Chrome

270
Vintage
High Polish Brass

NOTHING OLD ABOUT ZIPPO VINTAGE



230
Vintage
Brushed Chrome



260
Vintage
High Polish Chrome



267
Vintage
Street Chrome



167
Armor
High Polish Chrome

1603
Slim® Armor
High Polish Chrome

Distinctive bottom stamp authenticates these chrome and solid brass lighters as heavy-walled Armor, about 1.5 times as thick as a standard brass case.



162
Armor
Brushed Chrome



168
Armor
Brushed Brass



169
Armor
High Polish Brass



28496
Armor
Tumbled Brass



Reverse

352
Venetian®
High Polish Chrome
Lustre

Introduced in 1974, the timeless front and reverse floral pattern of the Venetian® continues to be the most globally appealing lighter design Zippo has ever released.



352B
Venetian®
High Polish Brass
Lustre

1652B
Slim® Venetian®
High Polish Brass
Lustre

1652
Slim® Venetian®
High Polish Chrome
Lustre



350
High Polish Chrome
Auto Engrave

Bold engraving – each lighter is a delightful gift option right off the shelf. Engrave the customization panel with initials, a short message, or a significant date for a truly personalized gift.

It's the ultimate indulgence. With understated elegance, this 18kt. gold Zippo windproof lighter feels solid and substantial, looks absolutely beautiful.

195

18K Solid Gold

Call for pricing

Packaged in a custom crafted cherry gift box with certificate of registration.



26

Armor

High Polish

Sterling Silver

Call for Pricing



27

Armor Vintage

Brushed

Sterling Silver

Call for Pricing



14

High Polish

Sterling Silver

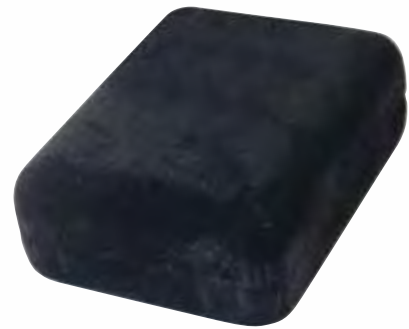
Call for Pricing



24
1941 Replica
Hand Satin
Sterling Silver
 Call for Pricing



23
1941 Replica
High Polish
Sterling Silver
 Call for Pricing



A black velour hinged box is standard packaging for all Sterling Silver lighters.



13
Brushed
Sterling Silver
 Call for Pricing



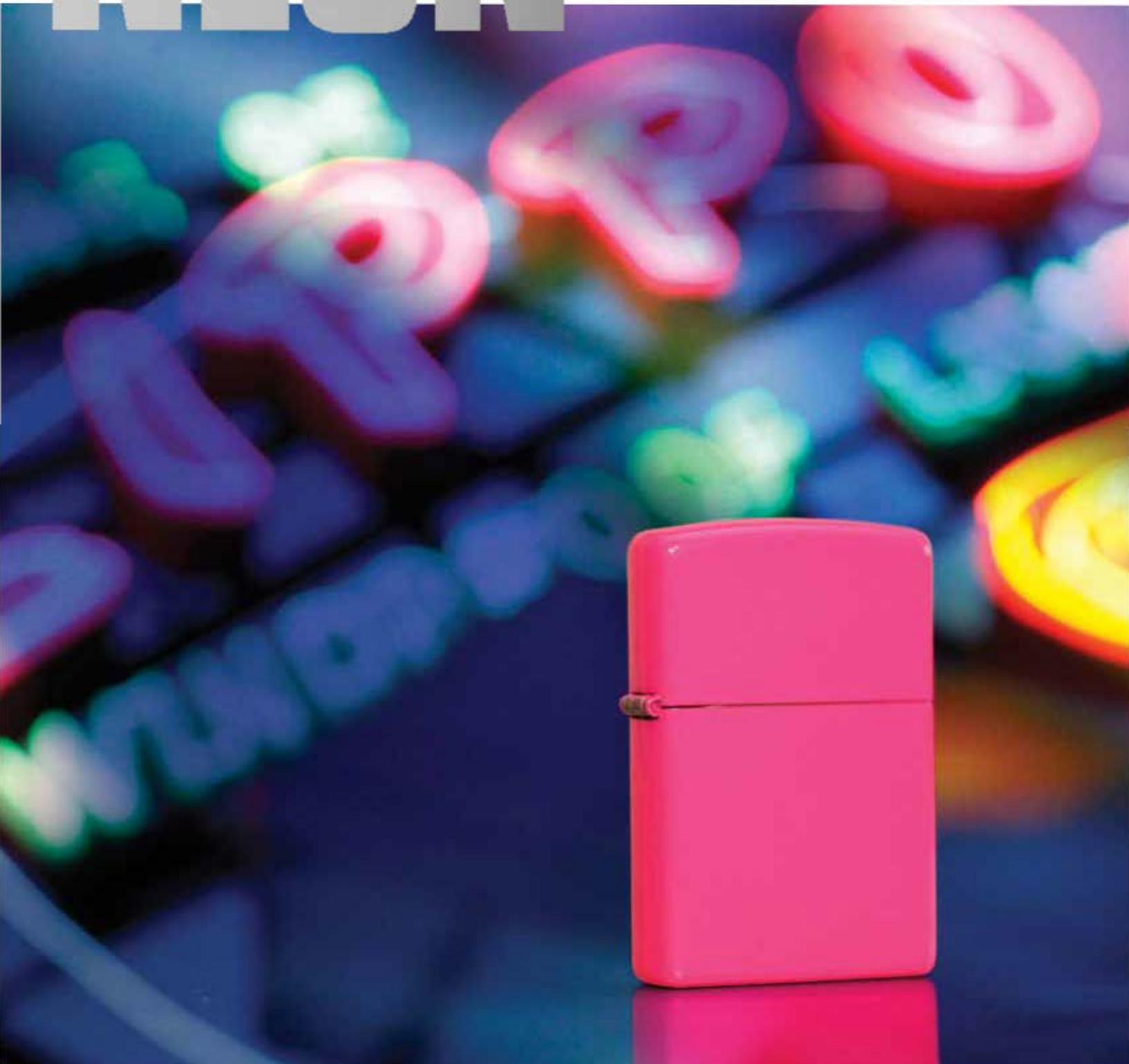
15
High Polish
Sterling Silver
 Call for Pricing



1500
Slim®
High Polish
Sterling Silver
 Call for Pricing

Prices for solid gold and sterling silver lighters may vary due to fluctuating market value of precious metals. These changes are without notice. Please contact your Zippo representative or sales associate for pricing, lead time, and ordering details.

NEON





28887
Neon Yellow



28886
Neon Pink



28888
Neon Orange

Flamboyant neon lighters in a shiny semi-gloss finish add a brilliant splash of color to any display. Distinctive lasered hinge and bottom stamp authenticate these neon lighters as genuine Zippo.



233
Red Matte



231
Orange Matte



24839
Lemon

Lasered hinge barrel and bottom stamp on powder coat finishes manufactured since 2010 identify the lighter as a genuine Zippo windproof lighter.



218
Black Matte

1618
Slim® Black Matte



239
Navy Matte



229
Royal Blue Matte



211
Iron Stone



221
Green Matte



236
Black Crackle



238
Pink Matte

1638
Slim® Pink Matte



216
Cream Matte

214
White Matte



214ZL
White Matte
Color Image



238ZL
Pink Matte
Color Image



233ZL
Red Matte
Color Image



231ZL
Orange Matte
Color Image

ZIPPO COLORS YOUR WORLD

Lasered hinge barrel and bottom stamp on powder coat finishes manufactured since 2010 identify the lighter as a genuine Zippo windproof lighter.



218ZL
Black Matte
Color Image



239ZL
Navy Matte
Color Image



229ZL
Royal Blue Matte
Color Image



221ZL
Green Matte
Color Image



20446ZL
Sapphire
Laser Engrave

151ZL
Spectrum
Laser Engrave



150ZL
Black Ice®
Laser Engrave

28129ZL
Chameleon
Laser Engrave



24756ZL
Ebony
Laser Engrave

28123ZL
Slim® Ebony
Laser Engrave



24747ZL
Abyss
Laser Engrave

28124ZL
Slim® Abyss
Laser Engrave



218ZB
Black Matte
Color Image

1618ZB
Slim® Black Matte
Color Image



24747
Abyss

28124
Slim® Abyss



28129
Chameleon



150
Black Ice®

20492
Slim® Black Ice®

24534
Cerulean

24840
Meadow

24513
Lurid

21184
Toffee

21063
Candy Apple Red



Classic chrome plated lighter is bonded with a micro thin, scratch resistant coating to achieve Ebony, Zippo's luminous, intense black, mirror-like finish.



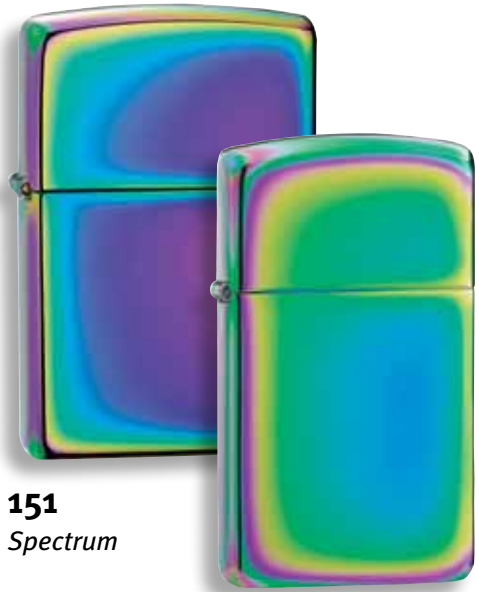
24756
 Ebony

28123
 Slim® Ebony



20446
 Sapphire

20494
 Slim® Sapphire



151
 Spectrum

20493
 Slim® Spectrum



28378
 Gray Dusk



28339
Candy Apple Red
Iced

Zippo's Iced process highlights multi-faceted engraving layered with a translucent powder coat to give the illusion of looking through a thin sheet of ice.

Design is on both front and reverse surface of the lighter. May be imprinted over Iced surface for a truly unique look.



28340
Meadow
Iced



28341
Cerulean
Iced

BOTTOMZ UP



24383
Bottomz Up®
High Polish Chrome
Auto Engrave

For decades, the Zippo bottom stamp has marked the authenticity of every genuine Zippo windproof lighter. Now Zippo turns the whole system upside down . . . literally . . . with Bottomz Up, a high polish chrome lighter engraved with the traditional Zippo stamp not only on the bottom, but also on the top of the lighter. The conventional

date code, showing month and year of manufacture, is stamped on the canned-style bottom, while the canned-style lid is branded with the year of manufacture and the **B** symbol authenticating it as Bottomz Up.

Packaging includes an I-card identifying lighter as Bottomz Up.



1941B
1941 Replica
Brushed Brass

Several distinctive features identify the 1941 Replica:

- Flat planes with sharp, less rounded edges than the current model where the front and back surfaces meet the sides.
- Four-barrel hinge joins the lid and bottom; the current Zippo lighter has a five-barrel hinge.
- Sides of the inside unit are flat, with squared edges where they meet the front and back surfaces.
- Inside unit has fewer holes in the chimney than current models; also fitted with a hollow rivet that holds the striking wheel in place.
- Silver foil gift box is standard packaging for all 1941 Replica models.

1941 REPLICA



1941
1941 Replica
Brushed Chrome



24096
1941 Replica
Black Ice®



24485
1941 Replica
Black Ice®
Laser Engrave



28582
1941 Replica
Black Crackle

1935 REPLICA



1935
1935 Replica
Brushed Chrome



1935.25
1935 Replica
Brushed Chrome



WINDY

Windy has been one of Zippo's most beloved icons since she was introduced in 1937, illustrating the new windproof lighter in Zippo's first national advertisement. Since that time, she has been depicted in scores of advertisements, numerous promotional pieces, and hundreds of Zippo lighter designs from all over the world.

The 2013 Collectible of the Year celebrates Windy with a whisper-thin emblem, reminiscent of Zippo's early metallique process, on a classic 1935 Replica lighter. Limited to only 35,000 pieces worldwide, each lighter is consecutively numbered and authenticated with an exclusive bottom stamp.



28729
1935 Replica
Brushed Chrome
Emblem Attached



New Armor tumbled brass is deep carved in a swirled pattern, resulting in a tactile, all-over design. The deep dimensional engraving has the look and feel of a top-quality emblem directly on the surface of the lighter.



NEW

28541

*Armor
Tumbled Brass
Deep Carve*

Stunning Slim Armor partners the smaller size of a slim lighter with the weight and feel of high polish Armor for a solid, substantial lighter that is beautifully deep carved front and reverse. Distinctive bottom stamp authenticates it as genuine Armor.



NEW

Reverse

28581

*Slim® Armor
High Polish Chrome
Deep Carve*



Reverse

28638

*Armor
Tumbled Brass
Deep Carve*



28637

*Armor
High Polish Chrome
Deep Carve*



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NEW

Reverse

28544
Armor
High Polish Black Ice®
Brite Cut

Crisp deep carve engraving produces a gently undulating pattern with the look of a high quality emblem directly on the surface. Gold-flashed inside unit adds to the unique attraction of this lighter designed by Grant Duke, a fourth generation member of the Zippo family. Distinctive bottom stamp authenticates it as genuine Armor.



NEW

Precision deep carve engraving creates the illusion of raised globes on this Armor high polish chrome lighter. The tactile design on the face of the lighter rivals a superior top-quality emblem.

28835
Armor
High Polish Chrome
Deep Carve



Reverse

28639
Armor
High Polish Chrome
Deep Carve



Reverse

28186
Armor
High Polish Black Ice®
Brite Cut

NEW

Diagonal Weave presents a distinguished background for a majestic two-tone auto engraved crest.

28852
Diagonal Weave
Auto Two Tone



28377
Brushed Brass
Color Image / Auto Engrave



28673
Brushed Brass
Color Image



28457
Satin Chrome
Auto Two Tone

NEW

28539
Gold Dust
Color Image



NEW

28530

*High Polish Chrome
Color Image*



21155

*Satin Chrome
Auto Engrave*



28286

*High Polish Chrome
Auto Engrave*



28657

*High Polish Chrome
Lustre*



28467

*High Polish Chrome
Laser Engrave / Auto Engrave*

**362**

*Black Crackle
Emblem Attached*

363

*Black Crackle
Emblem Attached*

**28534**

*1941 Replica
Black Ice®
Laser Two Tone*

**20969**

*Black Ice®
Laser Engrave / Auto Engrave*

**28642**

*Brushed Chrome
Auto Two Tone*

**28646**

*Brushed Chrome
Auto Two Tone*

Zippo's Double Lustre process enhances a classic high polish chrome lighter with intricate, multi-dimensional highlights that are buffed and plated to a gleaming patina. A distinctive crown-stamped lid complements the polished radiance and lasting durability of this Zippo-themed lighter.



NEW

28854
Cream Matte
Laser Engrave / Auto Engrave



24751
Crown Stamp™
High Polish Chrome
Double Lustre



NEW

28866
Abyss
Color Image



28658
High Polish Chrome
Color Image / Auto Engrave



28450
High Polish Brass
Auto Engrave

NEW



28847
Satin Chrome
Emblem Attached

NEW



28855
White Matte
Color Image

NEW



28832
Gold Dust
Color Image



21192
Satin Chrome
Auto Two Tone



28667
Black Matte
Color Image



28280
Brushed Chrome
Color Image



28831
Brushed Chrome
Color Image

If Zippo made trading cards, this would be a likely design. The early block-letter logo, retro poker chip, and solid Zippo flame against an aged parchment background just smack of good luck and collectibility!



28867
Street Chrome
Color Image



24335
Satin Chrome
Auto Engrave



21088
Black Ice®
Laser Engrave



28145
High Polish Brass
Double Lustre



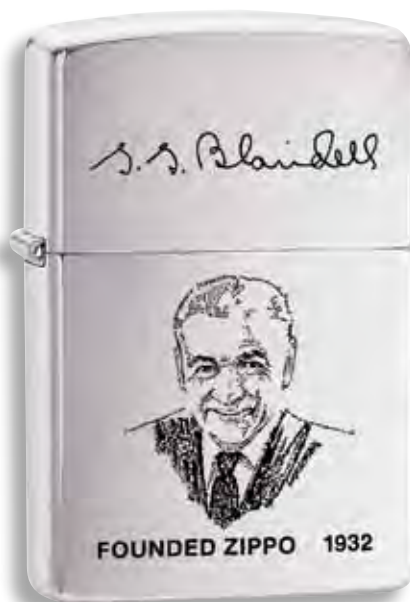
20991
Armor
High Polish Chrome
Deep Carve / Epoxy Filled



21193
Street Chrome
Stamped



28649
Brushed Chrome
Color Image



200FL
Brushed Chrome
Color Image



28671
Red Matte
Color Image



28381
High Polish Chrome
Lustre

An eclectic fusion

of colors, patterns, and textures gives these lighters a free-spirited bohemian-chic look. Color imaging blends modern, vintage, tribal, and ethnic elements into a delightful composite of artistic expression.



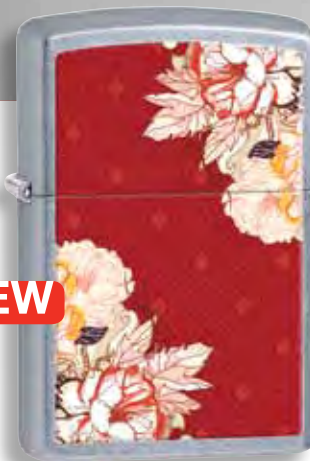
NEW

28871
High Polish Chrome
Color Image



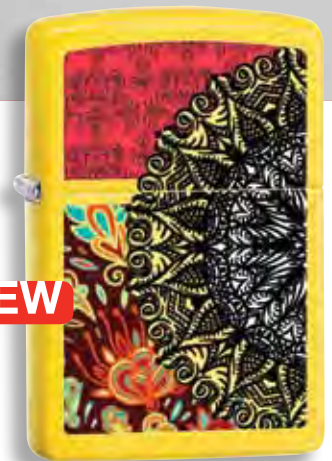
NEW

28851
High Polish Chrome
Color Image



NEW

28849
Street Chrome
Color Image



NEW

28850
Lemon
Color Image

ARMY

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Available Worldwide.

1941 Replica Black Crackle, a reproduction of the legendary black crackle lighter used in World War II, sports a dimensional U.S. Army pewter emblem.



28631
Green Matte
Color Image



280ARM
Brushed Chrome
Emblem Attached



28632
Street Chrome
Color Image

NEW



28583
1941 Replica
Black Crackle
Emblem Attached

COAST GUARD

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www.uscg.mil

Available Worldwide.



28623
Black Matte
Color Image



280CG
Brushed Chrome
Emblem Attached



28681
Navy Matte
Color Image

"The above sku for the U.S. Coast Guard is being updated to the U.S. Coast Guard emblem going forward."

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intended nor implied.

Available Worldwide.



28621
Street Chrome
Color Image



28622
Street Chrome
Color Image



280AFC
Brushed Chrome
Emblem Attached

"The above sku for the U.S. Air Force is being updated
to the U.S. Air Force emblem going forward."

NAVY

Officially Licensed by the Department of the Navy

Available Worldwide.



24457
Street Chrome
Emblem Attached



280ANC
Brushed Chrome
Emblem Attached

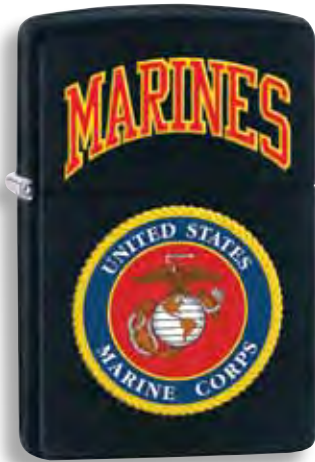


28682
Street Chrome
Color Image

MARINES

Officially Licensed Product of the
United States Marine Corps.
www.marines.com
1.800.marines

Available Worldwide.



218.539
Black Matte
Color Image



280MAR
Brushed Chrome
Emblem Attached



28368
Black Crackle
Emblem Attached



28875
Black Crackle
Laser Engrave / Auto Engrave



28873
1941 Replica
Black Crackle
Laser Engrave



NEW

28864
Black Matte
Color Image



28653
Brushed Chrome
Color Image



28491
Street Chrome
Stamped



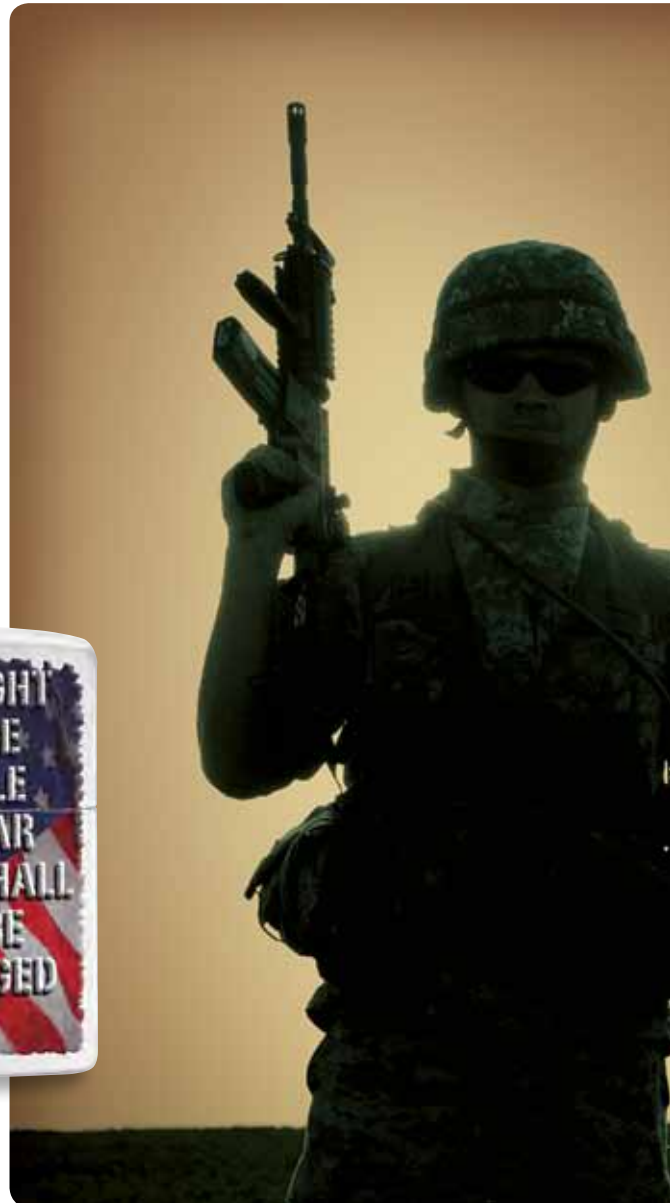
24797
Brushed
Chrome
Color Image



28290
High Polish Chrome
Color Image



28641
Brushed Chrome
Color Image





28652
Brushed Chrome
Color Image



20895
Brushed Chrome
Emblem Attached



28449
High Polish Chrome
Color Image / Auto Engrave



21069
High Polish Chrome
Lustre / Auto Engrave



28462
Street Chrome
Color Image



20854
Brushed Brass
Emblem Attached

REALTREE®

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ADVANTAGE MAX-1 HD © 2004 of Jordan Outdoor Enterprises,
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24072
REALTREE MAX-1®



28263
REALTREE APG



28078
REALTREE APC
Pink Matte
Color Image

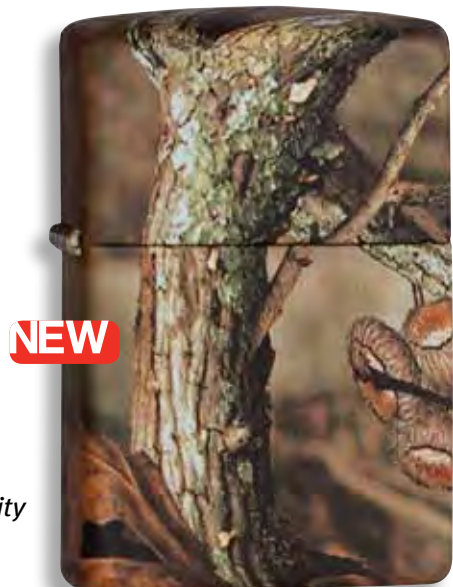
MOSSY OAK®

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28332
Break-Up
Green Matte
Color Image



28738
Break-Up Infinity

NEW



28053
High Polish Chrome
Laser Engrave / Auto Engrave



28661
White Matte
Color Image



28666
Black Matte
Color Image



28471
Green Matte
Color Image



28650
Brushed Chrome
Color Image



NEW

NEW

A.

B.

C.

D.

A. **28860**
White Matte
Color Image

B. **28861**
Black Matte
Color Image

C. **28645**
Black Ice®
Laser Two Tone

D. **28272**
White Matte
Color Image

NEW**28877**

*Street Chrome
Color Image*

NEW**28872**

*High Polish Chrome
Color Image*

**769**

*Black Ice®
Color Image*

An imaginative partnering of customization processes makes this lighter unique. Zippo's color imaging creates a shadowy nocturnal background, set off by a full moon rising. A dimensional die-cast emblem brings a howling wolf to the forefront.

NEW**28879**

*Black Matte
Color Image / Emblem Attached*

**20855**

*Brushed Chrome
Emblem Attached*

**28303**

*Black Matte
Color Image*

ANNE STOKES



The fantasy art of Anne Stokes features striking designs and life-like portrayals of fantasy subjects. Her art covers a broad range of subjects, from the romantic and magical enchanted forest, to the dark underworld of gothic vampires.

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Available Worldwide.



28856

*Black Matte
Color Image*



28857

*Black Matte
Color Image*



28858

*Black Matte
Color Image*

Anne is originally from London, UK, but now lives in Leeds in the beautiful county of Yorkshire. She started off work as a merchandise designer, then became a full time freelance illustrator where she worked on a number of book, game and record products. As her career progressed she moved solely into licensing her own creations and concepting ranges of fantasy themed paintings. Anne's artworks have now been licensed on a wide range of products including T-shirts, posters, book covers, calendars, jigsaw puzzles, tarot cards, sculptures, CCG sleeves, mugs, jewelry and greetings cards, which are on sale worldwide.



NEW

28830
Candy Apple Red
Color Image

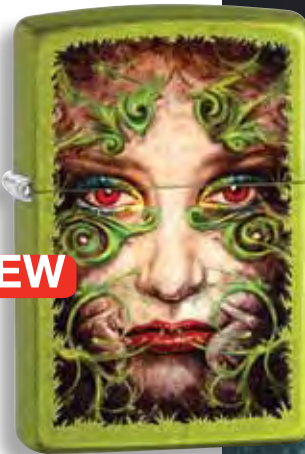


NEW

28878
Street Chrome
Color Image



28669
Black Matte
Color Image



NEW

28865
Lurid
Color Image



28670
Black Matte
Color Image



NEW

28828
White Matte
Color Image

NEW



28862
Black Matte
Color Image

NEW



28876
Street Chrome
Color Image

NEW



28863
Black Matte
Color Image



28654
High Polish Chrome
Color Image



28668
Black Matte
Color Image

**28527***Black Ice®**Laser Engrave*

Although the surface area of a Zippo lighter remains constant, the possibilities for decorating it seem endless, as illustrated by the lighters on these two pages. The laser engraved theme of each lighter carries around every surface – front, reverse, hinge side, opposite side – even the top! It's an incredible look that ties all the elements together.

NEW

28833
Black Ice®
Laser Engrave



NEW

28531
Black Matte
Laser Engrave





24016
Street Chrome
Auto Engrave



24339
Satin Chrome
Auto Two Tone



28442
Spectrum
Auto Engrave



The beautiful lighters on this page illustrate some of Zippo's most spectacular engraving capabilities. Some models feature two levels of engraving, or a combination of processes to achieve the stunning look seen here.



28458
Satin Chrome
Auto Two Tone



24816
Slim® High Polish Chrome
Auto Engrave



Splashed texture enhancement defies you to keep from touching it to see if it's wet. If you think this lighter looks great on the page, wait 'til you hold it in your hand!

28180
*Brushed Chrome
 Color Image*



24800
*Brushed Chrome
 Color Image*



28526
*High Polish Chrome
 Color Image / Auto Engrave*



24721
*Black Matte
 Laser Engrave*



21195
*Toffee
 Emblem Attached*



28663
 Black Matte
 Color Image



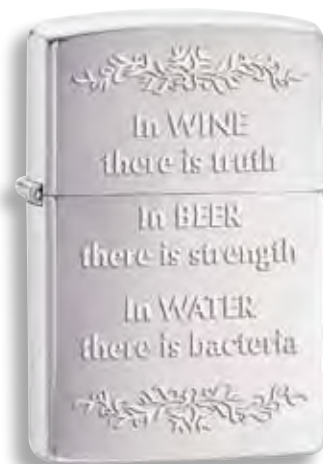
28648
 Brushed Chrome
 Color Image



28834
 Ebony
 Laser Two Tone



28664
 Black Matte
 Color Image



28647
 Brushed Chrome
 Lustre

Available selected countries, some restrictions may apply

PLAYBOY



28839
Street Chrome
Color Image



28269
Brushed Chrome
Color Image



NEW

28545
High Polish Chrome
Laser Engrave / Auto Engrave



24789
High Polish Chrome
Auto Engrave / Crystal Attached



C1014594-238
Pink Matte
Color Image



20831
Slim® Pink Matte
Color Image



Model C1014594 is pre-approved exactly as pictured here, and must be ordered in a minimum of 30 pieces per design. Please contact your Zippo representative or sales associate for pricing, lead times, and ordering details.

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50



Cl009668-207
Rolling Stones



Cl012702-214
Rolling Stones



Cl012644-229
Sublime



Cl012007-218
Mac Miller



Cl012008-233
Mac Miller



Cl015874-207
Lynyrd Skynyrd



Cl012046-207
Kurt Cobain

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Can't get enough of the music scene? Stage an encore performance with this additional line-up of legendary names available on a custom imprint basis, and create your own Zippo Moment! Lighters are pre-approved exactly as pictured here, and must be ordered in a minimum of 30 pieces per design.

Please contact your Zippo representative or sales associate for pricing, lead times, and ordering details.



Cl015655-218
Bob Marley



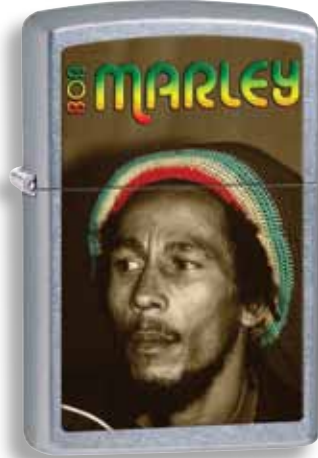
Cl012529-218
Bob Marley

BOB MARLEY



BOB MARLEY © Fifty-Six Hope Road Music Ltd.,
2014; Right of Publicity and Persona Rights - Fifty-Six
Hope Road Music Ltd.
WWW.BOBMARLEY.COM

Available Worldwide



28488
Street Chrome
Color Image



24991
Street Chrome
Color Image



NEW

28844
Street Chrome
Color Image

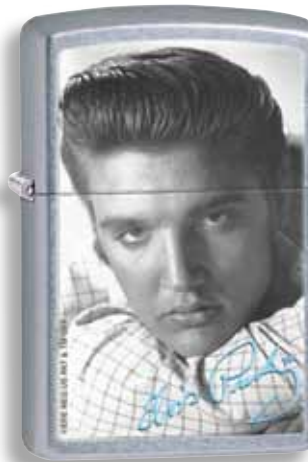


ELVIS[®]



© EPE, Reg. U.S. Pat & TM Off.

Available Worldwide



28629
Street Chrome
Color Image



28431
Street Chrome
Color Image

FENDER

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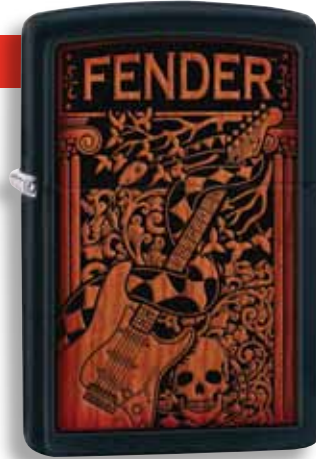
Available Worldwide



28845
High Polish Chrome
Color Image



28848
Street Chrome
Color Image

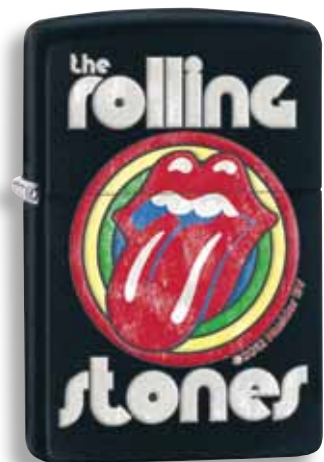


28733
Black Matte
Color Image

THE ROLLING STONES®



28843
Street Chrome
Color Image



28630
Black Matte
Color Image

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Available Worldwide



28820
Black Matte
Color Image



24779
Street Chrome
Color Image



28842
Brushed Chrome
Color Image

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28577
Gray Dusk
Color Image / Laser Engrave



254BJD.428
High Polish Brass
Emblem Attached



250JD.427
High Polish Chrome
Emblem Attached



28423
Herringbone Sweep
Auto Two Tone



28846
Street Chrome
Color Image



28636
Candy Apple Red
Color Image

CHEVROLET®



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Available Worldwide.

MAZZI®



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28627
Black Matte
Color Image



24764
Street Chrome
Color Image



28002
Brushed Chrome
Color Image

DUCK DYNASTY®

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Available in US only.



28880
Street Chrome
Color Image



28881
Street Chrome
Color Image

JIM BEAM®

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NEW

28841
Street Chrome
Color Image



NEW

28840
Black Matte
Color Image



254BJB.929
High Polish Brass
Emblem Attached



250JB.928
High Polish Chrome
Emblem Attached



28419
Street Chrome
Color Image



28680
Linen Weave
Auto Engrave



20762
Black Ice®
Auto Engrave



28448
High Polish Chrome
Color Image



28274
High Polish Chrome
Color Image



28655
High Polish Chrome
Color Image



24892
Black Matte
Laser Engrave



24472
Black Matte
Color Image

NEW



28829
Black Matte
Color Image / Laser Engrave



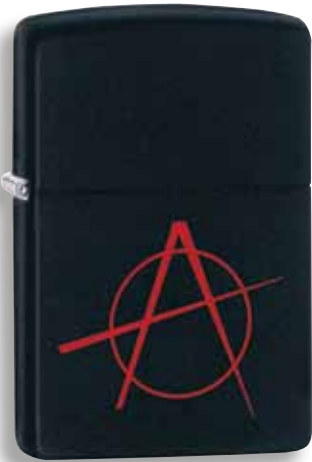
28432
Black Matte
Color Image



28651
Brushed Chrome
Color Image



28644
Black Ice®
Laser Engrave / Auto Engrave



20842
Black Matte
Color Image



21067
Black Matte
Color Image



24330
Black Matte
Color Image



20836
High Polish Chrome
Color Image



28686
Black Matte
Laser Engrave



28853
Street Chrome
Color Image



Reverse

24951
 Ebony
 Laser Engrave



28335
 Black Matte
 Color Image

FORD



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Available selected countries, some restrictions may apply.



28838
 Royal Blue Matte
 Color Image



28626
 Satin Chrome
 Color Image

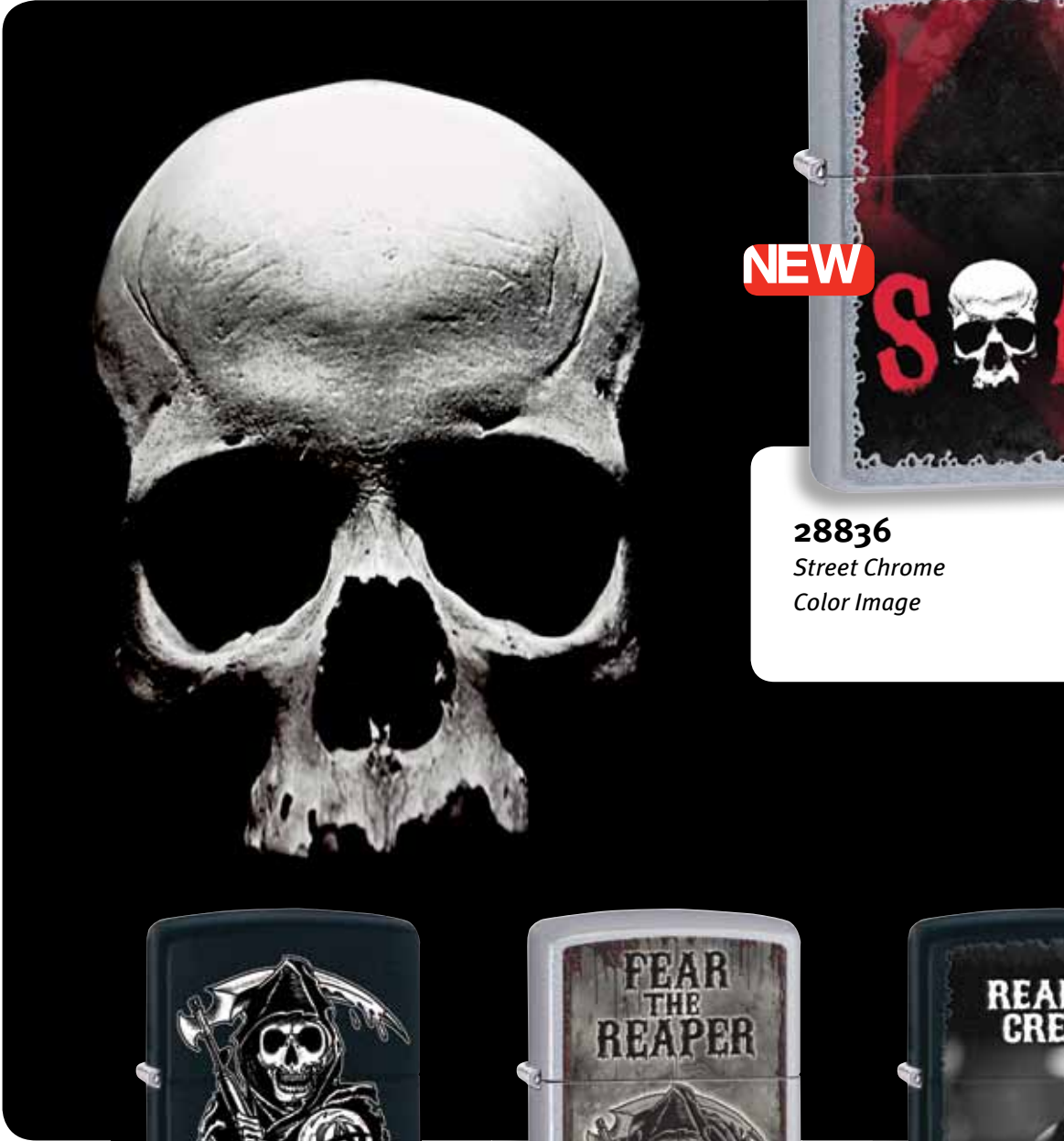


28625
 High Polish Chrome
 Lustre

SONS OF ANARCHY

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Available selected countries, some restrictions may apply.



NEW



28836
Street Chrome
Color Image



28504
Black Matte
Color Image



28502
Satin Chrome
Color Image



28677
Black Matte
Color Image



24894
Lemon
Color Image



28660
Iron Stone
Color Image



28679
Chameleon
Color Image



28882
Black Matte
Color Image



28869
Street Chrome
Color Image

NEW



28874
High Polish Chrome
Lustré / Color Image

NEW



28859
White Matte
Color Image

Color imaging and lustre etch reveal an interesting viewpoint as seen through a cross-shaped keyhole.



28678
Ebony
Laser Engrave



28042
Black Matte
Color Image



28685
Gray Dusk
Iced

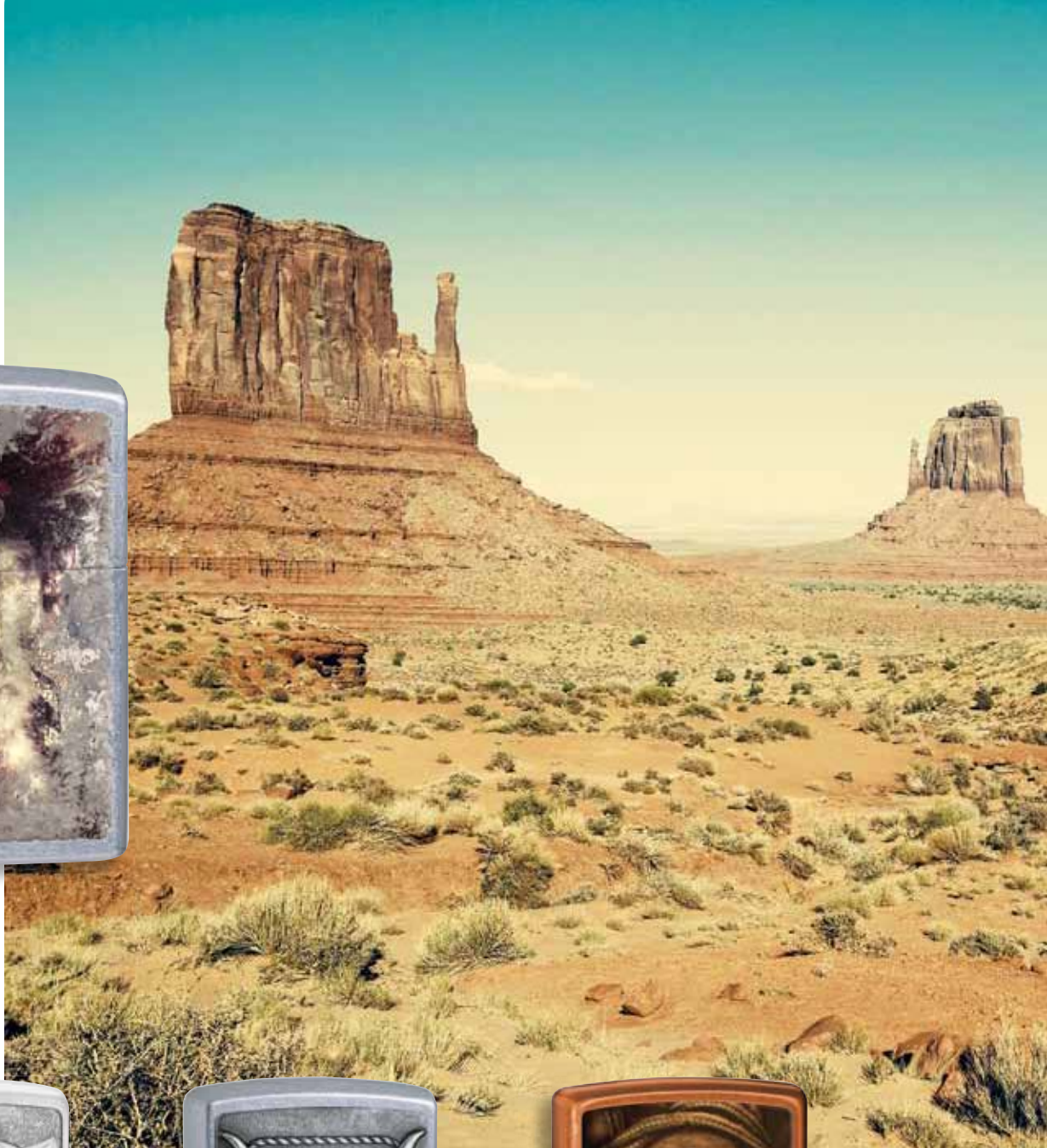


Reverse



NEW

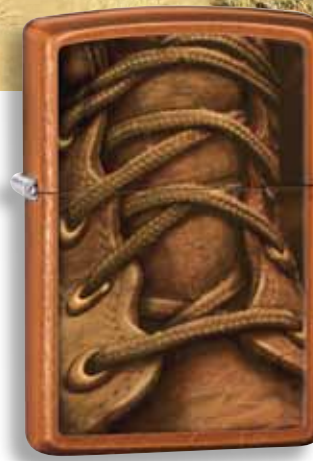
28868
Street Chrome
Color Image



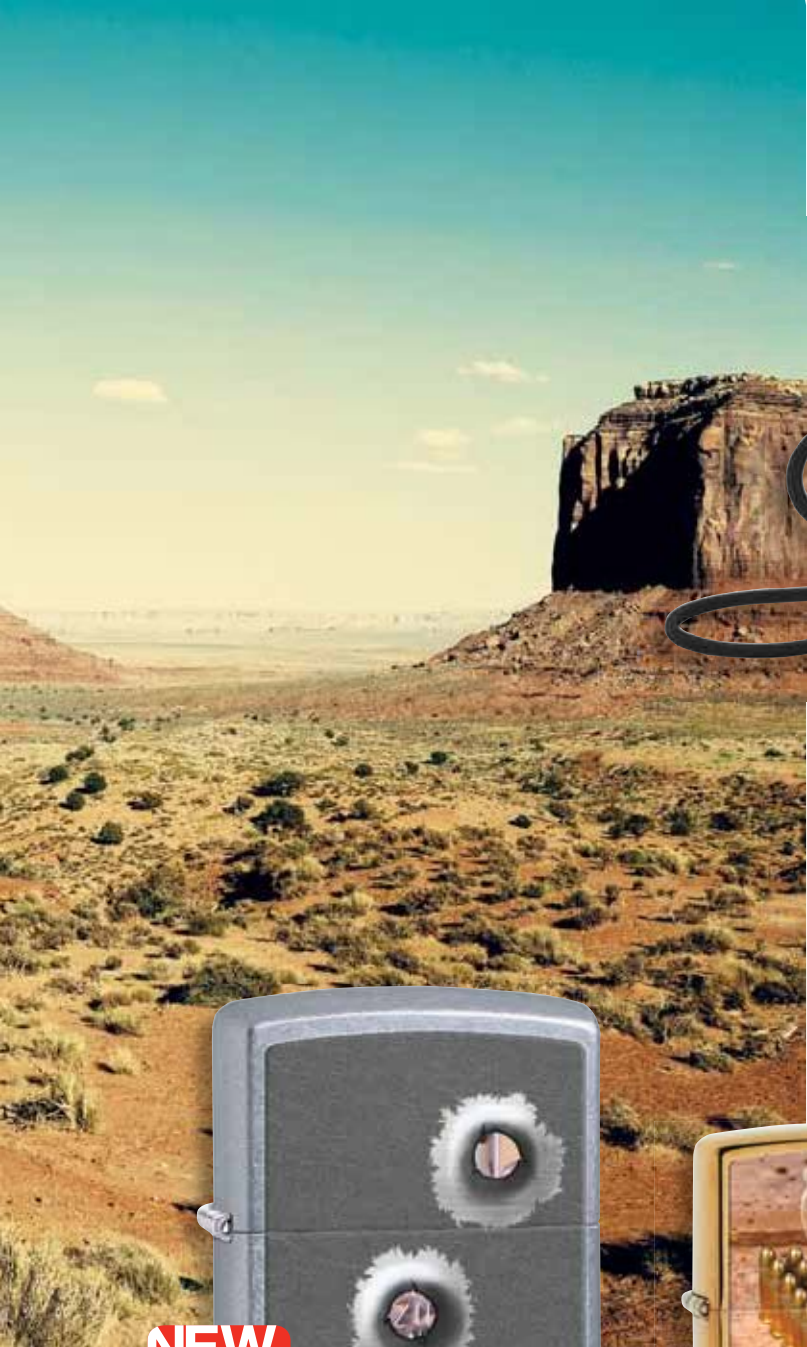
24879
Brushed Chrome
Emblem Attached



20286
Street Chrome
Emblem Attached



28672
Toffee
Color Image



275
Brushed Chrome

Metal loop and elastic lanyard keep this lighter secure when hunting, fishing, or in any outdoor situation.

NEW



28870
Street Chrome
Color Image



28674
Brushed Brass
Color Image



24717
Toffee
Color Image



28323

Black Ice®

Laser Engrave / Auto Engrave



24196

High Polish Chrome

Color Image / Auto Engrave



28379

Gray Dusk

Stamped



24011

High Polish Chrome

Color Image



667

Black Ice®

Emblem Attached



28662

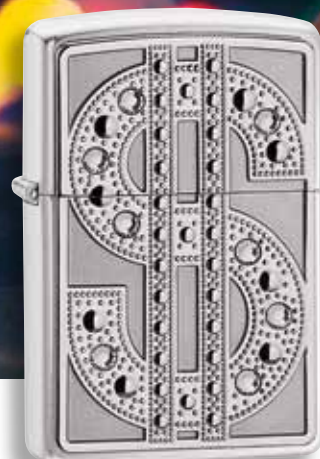
Black Matte

Laser Engrave



NEW

28837
*High Polish Chrome
Emblem Attached*



20904
*High Polish Chrome
Emblem Attached*

What's shaping up to be a good hand goes from good to great when the hidden card is revealed. Surprise – it's a full house! Whimsical emblem conceals the winning card until lighter is opened.



NEW

28498
*Gray Dusk
Stamped / Laser Engrave*



NEW

28532
*Black Matte
Color Image*



20903
Brushed Brass
Emblem Attached



359
High Polish Chrome
Emblem Attached



28675
High Polish Brass
Color Image

Any full size lighter may be ordered from the factory with a pipe lighter insert. Pipe lighter inserts are not sold separately, and must be fit to the lighter at the Zippo factory to ensure a proper fit that meets our quality standards. **When ordering, add PL to lighter code number and \$1.50 to retail price.**



28676
High Polish Chrome
Color Image



218PL
Black Matte
Color Image



200PL
Brushed Chrome
Color Image

The Zippo pipe lighter is made to the same high quality standards as a Zippo windproof lighter, but designed for the special needs of pipe smokers. The ingenious design encases the flame in metal, allowing it to be drawn directly into the pipe without bending over the side. The result: perfectly lit tobacco, with no damage to the pipe.

The insert of a Zippo pipe lighter is exactly the same size as the standard windproof lighter insert, allowing pipe smokers who have a treasured Zippo windproof lighter the option of replacing the insert to continue carrying the favorite case.



24007
High Polish Chrome
Color Image



24699
High Polish Chrome
Color Image/Auto Engrave



28659
Street Chrome
Color Image

Zippo's Iced process highlights multi-faceted engraving layered with a translucent powder coat to give the illusion of looking through a thin sheet of ice. Clover design decorates both front and reverse surface of the translucent Meadow lighter.



28354
Meadow
Iced



21032
Moss Green Matte
Laser Engrave

PREMIUM CUSTOM IMPRINT METHODS

All models below require special handling due to the unique processes and methods on each piece. Several model styles below require minimum quantities, tooling charges, special lead times, as well as specific art files. Contact your Zippo sales representative for more information. **All luxury custom orders need to be routed through the Zippo Design Center.**

Lustre

Zippo's signature lustre etch method produces an attractive, durable imprint. The artwork is etched into the lighter and plated for a permanent mark. A beautiful contrasting effect is created.



pg. 7

Double Lustre

The design is double etched into the lighter. This layered process displays a multi dimensional effect. A portion of the design will be chromed out for impact.



pg. 29

Stone Attachment

Zippo designers and engineers continue to develop special inlaid materials and stones to delight Zippo customers.

- Some restrictions apply



not shown in catalog

Splash & Texturing

Splash adds a wet effect and feel to the design. Zippo designers make art that is specific to the design.

Texturing is created by applying layers of ink. Small icons or patterns can be selected by design.



pg. 47

Stamping

Image is debossed into the case, creating a 3D design.

- Restricted to #207
- Art constraints
- Tooling charges and minimum quantities may be required



pg. 30

Emblem

Image is die struck onto various metal substrates such as brass, aluminum, and pewter.

- Art constraints
- Additional lead times required
- Tooling charges and minimum quantities may be required
- Contact sales rep for details



pg. 26

Auto Two-Tone

Contrast is achieved when Zippo engraves in two different depths. Vibrant chrome and brass engraving allows for a "gold and silver" effect.

- Some model restrictions apply
- Art constraints apply
- Available on 200, 205, 207, 24647, 24648, 28181, 28182
- Cannot pass thru lid line



pg. 29

Laser Two-Tone

Zippo's lasers can be programmed utilizing two different depths, creating a unique contrast within the image.

- Restricted to models 150, 151, 200, 205, 207, 250, 20446, 24647, 24648, 24756, 28181, 28182, 20053, 30054
- Cannot pass thru lid line
- * note multiple processed, gold colored logo is 2 tone



pg. 39

Ghost Clear

Zippo can apply a clear epoxy image along with additional inks to achieve a "ghosted" effect.

- Large areas of clear not recommended

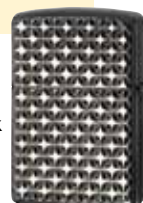


not shown in catalog

LUXURY CUSTOM IMPRINT METHODS

Brite Cut

Limited to Armor cases only, bright-cut engraving produces dazzling high and low facets, resulting in the dimensional look of a beautiful emblem directly on the surface of the lighter.



pg. 23

Deep Carved

Graphic is rendered in state of the art 3D software. A powerful milling machine accurately engraves deep contoured cuts into an Armor case using many tool sizes, special buffing, and plating.

- Heavy Wall Armor case only



pg. 22

Epoxy Inlay

Clear, marbled or solid epoxies can be inlaid into deep cavities by highly skilled artisans.

- Lid line and size restrictions apply
- Special engraving can be designed under translucent epoxy for a luxury look.



pg. 29

Laser Color Fill

A legendary process, Zippo's etch and paint method produces an attractive durable imprint. The artwork is rendered to display a vintage effect. The image is etched into the plated lighter, then colorfilled in the cavities.



not shown in catalog

Laser/Auto Engrave

Zippo can combine Laser and Auto Engrave processes to achieve a jewelry look.

- Art constraints apply
- Some model restrictions apply
- Engraving can also be done on top of lasered area



pg. 26

Reverse Etch

Unique process that etches the area around the design, leaving the image raised.

- Model restrictions #121FB, #201FB, #301FB
- Art constraints
- Tooling charges and minimum quantities may be required



not shown in catalog

Selective Inlays

Designs can be inlaid in 24KT gold or rhodium.

- Additional lead times
- Art constraints
- Tooling charges and minimum quantities may be required



not shown in catalog

Precious Metals

Special handling is needed when engraving precious metals.

- Sterling Silver and Solid Gold
- Limited customization options available



not shown in catalog

SIGNATURE STYLEGUIDE : Methods available to customize Zippo product

ENGRAVE

Auto Engrave

The crisp, clean jewelry look of auto engraving has become one of the most popular methods of customization. Skilled operators use either rotary engrave or diamond cut method to inscribe an image into the product using creative fill patterns. A dimensional effect can be achieved by using directional fill patterns.

Also known as Rotary Engraving or Computer Engraving



pg. 29



- standard imprint charges
- not available on powder coat and translucent finishes
- can be done on sterling silver and solid gold
- minimum quantity required
- lid line adjustment may be made
- may require additional lead times

Laser Engrave

This state-of-the-art process allows Zippo tremendous flexibility when reproducing your artwork on our products. Our laser engravers are computer programmed to generate an accurate replication of your imprint.

Also known as Laser Mark



pg. 44



- standard imprint charges
- minimum quantity required
- multiple surfaces available
- shows great contrast

COLOR

Color Image

State-of-the-art printing method allows Zippo to imprint multiple spot colors or full-color photographic representations.

Spot colors can be matched to PMS colors and used for one, two, or three-color simple logos.

Previously known as surface imprint.

- Zippo will accept vector artwork files (Adobe Illustrator) in these formats: .ai, .eps, .pdf (provided entire contents of file are vector).

Zippo can also imprint artwork in full color or a photographic representation. *Previously known as 4-color process pad print.*

- Zippo will accept raster artwork files (Adobe Photoshop) no less than 1.5" wide by 2.25" high with a resolution of 600 DPI (dots per inch). Acceptable formats include .psd, .tif, .eps, .jpg (provided the resolution is high enough.) Any file requiring background isolation must have paths or a layered file with transparent background included.



pg. 48



pg. 35



- standard imprint charges
- not available on precious metal finishes
- minimum quantity required
- special art requirements / hi resolution photo required to be reviewed by Creative Services

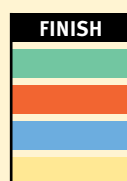
All color imprinting will now be run using the color imaging method.

Chromed Out

When rendering art, an area of design is opened up displaying the base finish. No additional charge for this method.



pg. 31



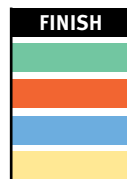
- contact Zippo sales representative for imprint charges
- minimum quantity required

Distressed

When rendering artwork, artists use a unique filter to give the art a pocket worn effect.



pg. 62




- standard imprint charges
- minimum quantity required

 Plated

 Powder Coat

 PVD Finish

 Translucent Powder

Custom Art • Limited Editions • Exclusive Designs • Signature and Licensed Designs

Special event and/or anniversary designs can be supplied by customer or created by Zippo artists.

Personalization and consecutive numbering are available for an additional charge.

Designs supplied by Zippo customers can be restricted to others. Must be discussed and approved through Design Center. Signature and licensed designs must be processed and approved by our licensing department. Call your sales representative for details.



LPCB
*Lighter Pouch
with Clip - Brown*



LPCBK
*Lighter Pouch
with Clip - Black*



LPLB
*Lighter Pouch
with Loop - Brown*



121506
*Z-Clip
Black*



LPTBK
*Lighter Pouch
with Thumb Notch- Black*



LPLBK
*Lighter Pouch
with Loop-Black*



2406C
 6 Flints Plastic Dispenser
 Packed 24 Dispensers
 per display box.

For optimum performance of every Zippo windproof lighter, we recommend genuine Zippo flints, wicks, and premium lighter fluid.



2406N
 6 Flints Plastic Dispenser
 Individually carded, punched
 for pegboard use. Packed
 24 Cards per counter
 display box.
 24 boxes per shipping carton.



2425
 Wick
 Individually carded,
 punched for pegboard
 use. Packed 24 Cards per
 counter display box.
 24 boxes per shipping carton.



3165EX
 Lighter Fluid 12 oz.
 Shipping carton of 96.
 Price is subject to change without notice.



3141EX
 Lighter Fluid 4 oz.
 Shipping carton of 24.
 Price is subject to change without notice.



ZAT
 Zippo Ashtray

Durable ashtray with Zippo logo.
 Dimensions: 5.25" diameter

Solid stainless steel ashtray is debossed with Zippo logo on three faces. Robust look, substantial feel; measures 4" diameter; polybagged in white cardboard box.



121512
 Zippo Ashtray

All in one kit includes Street Chrome lighter, 6-flint dispenser and a 4 oz. tin of Zippo Premium Lighter Fluid in clamshell packaging.

24651

All-In-One-Kit

Available in USA only.



A Zippo gift kit is the perfect way to give a Zippo windproof lighter. Gift kit includes 6-flint dispenser and a 4-ounce tin of Zippo Premium Lighter Fluid in a handsome gift box. Add any regular or slim lighter for a distinctive presentation.



LPGS

Lighter Pouch Gift Set

Please specify lighter and pouch to be packaged in gift set. Price includes gift set and pouch. Add cost of lighter to price of LPGS.



50R

Regular Gift Kit

Please specify lighter to be packaged in gift set.



50S

Slim® Gift Kit

Zippo fuel supplied through local distributor.

Stainless steel 3-ounce flask with debossed Zippo logo and secured lid has a slim, slightly curved shape for comfortable carrying.



12228

Zippo Flask

Please specify lighter to be packaged in gift set.



MSGSK
Gift Set

Add your choice of any Zippo windproof lighter for a great gift giving option. Magnetic stand securely holds and displays any Zippo lighter. Gift kit includes magnetic lighter stand in a handsome gift box. Price of gift kit does not include Zippo lighter. Add cost of your choice of lighter to MSGSK suggested retail.



142653
Collectors Case

- Holds 8 standard Zippo pocket lighters
- Removable foam tray
- Velcro strap with logo imprint
- Case opens to create easel display

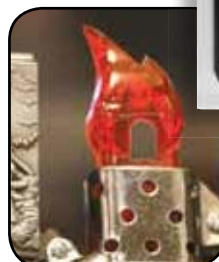


142226
Lighter Display Base

Highlight any Zippo windproof lighter with these great lighter display bases. Lighters fit snugly into base and are held in magnetically. (Please order in multiples of 10).
Dimensions: 2.5" x 1.375" x 1.8125



Plastic flames enhance the display of any Zippo windproof lighter. Five flames per blister carded package.



PDF-09
Plastic Flame Displays
5 flames per package

BLU² ZIPPO

BLU²



NEW

30208
BLU² Golden Wheat



NEW

30209
BLU² Fleetwood

Zippo designers join a rhodium lid with a 22kt. gold bottom for a glamorous Fleetwood finish.



30200
BLU² High Polish Chrome



30205
BLU² Black Matte



30203
BLU² Vertical Chrome



30204
BLU² Dusted Chrome



30207
BLU² Street Chrome

BLU² is the next generation of the BLU[®] premium butane lighter. More reliable than ever, new high-precision technology sparks a flawless butane flame, light after light. The restyled case echoes the unforgettable look and sound of a classic Zippo windproof lighter. Made in the USA, the wind-resistant BLU² is unmatched in delivering a clean-burning, hot flame every time.

- New case styling
- Elegant s-curve lid
- Patented BLU technology
- Distinctive “z” patterned chimney
- Compact gift box with butane lighter identifier.

BLU²



30206
BLU² High Polish Brass



30201
*BLU² High Polish Chrome
Color Image*



30032

BLU® Shadow

Laser Engrave / Auto Engrave

Many of the iconic characteristics of the classic Zippo windproof lighter are carried over in the BLU® lighter, including the trademark flint wheel ignition system, rugged metal construction, hinged lid, one-hand operation and the distinctive 'click'. In addition, the BLU butane lighter features sleek and contemporary designs, a signature "Z" patterned chimney, large fuel tank and quick refilling options. The butane-fueled BLU lighter delivers a hot, consistent, clean-burning flame, unlike the traditional windproof lighter which sports a yellow flame fueled by liquid lighter fluid. Made entirely in the United States, the product uses a patented two-stage burner technology that creates the blue flame.

Engraved on both sides.



30051

*BLU® Vertical Chrome
Color Image*



30005

*BLU® Vertical Gold
Auto Engrave*



30030

*BLU® Dusted Chrome
Auto Engrave*

Engraved on both sides.

Engraved on both sides.



142091

24 Piece counter display
Two-sided swivel counter display showcases 24 BLU lighters. Lock and key included. Product sold separately 21.5" x 12" x 9"



142092

BLU2 retro fit panel for 142100 display
Retro fit panel showcases 12 BLU2 lighters and easily fits into 142100 12 piece counter display. Product sold separately 21.5" x 8.75" x 2"



3809

Butane Fuel
42 grams (1.48 oz.)
Shipping carton of 48 with 4 innerpacks of 12



3810

Butane Fuel
165 grams (5.82 oz.)
Shipping carton of 48 with 4 innerpacks of 12



142087

18 Piece Wall Mount Display

- Lockable display includes easy-to-follow hanging instructions and hardware.
- Showcases up to 18 Zippo lighters in standard gift box or 6 Zippo pens.
- Group multiple displays to create 18, 36, 54, or 72 piece wall presentation.

Dimensions: 23" x 8" x 4.5"



142744

192-Piece Display

Lockable two-sided swivel display holds a generous combination of Zippo pens and lighters, or 192 Zippo windproof lighters. Square storage base provides ample storage for back-up stock. Product sold separately.

Dimensions: 18" x 18" x 76"



142711

Light and Motion Display

(shown with base 142725, sold separately on page 82)

Lighted, lockable countertop unit revolves to display a combination of Zippo pens and windproof lighters, or 60 Zippo lighters. Product sold separately.

Dimensions:

15-1/2" x 16" x 27"

142709	China	142726	Ireland
142712	Australia	142728	Dubai
142713	France/Germany	142730	South Africa
142714	Switzerland	142713	Peru
142715	Denmark	142734	Argentina
142716	Italy	142740	Japan
142717	United Kingdom	142742	Israel

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142710	China
142719	Australia
142720	France/Germany
142721	Switzerland
142722	Denmark
142723	Italy
142724	United Kingdom
142727	Ireland
142731	South Africa
142732	Dubai
142720	Peru
142738	Argentina
142741	Japan
142743	Israel



142905

Value Floor Stand - No Storage

- Sturdy optional base for countertop units (142711, 142718, 142746) or showcase display (142746)
 - No storage compartment included
 - Ships flat and some assembly required
- Dimensions: 17 3/4" x 17" x 29"



142718

Light and Motion Display

(shown with base 142725, sold separately below) Lighted, lockable countertop unit revolves to display a combination of Zippo pens and lighters, or 96 Zippo windproof lighters. Product sold separately.

Dimensions:

15-1/2" x 16" x 37 1/2"

142718 (Display)

(Refer to chart at left for part number by individual market)

142725 (Base)

Floor Stand Storage Base

Sturdy, lockable optional base for countertop units 142711, 142718, 142746 ships flat and provides ample storage for back-up stock.

Dimensions:

17-3/4" x 17-1/4" x 29 1/2"



142751

Floor Stand Dolly Base

- Sturdy optional dolly for both floor stands (142905 and 142725).
- Easily move displays within any retail space
- Includes 4 lockable wheel casters.

142639

Small Showcase Retro Fit Top

Easily converts both floor stands (142905 and 142725) into a display base for small showcase display (142746).





142745

Large Showcase Display

Sturdy fixed acrylic shelves encourage creative display of any assortment of Zippo products and packaging options in this lighted, lockable showcase. Square storage base provides ample storage for back-up stock. Multi-directional casters allow easy mobility of large showcase unit. Product sold separately. Dimensions: 124" x 24" x 70"



142746

Small Showcase Display

(shown with base 142725, sold separately on page 82) Lighted, lockable countertop unit displays a combination of Zippo pens and lighters, or 72 Zippo windproof lighters on three angled acrylic shelves. Product sold separately. Dimensions: 13-1/2" x 17-1/4" x 33"



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142707

15 Piece Countertop Display

Angled shelves hold a combination of Zippo pens and lighters, or 15 Zippo windproof lighters. Product sold separately.

Dimensions: 3 1/2" x 8" x 19 3/4"



142708

30 Piece Countertop Display

Angled shelves hold a combination of Zippo pens and lighters, or 30 Zippo windproof lighters in this two-sided lockable swivel display. Product sold separately.

Dimensions: 6 3/4" x 8" x 20 1/4"



142102

Hinged Mount Accessory Display Adapter

Adapter holds one empty fuel can, included, and up to 24 flints and or wicks. (Product sold separately) Used with the following displays: #142711.



142104

Flush Mount Accessory Display Adapter

Holds one empty fuel can, included, and up to 24 flints/wicks. (Product sold separately) Used with the following displays:

#142707 and 142708.



ZLP-10

License Plate

Dimensions:
12" x 6"



142626

Individual Lighter Easel

Molded acrylic easel displays individual traditional Zippos windproof lighters.

Product sold separately.

Dimensions: 5.5" x 3" x 3.75"



142273A

Hand Warmer Display



The Mini MPL® is easy to use, with an advanced soft-touch ignition system and an adjustable flame dial. Made of durable metal, the Mini MPL features a patented child-resistant safety button. For optimum performance of every Zippo Mini MPL, we recommend genuine Zippo premium butane fuel.



Adjustable flame.

Shown at actual size

Made by Zippo. You get a reliable product. Your customers get a 3-year warranty.

Patented child-resistant safety button (on back).

Ergonomic yet stylish design.

Available in four colors: brushed chrome, candy apple red, champagne, harvest bronze.

Adjustable flame dial.

Butane fuel valve (on bottom).

121438 Candy Apple Red (Unfilled)



121436 Brushed Chrome (Unfilled)



121439 Harvest Bronze (Unfilled)



121437 Champagne (Unfilled)



Packaged in gift box.



See page 79 for details.

zippo®

OUTDOOR

SEVEN

OUL®

Outdoor Utility Lighter

This rugged butane lighter has been awarded the Seal of Approval by the North American Hunting Club. It's ideal for a home emergency kit and as a pack-along lighter when you travel.

FEATURES INCLUDE:

PATENTED CHILD-RESISTANT SAFETY BUTTON

ADVANCED IGNITION SYSTEM

SLIP-RESISTANT RUBBER GRIP

FUEL-LEVEL INDICATOR

ADJUSTABLE FLAME



Not shown actual size



121392

OUL® - Outdoor Utility Lighter

RETAIL UNIT Inner Pack Qty: 6 Master Pack Qty: 12 MOQ: 12

HEIGHT	WIDTH	DEPTH	WEIGHT	CUBE
11.4 In	1.5 In	4.7 In	0.5 Lbs	0.047 CuFt
28.956Cm	3.81 Cm	11.938Cm	0.226 Kg	0.0013 CuM

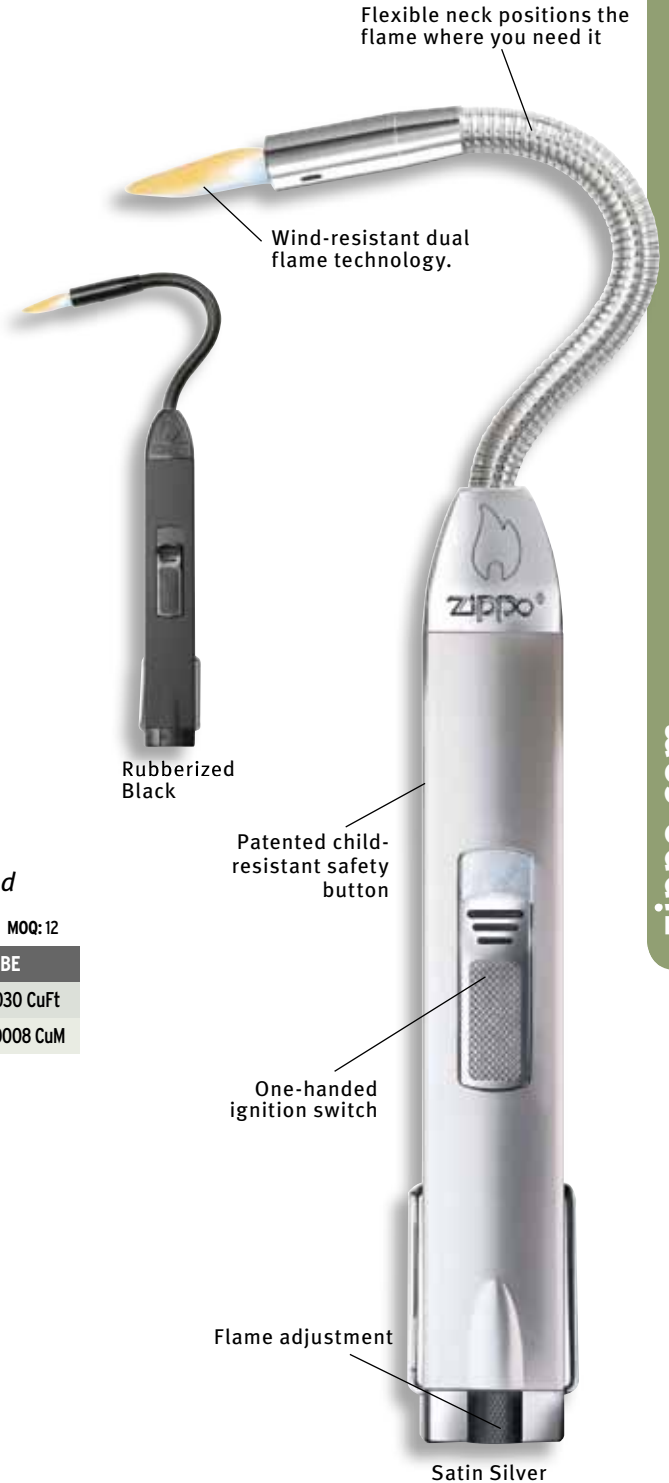
THIS FLAME BURNS HARDER THAN THE WIND BLOWS.

Flex Neck Utility Lighters

There's no better way to get fires started in a stiff wind. Dual-flame technology keeps the flame burning strong. A flexible neck precisely positions the flame in any direction. The narrow gauge head is small enough to reach into tight spots in lanterns and camping stoves. They're great for lighting candles, BBQ grills and more. Sturdy, all metal construction.



See page 79 for details.



Silver **121353**
Black **121323**
Flex Neck Utility Lighters - Unfilled

RETAIL UNIT Inner Pack Qty: 6 Master Pack Qty: 12 MOQ: 12

HEIGHT	WIDTH	DEPTH	WEIGHT	CUBE
11.3 In	4.6 In	1 In	0.41 Lbs	0.030 CuFt
28.702 Cm	11.684 Cm	2.54 Cm	0.185 Kg	0.0008 CuM

Satin Silver

HAND WARMER

Hand Warmers

The longer you stay outside, the more fun you have. Next time, take a Zippo® Hand Warmer along to the campsite, stadium, ski slope or deer stand. It provides up to 12 hours of gentle, consistent, odorless heat — more than disposable warmers — and is refillable with Zippo Premium Lighter Fluid, so it doesn't end up in landfills. Each Hand Warmer features all metal construction and comes with a fleece warming bag, so the heat is always gentle on your skin. The Zippo® Hand Warmer was awarded the Seal of Approval by the North American Hunting Club.



Customization Available

Contact your sales representative for ordering information.

Hand Warmers - Box

HEIGHT	WIDTH	DEPTH	WEIGHT	CUBE
5.3 In	2 In	0.4 In	0.01 Lbs	0.002 CuF
13.462 Cm	5.08 Cm	1.016 Cm	0.004 Kg	56.633 CuM

40282 EU
40283 Asia
Chrome Hand Warmer



44003
Replacement Burner



40286 EU
40287 Asia
Black Hand Warmer



40290 EU
40291 Asia
Realtree Hand Warmer



REALTREE ©1985 of Jordan Outdoor Enterprises, Ltd., all rights reserved.



Take along an extra refill of Zippo premium lighter fluid. Reusable personal-sized aluminum canister holds enough fuel to fill one Zippo windproof lighter. Includes swivel snap fastener, split ring for keys, disk to tighten and loosen flint screw, and rubber storage sleeve for two extra Zippo flints.
Note: cannot be taken on airplane.

121503
Aluminum Fuel Canister



**44000****Cedar Fire Starter**

RETAIL UNIT Inner Pack Qty: 8 Master Pack Qty: 6 MOQ: 48

HEIGHT	WIDTH	DEPTH	WEIGHT	CUBE
3.80 In	3.80 In	1.0 In	0.1 Lb	0.003 CuFt
9.652 Cm	9.652 Cm	2.540 Cm	0.045Kg	0.00009CuM



Standard packaging for all Zippo Fire Starters. Eight Fire Starters per display carton.



Our convenient, reusable tin is a great way to carry Cedar Fire Starters and easy to throw in your camping box. Each tin contains eight pucks.

**44023****Cedar Fire Starter Tin**

RETAIL UNIT Inner Pack Qty: 0 Master Pack Qty: 6 MOQ: 6

HEIGHT	WIDTH	DEPTH	WEIGHT	CUBE
8.3 In	4.3 In	4.3 In	2.3 Lbs	0.088 CuFt
21.1 Cm	10.9 Cm	10.9 Cm	1.0 Kg	0.002 CuM

Cedar Fire Starters

Whenever you want a campfire fast, Cedar Fire Starter pucks are the way to go. Made from wax and compressed cedar chips, they take the place of tinder and light kindling fast. Each one is scored to break into 4 pieces, for 4 fires.

**Cedar Fire Starter Sidekick**

It features our award-winning Cedar Fire Starters and the display's compact size is perfect for counters or sidekicks.

142291A

N/A

RETAIL UNIT

MOQ: 1

HEIGHT	WIDTH	DEPTH	WEIGHT
18.3 In	4 In	4 In	3.75 Lbs
46.4 Cm	10.2 Cm	10.2 Cm	1.0 Kg

NO MATCH. NO LIGHTER? NO PROBLEM.



Emergency Fire Starter

Our Zippo® Emergency Fire Starter doesn't even rely on a flame to start a fire. It uses a simple flint wheel to spark water-resistant, waxed tinder sticks that store in a waterproof case. In emergencies, where matches or lighters are unavailable, this Emergency Fire Starter can start a fire almost instantly and may save lives. Some of the outdoors' top people think so, too. It was awarded the Seal of Approval by the North American Hunting Club.

Plastic 44021

Emergency Fire Starter

RETAIL UNIT Inner Pack Qty: 6 Master Pack Qty: 72 MOQ: 6

HEIGHT	WIDTH	DEPTH	WEIGHT	CUBE
6.1 In	3.9 In	1.7 In	3.4 Oz.	0.0 CuFt
15.5 Cm	9.9 Cm	4.2 Cm	3.4 Kg	0.0 CuM

Customization Available

Contact your sales representative for ordering information.



44002-000001

Waxed Tinder Sticks - Cards

RETAIL UNIT Inner Pack Qty: 0 Master Pack Qty: 12 MOQ: 1

HEIGHT	WIDTH	DEPTH	WEIGHT	CUBE
5.3 In	2.8 In	0.4 In	0.1 Lbs	0.006 CuF
13.5 Cm	7.1 Cm	1.0 Cm	0.05 Kg	0.000 CuM



CUSTOMERS WITHOUT OUTDOOR SKILLS CAN PICK THEM UP ON THE WAY.



HAND WARMER TOWER

Keep sales hot all winter long, with our best-selling outdoor product. Tower easily converts to a free-standing or sidekick display. The display ships truly retail-ready with product and s-hooks pre-installed.

142293A

Available in USA only.

Contact your sales rep for ordering information

RETAIL UNIT

MOQ: 1

HEIGHT	WIDTH	DEPTH	WEIGHT
56.0 In	10.3 In	11.0 In	22.0 Lbs
142.2 Cm	26.2 Cm	27.9 Cm	10.0 Kg

Display Contains:

12 - 40306 Chrome Hand Warmers Clamshell

12 - 40310 Black Hand Warmers Clamshell

Merchandising Support

Our Zippo® merchandising displays offer a variety of options to meet your in-store needs. There's no need for set-up or stocking. They help our fastest-moving products move even faster, when your customers are on their way to camp, the stadium or the next game.



Campfire Sidekick

This quick, easy sidekick display features everything people need to start a great fire.

142280A

Available in USA only.

RETAIL UNIT			MOQ: 1
HEIGHT	WIDTH	DEPTH	WEIGHT
32.5 In	14.3 In	5.8 In	12.5 Lbs
82.6 Cm	36.2 Cm	14.6 Cm	5.7 Kg

Display Contains:

- 20 - #44000 Cedar Fire Starters
- 6 - #121321 Unfilled Flex Black Clam Shell
- 6 - #121351 Unfilled Flex Silver Clam Shell
- 12 - #3807 Butane 42 Gram



Heat Sidekick

This sidekick display has everything consumers need to enjoy the great outdoors. It's packed full of award-winning outdoor products.

142281A

Available in USA only.

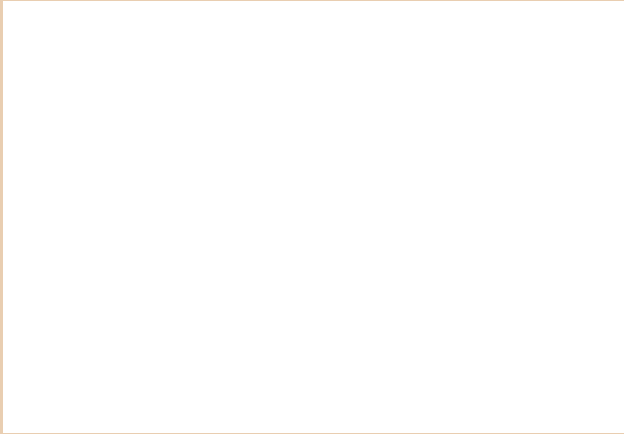
RETAIL UNIT			MOQ: 1
HEIGHT	WIDTH	DEPTH	WEIGHT
32.5 In	14.3 In	5.8 In	12.5 Lbs
82.6 Cm	36.2 Cm	14.6 Cm	5.7 Kg

Display Contains:

- 3 - #40182 Chrome Hand Warmer Gift Box
- 3 - #40285 Black Hand Warmer Gift Box
- 3 - #40289 Realtree Hand Warmer Gift Box
- 6 - #207 Street Chrome
- 6 - 221 Green Matte
- 6 - 24072 REALTREE MAX-1
- 18 - 4 oz. Premium Lighter Fluid

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260	5	24330	59	28450	27	28679	62	30204	77	142745	83		
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