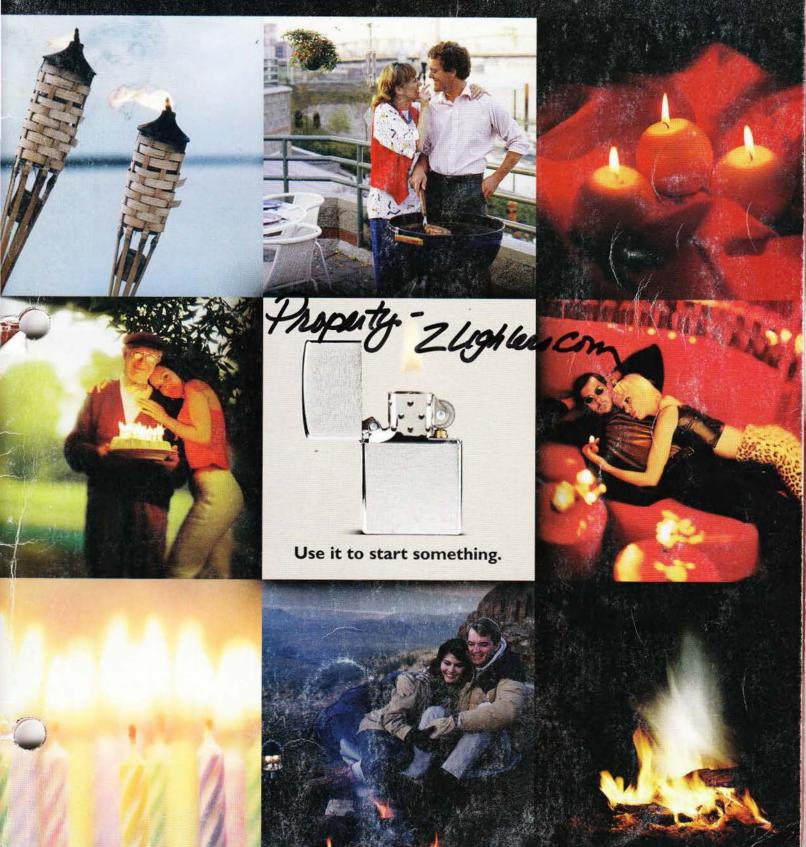
2000 COLLECTION LIGHTERS & POCKET GIFTS



Zippo... what a way to start a new millennium!

Since 1932, Zippo lighters have signaled the start of some very special moments. Now we light the way toward the new millennium with an image that is distinctly Zippo. With function and form. Style and substance. Quality and consistency. Cool collectibility. We'll start this millennium with millions of loyal Zippo customers across the world. And together we'll use Zippo to start something...something very big.

SELECTS

KISS2	Jack D
Yellow Submarine3	Ford
Burton Morris3	Chevy
Stanley Mouse4	Merce
Jim Beam5	Jeep
Miller Brewing Co5	Indy 50
Anheuser-Busch6	Indy R
Jugular7	Brickya
Smith 9 Massan 7	Dautor

ack Daniel's	8
Ford	9
Chevy	9
Mercedes	
eep	10
Indy 500	11
Indy Racing League	11
Brickyard 400	
D	1.2

Dale Earnhardt	12
Australian Roads	
Smiley	
Lucky Strike	14
WWF	14
America's Cup	15
NFL	16-17
MLB	18-19
Surprisel	20

Barrett Smythe	20
Treasures From the To	omb21
Petty Girls	22
S.E.L	23
Playboy	
Lionel Trains	
U.S. Postal Service	25
Ducks	25



CLASSICS

[26 - 47]

Military Insignias	2
Military Units	2
Zippo Collection2	8-2
Zip Guards	
Chrome Classics	3
Midnight Chrome	3
Matte	3
18K Gold	3
Painted Desert	3
Scrimshaw	

New Southwest	3
Zippo Sports	3
Zippo Outdoors	3
Zippo Extreme Sports	3
Satin Chrome	
Antique Finish	
Solid Brass	
Vintage	3
	3
Sterling Silver	3

Gold Plated	3
Table Lighters	
Black Tie	
Rose Gold	4
Slim Chrome	
Slim Midnight Chrome	4
Slim Matte	4
Slim Scrimshaw	4
Slim Sterling	4
Slim Silver Plated	

Slim Painted Desert	43
Slim Brass	
Slim Gold Plated	
Slim Rose Gold	44
Pipe Lighters	45
Cigar Cutter	45
Profit Panels	
Belt Buckles	47
Pouches	



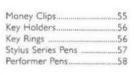
POCKET GIFTS

[48 - 58]

Ziplight® Pocket Flashlight	45
Fixxit® Tool	50
Tape Measures	50
Cut-About Knives	5
Cut-About Lite Knives,	5
Z-Twin Knives	5

Cut-About Jr. Knives	551
Cut-About Lite Jr. K	
Pocket Knives	
with Scissors	52
Money Clip Pocket	Knives
with Scissors	

Pocket Knives	53
Pocket Knives with	
Money Clip	53
Greenskeeper™ Golf Tools	54
Greenskeeper™ Golf Tools	
with Money Clip	54





DISPLAYS & ACCESSORIES

[59 - 63]

Displays	*************	60
Countertop	Displays	6

Packaging	 62
Accessories	

Collector's Book......63











marks a very different and special century. What a selection to start with! This year's Zippo Selects offer consistent quality and durability wrapped in designs that mark a millennium of

What started Zippo windproof lighters off on

their long and successful love affair with the world, was that they worked and they looked

good. They were consistently well-crafted and stylish. It's no different this year, though this year

Smith & Wesson to the NFL to Playboy. Though it's a new millennium, there's always a place for a classic. Zippo Classics combine a

imagery. From The Beatles' Yellow Submarine to

variety of finishes with an appeal that transcends time and space. And all come with the Zippo guarantee: "It works or we fix it free.""

Zippo Pocket Gifts fill out the line with quality and practicality. These are attractive gifts that start off simple and finish strong.

Finally, we include here Zippo Displays and Accessories for our Zippo retailers. Use these displays, packaging options, and genuine Zippo fluid, flints and wicks to start some strong sales in the coming millennium.



Because we are constantly improving our products, some items may not look exactly as depicted. Prices and specifications subject to change without notice.





No. 218KS 600 Ace Frehley Black Matte \$33.95



No. 218KS-601 Peter Criss Black Matte \$33.95



No. 218KS 602 Gene Simmons Black Matte \$33.95



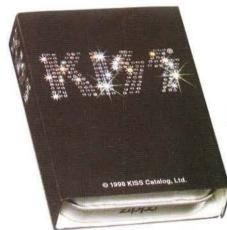
No. 218KS 603 Paul Stanley Black Matte \$33.95



No. 224KS 604 KISS Army Quicksilver Matte \$23.95



No. 250KS 606 KISS Logo High Polish Chrome \$23.95



KISS Custom Sleeve



KISS-4 KISS-4 includes 218KS 600, 218KS 601, 218KS 602, 218KS 603, in gift set with custom sleeve. \$135.80

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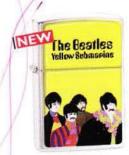
Of special interest to collectors. The authenticity of your Zippo windproof lighter is assured by the factory stamp on the bottom of the case. The code indicates month and year of manufacture. To obtain a free Zippo Lighter Collector's Guide, call (814) 368-2700, fax Dept. CLC (814) 368-2874, or click zippo.com.

YELLOW SUBMARINE

[Worldwide]



No. 200YS 520 The Beatles Yellow Submarine Brushed Chrome \$26.95



No. 200YS 524 The Beatles Yellow Submarine Brushed Chrome \$27.95



No. 205YS 525 Yellow Submarine Portholes Satin Chrome \$32.95



No. 205YS 526 Yellow Submarine Nowhere Man Satin Chrome \$32.95

Yellow
Submarine
Custom Sleeve

Yellow
Submarine
Custom Sleeve

sky of blue and sea of green

Would you believe, four new styles in a custom sleeve? The Beatles rock back into our collective consciousness on this bright and well done chrome lighter collection.

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A Yellow Submarine™ Product
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Authorised BEATLES™ Merchandise.

BURTON MORRIS

[Worldwide]



No. 237BSM 701 Burton Morris Shakin', Not Stirred Purple Matte \$35.95



No. 229BSM 702 Burton Morris Smooth Jazz Royal Matte \$35.95



Burton Morris Custom Sleeve

TEV O

No. 204BBSM 703 Burton Morris Liberty Brushed Brass \$31.95



No. 214BSM 704 Burton Morris Eagle White Matte \$28.95 unparalleled creativity

Burton Morris' distinctive blend of bold line and color illustration is seen throughout the world. In art galleries, Fortune 500 boardrooms and on popular TV shows. On packaging, in plazas and sports pavilions. Now it graces a new line of Zippo lighters. Each is packaged in its own tin and custom sleeve. Each is as unique as its creator.

© Burton Morris 2000 Courtesy of John Szoke Editions, New York

ROCK ART BY STANLEY MOUSE

[Worldwide]



No. 224RA 582 Jester Quicksilver Matte \$36.95



No. 218RA 583 Flaming Guitar Black Matte \$36.95



No. 216RA 584 Sunset Jester Cream Matte \$36.95



No. 218RA 585 Escape Black Matte \$29.95



No. 216RA 586 Dancing Turtles Cream Matte \$29.95



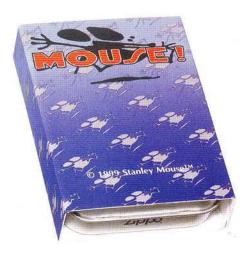
No. 250RA 587 Pegasus High Polish Chrome \$29.95



No. 237RA 588 Blue Rose Purple Matte \$29.95



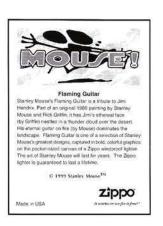
No. 233RA 589 Ice Cream Kid Red Matte \$29.95



Individual lighters include Rock Art custom sleeve and certificate describing album art.



RA99-8 Rock Art Panel includes one each of: 224RA 582, 218RA 583, 216RA 584, 218RA 585, 216RA 586, 250RA 587, 237RA 588, and 233RA 589, plus panel and custom header. \$260.60



Rock Art Certificate



No. 2001B 311 Jim Beam Sour Mash Brushed Chrome \$20.95



No. 200|B 314 lim Beam Bottle Brushed Chrome \$28.95



No. 2051B 315 Jim Beam Label Satin Chrome \$21.95



lim Béam Custom Sleeve



No. 250JB 928 Jim Beam Pewter Emblem High Polish Chrome \$28.95



No. 254BJB 929 Jim Beam Brass Emblem High Polish Brass

\$31.95

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MILLER BREWING COMPANY

[Available in USA, Germany and UK only]



No. 204BMB 394 Miller Brass Emblem Brushed Brass \$27.95



No. 200MB 395 Miller Pewter Emblem Brushed Chrome \$22.95



No. 200MB 397 Miller Lite Can Brushed Chrome \$25.95



No. 218MB 398 Miller Genuine Draft Black Matte \$28.95



No. 233MB 399 Miller High Life Red Matte \$22.95



MB00-8 Miller Panel includes one each of: 204BMB 394, 200MB 395: two each of 200MB 397, 218MB 398, and 233MB 399, plus panel and custom header. \$206.60



ANHEUSER-BUSCH

[Available in USA and Canada only]



No. 250AB 609 A-B Eagle Pewter High Polish Chrome \$26.95



No. 254BAB 612 A-B Eagle Brass High Polish Brass \$29.95



No. 229AB 615 Bud Light Royal Matte \$25.95



No. 219AB 616 Budweiser Outdoors Camouflage Matte \$30.95



No. 250AB 617 Bud Light Label High Polish Chrome \$23.95



No. 214AB 618 Budweiser Bottle White Matte \$33.95



No. 200AB 619 Budweiser Clydesdales Brushed Chrome \$27.95



No. 250AB 995 Budweiser High Polish Chrome \$23.95



BUD96-2 Budweiser Gift Set High Polish Chrome \$38.95

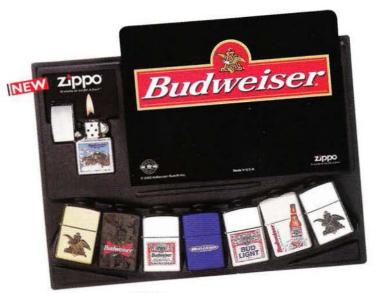




a memorable collection

Put together two of the world's most recognized names: Anheuser-Busch and

Zippo. You get a beautiful collection of memorable icons on high quality lighters. This year the collection grows with the addition of five bright and bold new lighters, in a variety of finishes and colors.



AB00-8

Anheuser Busch Panel includes one each of: 250AB 609, 254BAB 612, 229AB 615, 219AB 616, 250AB 617, 214AB 618, 200AB 619, and 250AB 995, plus panel and custom header.

\$221.60



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No. 237JUG 201 Jugular Squeeze Purple Matte \$26.95



No. 205JUG 205 Jugular w/ Barbed Wire Border Satin Chrome \$20.95



No. 218JUG 207 Jugular Eyeball Black Matte \$29.95



No. 200JUG 208 Jugular Skateboard Brushed Chrome \$27.95

get intense Zippo lighters are the backdrop for four dynamic executions of the JUGULAR logo by renowned graffiti artist MEAR. JUGULAR, Inc., one of America's hottest extreme sports brands, provides athletes all over the world with durable, visually exciting products that reflect the intensity of our times. With vibrant colors, bold graphics, and a lifetime guarantee, these Zippo lighters are no exception.



© 2000 JUGULAR INC.

SMITH & WESSON

[Worldwide]



No. 200SW 309 Smith & Wesson American Tradition Brushed Chrome \$22.95



No. 200SW 310 Smith & Wesson Since 1852 Brushed Chrome \$19.95



No. 2295W/312 Smith & Wesson Eagle Royal Matte \$26.95



No. 2195W 313 Smith & Wesson Logo Carrouflage Matte \$28.95



put these in your holster and light 'em

Two names as powerful as the American West, You can't aim any better than this, in a variety of chrome and matte finishes.



No. 250JD 321 Jack Daniel's" Logo High Polish Chrome \$21.95



No. 218JD 426 Jack Rocks Black Matte \$25.95



No. 250JD 427 Label-Pewter Emblem High Polish Chrome \$28.95



No. 254BJD 428 Label-Brass Emblem High Polish Brass \$31.95



No. 200ID 636 Barrels Brushed Chrome \$22.95



No. 121FBJD 637 Jack Daniel's® Antique Silver Plate



\$39.95

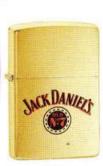
JACK DANIELS

No. 224JD 638

Quicksilver Matte

Cameo

\$26.95



No. 204BJD 649 Jack Daniel's® Red Brushed Brass \$23.95



Jack Daniel's® Panel includes one each of: 250JD 321, 218JD 426, 250JD 427, 254BJD 428, 200JD 636, 121FBJD 637, 224JD 638, and 204BJD 649, plus panel and custom header. \$222.60



JD99-2 lack Daniel's* Gift Set Brushed Chrome \$30.95



Jack Daniel's® Custom Sleeve



No. 229F 214 Ford Collage Royal Matte \$25.95



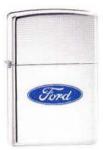
No. 200F 215 Ford Emblem Brushed Chrome \$27.95



No. 218F 223 Ford Black Matte \$29.95



No. 200F 225 Ford Emblem Brushed Chrome \$35.95



No. 250F 957 Ford Oval High Polish Chrome \$20.95

FORD00-8 Ford Panel includes one each of: 200F 215. 200F 225; two each of 229F 214. 218F 223, and 250F 957, plus panel and custom header





CHEVYTM

\$217.60

[Worldwide, with some restrictions]



No. 200CH 287 Chevrolet® Emblem Brushed Chrome \$25.95



No. 204BCH 288 Chevrolet® Emblem Brushed Brass \$29.95



No. 250CH 289 Chevy™ Flag High Polish Chrome \$25.95



No. 218CH 290 Chevy™ Racing Black Matte \$22.95



No. 200CH 291 The Pride of America Brushed Chrome \$19.95



mom, apple pie, and chevrolet

The all-American concept car on the all-American Zippo lighter. Five styles on four different finishes let you hit the road, ready for anything.



Genuine Chevrolet, Corvette, The Heartbeat of America, The Bow Tie, and Chevy Trucks are Trademarks of Chevrolet Motor Division, General Motors Corporation and licensed



CHVY00-8 Chevy™ Panel includes one each of: 200CH 287, 204BCH 288; two each of 250CH 289, 218CH 290, and 200CH 291, plus panel and custom header.

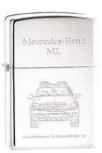
\$193.60



No. 250DB 577 Mercedes-Benz High Polish Chrome \$28.95



No. 250DB 667 Mercedes-Benz E Class High Polish Chrome \$28.95



No. 250DB 668 Mercedes-Benz ML 320 High Polish Chrome \$28.95



No. 250DB 670 Mercedes-Benz C Class High Polish Chrome



have some class

For over 100 years, Mercedes-Benz has personified the automotive style and luxury that is arguably the best in the world. What more appropriate combination than to adorn Zippo classic lighters with the style and name of one of the very finest automobile manufacturers in the world? Each is masterfully packaged in its own tin and sleeve.

Trademark licensed by DaimlerChrysler AG

JEEP_®

[Worldwide, except Japan]



No. 212J 248 Jeep_® - The Original Sand Matte \$26.95



No. 218J 251 Silhouettes Black Matte \$27.95



No. 221J 256 Tread Lightly* Green Matte \$22.95



No. 221J 257 Grand Cherokee Green Matte \$27.95



JEEP 00-8 JEEP $_{\odot}$ Panel includes two each of: 212J 248, 218J 251, 221J 256, and 221J 257, plus panel and custom header. \$211.60

"tread lightly"

Zippo has been recognized as an official sponsor of the Jeep® "Tread Lightly" effort to educate recreationists on how to respect and preserve the great outdoors. By increasing public awareness, and encouraging responsible outdoor practices, our natural resources will be available for all to enjoy for years to come.

INDIANAPOLIS 500®

[Worldwide, except Japan]



No. 218IMS 246 Indianapolis Wheel-Wings-Flags Black Matte \$27.95



No. 200IMS 270 Indianapolis 500 - 2000 Brushed Chrome \$21.95



No. 2311MS 270 Indianapolis 500 - 2000 Orange Matte \$25.95



drivers, start your lighters

Zippo celebrates the Memorial Day Classic with three new lighters. The collection includes handsome logos on black matte, orange matte or brushed chrome finishes.



PEP BOYS INDY RACING LEAGUE®

[Worldwide, except Japan]



No. 229IMS 226 Pep Boys Indy Racing League Royal Matte \$23.95



No. 200IMS 226 Pep Boys Indy Racing League Brushed Chrome \$19.95



No. 224IMS 230 Pep Boys Indy Racing League Quicksilver Matte \$27.95



One new stylish, stylized racing icon expands the Pep Boys Indy Racing League® collection. These lighters signal the start of a new racing season and each is a winner.



BRICKYARD 400®

[Worldwide, except Japan]



No. 200IMS 237 Brickyard 400 Trophy Brushed Chrome \$20.95



No. 205IMS 248 Brickyard 400-2000 Satin Chrome \$20.95



No. 218IMS 248 Brickyard 400-2000 Black Matte \$23.95

strength and endurance

You can almost smell the sweat and exhaust. This collection of Brickyard 400 lighters takes you into the pits and around the track. These are certain to become track favorites.





No. 224ISC 260 DAYTONA 500 Swirl Quicksilver Matte \$26.95



No. 205ISC 263 DAYTONA 500 2000 Satin Chrome \$22.95



No. 229ISC 263 DAYTONA 500 2000 Royal Matte \$27.95

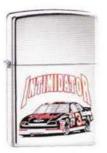
look for the checkered flag

The symbol of endurance and know-how...
Zippo puts two new entries at the starting
line of this DAYTONA 500 Collection. Choose from
a variety of finishes and styles.

DAYTONA products are registered trademarks of International Speedway Corporation and used under license by ISC Properties.

DALE EARNHARDT

[USA only]



No. 250DE 542 Car #3 Intimidator High Polish Chrome \$29.95



No. 218DE 543 Earnhardt #3 Black Matte \$25.95



No. M200DE 544 Man on a Mission Midnight Chrome \$28.95



No. 200DE 545 Earnhardt Helmet Brushed Chrome \$28.95

the best of the best

One of America's racing legends is featured on four stylish Zippo lighters. Dale Earnhardt has to be among the favorites when you line up all the Zippo Select lighters. This collection comes in four finishes. Each is definitely a winner.



Dale Earnhardt Custom Sleeve



AUSTRALIAN ROADSIGNS

[Worldwide]



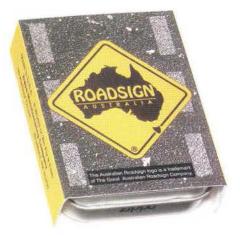
No. 200AR 629 Kangaroo Brushed Chrome \$18.95



No. 200AR 630 Koala Brushed Chrome \$18.95



No. 200AR 631 Last Pub Brushed Chrome \$18.95



Australian Roadsigns Custom Sleeve



No. 200AR 632 Roadsign Map Brushed Chrome \$18.95



No. 200AR 633 No Shooting Brushed Chrome \$18.95



No. 200AR 635 Beware of Owner Brushed Chrome \$18.95



The Australian Roadsign logo is a trademark of The Great Australian Roadsign Company.

SMILEY

[Worldwide]



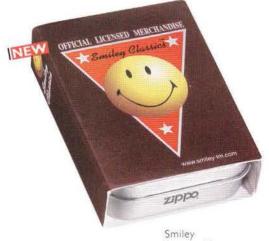
No. 200SM 201 Millennium-Sunset Brushed Chrome \$25.95



No. 250SM 203 Millennium-Patriotic High Polish Chrome \$25.95



No. 250SM 207 Smiley High Polish Chrome \$25.95



Custom Sleeve



No. 200SM 215 Smiley-Martian Brushed Chrome \$25.95



No. 237SM 217 Smiley.www Purple Matte \$25.95

what a nice way to start the day With a smile of course, And SMILEY faces have long been a

warm ambassador of good will. Here is an exclusive collection of that bright charm on three different lighter finishes. Each is a universal icon of cheer on a universal item of esteem, the Zippo lighter.



LUCKY STRIKE

[Worldwide, except Japan and Germany. Some USA restrictions apply.]



Large Bullseye Brushed Chrome \$19.95



No. 250LS 499 Lucky Strike Bullseye High Polish Chrome \$23.95



Lucky Strike Custom Sleeve

bulls-eye The famous bulls-eye logo is still one of the most popular icons found on a Zippo lighter. This handsome collection features distinctive graphics on high polish and brushed chrome finishes. Each packaged in a striking custom sleeve.

WORLD WRESTLING FEDERATION

Lucky Strike is a registered trademark of Brown & Williamson Tobacco Corporation USA.

[Available in USA only]



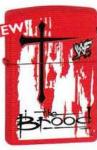
No. 218WWF 701 Stone Cold Black Matte \$31.95



No. 218WWF 702 Road Dogg Black Matte \$27.95



No. 218WWF 703 Mankind Black Matte \$31.95



No. 233WWF 704 The Brood Red Matte \$31.95



No. 205WWF 705 The Rock Satin Chrome \$29.95



No. 218WWF 706 Attitude-Get It! Black Matte \$31.95



No. 205WWF 707 Kane Satin Chrome \$29.95



No. 218WWF 708 The Undertaker Black Matte \$31.95



WWF-8 Panel includes one each of: 218WWF 701, 218WWF 702, 218WWF 703, 233WWF 704, 205WWF 705, 218WWF 706. 205WWF 707, and 218WWF 708, plus panel and custom header. \$247.60









8-Piece Display (Lighters not included)



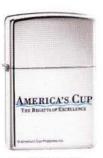
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AMERICA'S CUP

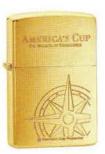
[Worldwide]



No. 121FBAC 278 America's Cup Yacht Antique Silver Plate \$40.95



No. 250AC 279 America's Cup High Polish Chrome \$22.95



No. 204BAC 280 America's Cup Compass Brushed Brass \$27.95



No. 239AC 282 America's Cup Oval Navy Matte \$22.95



No. 214AC 283 America's Cup White Matte \$22.95



No. 200AC SI2 America's Cup Flag Brushed Chrome



Italy







Australia







Spain

special 2000 collection

France

Zippo commemorates the 30th defense of the America's Cup in 2000 with a special collection of windproof lighters sporting America's Cup graphics on a variety of finishes. Of special interest is a brushed chrome lighter customized with the flag of each participating country.

Available while limited quantities last.



America's Cup Custom Sleeve

a competition of craftsmen

For decades, the America's Cup has been an example of quality workmanship and design. No surprise then, that Zippo would feature America's Cup best on a variety of finishes and designs.

The America's Cup, the oldest trophy in sport, historically was settled through a series of races. The winner of the preliminary races earned the right to challenge the previous winning country. The rub was that the challenger had to sail the high seas on its vessel to the champion's home port. Since it took a much heavier vessel to weather the journey, the champion country had a distinct design advantage. It could craft a sailing ship that was designed for racing, without the worry of the high seas trip. No surprise that the New York Yacht Club won 24 straight challenges over 132 years.

Today, all challengers can build a craft for racing and the Cup has become much more competitive. It goes to show how good design and craftsmanship is timeless in yachts and in lighters.



America's Cup Properties, Inc.

NFL - NATIONAL FOOTBALL LEAGUE

[Available in USA only]



No. 200NFL 650 Bears Brushed Chrome \$23.95



No. 200NFL 651 Bengals Brushed Chrome \$23.95



No. 200NFL 652 Bills Brushed Chrome \$23.95



No. 200NFL 653 Broncos Brushed Chrome \$23.95



No. 200NFL 654 Browns Brushed Chrome \$23.95



No. 200NFL 655 Buccaneers Brushed Chrome \$23.95



No. 200NFL 656 Cardinals Brushed Chrome \$23.95



No. 200NFL 657 Chargers Brushed Chrome \$23.95



No. 200NFL 658 Chiefs Brushed Chrome \$23.95



No. 200NFL 659 Colts Brushed Chrome \$23.95



No. 200NFL 660 Cowboys Brushed Chrome \$23.95



No. 200NFL 661 Dolphins Brushed Chrome \$23.95



No. 200NFL 662 Eagles Brushed Chrome \$23.95



No. 200NFL 663 Falcons Brushed Chrome \$23.95



No. 200NFL 664 Giants Brushed Chrome \$23.95



No. 200NFL 665 Jaguars Brushed Chrome \$23.95



No. 200NFL 666 Jets Brushed Chrome \$23.95



No. 200NFL 667 Lions Brushed Chrome \$23.95



No. 200NFL 668 Packers Brushed Chrome \$23.95



No. 200NFL 669 Panthers Brushed Chrome \$23.95

NFL - NATIONAL FOOTBALL LEAGUE

[Available in USA only]



No. 200NFL 670 Patriots Brushed Chrome \$23.95



No. 200NFL 671 Raiders Brushed Chrome \$23.95



No. 200NFL 672 Rams Brushed Chrome \$23.95



No. 200NFL 673 Ravens Brushed Chrome \$23.95



No. 200NFL 674 Redskins Brushed Chrome \$23.95



No. 200NFL 675 Saints Brushed Chrome \$23.95



No. 200NFL 676 49ers Brushed Chrome \$23.95



No. 200NFL 677 Seahawks Brushed Chrome \$23.95



No. 200NFL 678 Steelers Brushed Chrome \$23.95



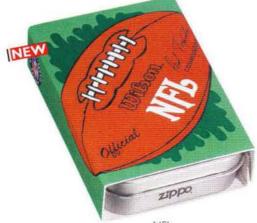
No. 200NFL 679 Titans Brushed Chrome \$23.95



No. 200NFL 680 Vikings Brushed Chrome \$23.95



NFL Empty panel with custom header. Order any 8 lighters.



NFL Custom Sleeve

down! set!

Get one! Get two! Get the entire roster of NFL teams, each on classic brushed chrome Zippo lighters. Authentic NFL colors. Ready to start every play, every weekend, before, during and after the season.

Find your favorite teams each packaged in a Zippo tin with a custom sleeve.



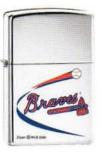
© 2000 National Football League

MLB - MAJOR LEAGUE BASEBALL®

[Available in USA only]



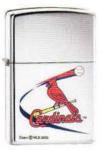
No. 250MLB 170 Blue Jays High Polish Chrome \$26.95



No. 250MLB 171 Braves High Polish Chrome \$26.95



No. 250MLB 172 Brewers High Polish Chrome \$26.95



No. 250MLB 173 Cardinals High Polish Chrome \$26.95



No. 250MLB 174 Cubs High Polish Chrome \$26.95



No. 250MLB 175 Royals High Polish Chrome \$26.95



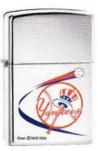
No. 250MLB 176 Tigers High Polish Chrome \$26.95



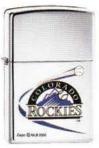
No. 250MLB 177 Twins High Polish Chrome \$26.95



No. 250MLB 178 White Sox High Polish Chrome \$26.95



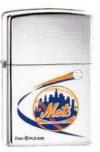
No. 250MLB 179 Yankees High Polish Chrome \$26.95



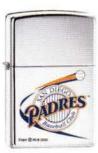
No. 250MLB 180 Rockies High Polish Chrome \$26.95



No. 250MLB 181 Marlins High Polish Chrome \$26.95



No. 250MLB 182 Mets High Polish Chrome \$26.95



No. 250MLB 183 Padres High Polish Chrome \$26.95



No. 250MLB 184 Phillies High Polish Chrome \$26.95



No. 250MLB 185 Pirates High Polish Chrome \$26.95



No. 250MLB 186 Rangers High Polish Chrome \$26.95



No. 250MLB 187 Devil Rays High Polish Chrome \$26.95



No. 250MLB 188 Diamondbacks High Polish Chrome \$26.95



No. 250MLB 189 Dodgers High Polish Chrome \$26.95

MLB - MAJOR LEAGUE BASEBALL®

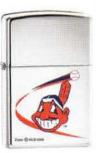
[Available in USA only]



No. 250MLB 190 Expos High Polish Chrome \$26.95



No. 250MLB 191 Giants High Polish Chrome \$26.95



No. 250MLB 192 Indians High Polish Chrome \$26.95



No. 250MLB 193 Mariners High Polish Chrome \$26.95



No. 250MLB 194 Angels High Polish Chrome \$26.95



No. 250MLB 195 Astros High Polish Chrome \$26.95



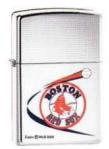
No. 250MLB 196 Athletics High Polish Chrome \$26.95



No. 250MLB 197 Orioles High Polish Chrome \$26.95



No. 250MLB 198 Reds High Polish Chrome \$26.95



No. 250MLB 199 Red Sox High Polish Chrome \$26.95

America's favorite pastime
Baseball has returned to its
hallowed place in America's heart. This
line of Zippo Major League Baseball®
lighters is sure to take its place along with the
memories of an exciting baseball season. These
stylish high polish chrome lighters feature logos of
all 30 Major League Baseball® clubs, all in full color.



MLB Empty panel with custom header. Order any 8 lighters.

MLB Custom Sleeve Available (not pictured)





No. 254BBS B151 Full House High Polish Brass \$33.95

No. 254BBS B162 Craps High Polish Brass \$33.95

No. 254BBS B164 Martini High Polish Brass \$33.95

No. 204BBS B241 Spaceship Brushed Brass \$35.95

No. 204BBS B242 Millennium Brushed Brass \$35.95

No. 204BBS B243 Liberty Brushed Brass \$35.95



No. 204BBS B244 Buckle Up-Brass Brushed Brass \$35.95

No. 200BS B245 Buckle Up-Pewter Brushed Chrome \$31.95

BARRETT SMYTHE

[Worldwide]



No. 204BBS B229 Galaxy Brushed Brass \$32.95



No. 204BBS B230 Broadway Brushed Brass \$32.95



No. 204BBS B231 Sun Brushed Brass \$32.95



No. 200BS B232 Galaxy Brushed Chrome \$28.95



No. 200BS B233 Broadway Brushed Chrome \$28.95



No. 200BS B234 Sun Brushed Chrome \$28.95

Five new de

what a wonderful surprise!

Five new delightfully surprising Zippo lighters click to reveal a hidden message or treasure.

What a gift possibility! These really get a conversation going... and maybe a new relationship.

TREASURES FROM THE TOMB

[Worldwide]



No. 204BBS B208 Egyptian Cobra with Wings Brushed Brass \$36.95



No. 200BS B209 Egyptian Cobra with Wings Brushed Chrome \$34.95



No. 204BBS B210 Egyptian and Vulture Brushed Brass \$36.95



No. 200BS B211 Egyptian and Vulture Brushed Chrome \$34.95



No. 204BBS B212 Egyptian King Brushed Brass \$36.95



No. 200BS B213 Egyptian King Brushed Chrome \$34.95



No. 204BBS B2/4 Egyptian Queen and Flowers Brushed Brass \$36.95



No. 2008S B215 Egyptian Queen and Flowers Brushed Chrome \$34.95

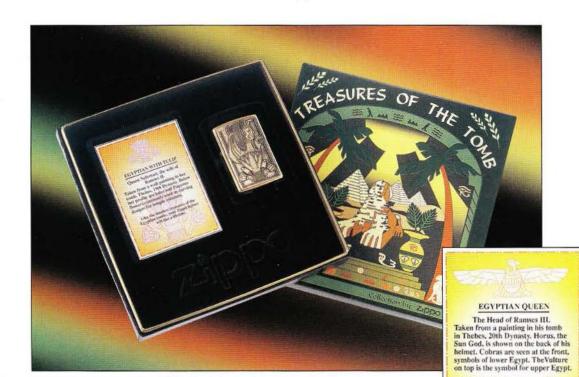


No. 204BBS B216 Egyptian Fox Headed Man Brushed Brass \$36.95

Like the timeless treasures of the Egyptian tombs, your Zippo lighter will last a lifetime.



No. 200BS B217 Egyptian Fox Headed Man Brushed Chrome \$34.95



Treasures from the Tomb Gift Set includes trading card and custom sleeve



discover these treasures

What treasured gifts these Zippo lighters can become! Egyptian motif runs across all of these exotic brushed brass or chrome lighters. Gift set includes trading card and custom sleeve.

Treasures from the Tomb Trading Card



No. 218PG 639 Satin Doll Black Matte \$38.95



No. 204BPG 640 Silver Blonde Brushed Brass \$44.95



No. 250PG 641 Fadaway High Polish Chrome \$38.95



No. 218PG 642 Bewitching Black Matte \$42.95



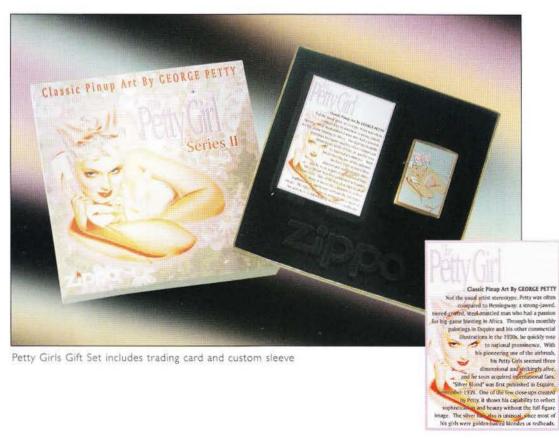
No. 200PG 643 Flower Girl Brushed Chrome \$37.95



No. 204BPG 644 Bunny with Skates Brushed Brass \$41.95

captivating beauties

Six pretty pinup girls adorn these Zippo lighters. Styled from George Petty's classic pinup artwork of the '30s and '40s, these All-American beauties are something to behold. Each pretty Petty Girl is packaged in a deluxe gift box with a trading card and custom sleeve.



Petty Girls Gift Set includes trading card and custom sleeve

Petty Girls Trading Card S.E.L.



No. 250PB 101 Playboy in Frame High Polish Chrome \$26.95



No. 250PB 102 Playboy in Corners High Polish Chrome \$29.95



Playboy Rabbits Within High Polish Chrome \$29.95

No. 250PB 103



No. 250PB 104 Playboy Ears Touching High Polish Chrome \$29.95



Playboy Custom Sleeve



No. 250PB 105 Playboy Vertical High Polish Chrome \$29.95



No. 250PB 107 Playboy in Black & White High Polish Chrome



No. 218PB 109 Playboy in World Black Matte \$26.95

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LIONEL

LIONEL® TRAINS

[Worldwide]



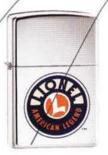
No. 216LT 794 Lionel® Centennial Cream Matte \$25.95



No. 224LT 796 Lionel® 671 Turbine Steam Quicksilver Matte \$32.95



Mo. M200LT 797 Lionel® Train Santa Fe Midnight Chrome \$32.95



No. 250LT 798 Lionel® Train Logo High Polish Chrome

\$25.95



No. 200LT 799 Lionel* 2332 PA GGI Electric Brushed Chrome \$29.95





Lionel® Trains Panel includes two each of: 224LT 796, M200LT 797, 250LT 798, and 200LT 799, plus panel and custom header. \$243.60

Please note: No. 216LT 794 Lionel® Centennial lighter is available individually only, and may not be packed in the Lionel® panel.



Licensed by Lionel LLC

UNITED STATES POSTAL SERVICE

[Worldwide, except Japan]



No. 200USP 268 Lighthouse Brushed Chrome \$32.95



No. 250USP 269 Computer Technology High Polish Chrome \$28.95



No. 200USP 274 Cancelled Stamp Brushed Chrome \$23.95



No. 250USP 275 Washington High Polish Chrome \$22.95



No. 200USP 276 U.S. Flag Brushed Chrome \$22.95



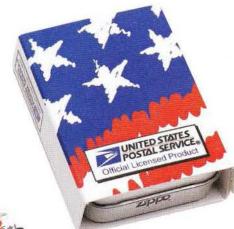
No. 200USP 277 U.S. Constitution Brushed Chrome \$32.95



No. 200USP 279 Mt. Rushmore Brushed Chrome \$22.95



No. 200USP 280 Eagle Brushed Chrome \$22.95



U.S. Postal Service Custom Sleeve



US Postal Service Panel includes one each of: 200USP 268, 250USP 269, 200USP 274, 250USP 275, 200USP 276, 200USP 277, 200USP 279, and 200USP 280, plus panel and custom header.

\$210.60



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DUCKS

[Worldwide]



No. 221BS B218 Wood Duck Green Matte \$33.95



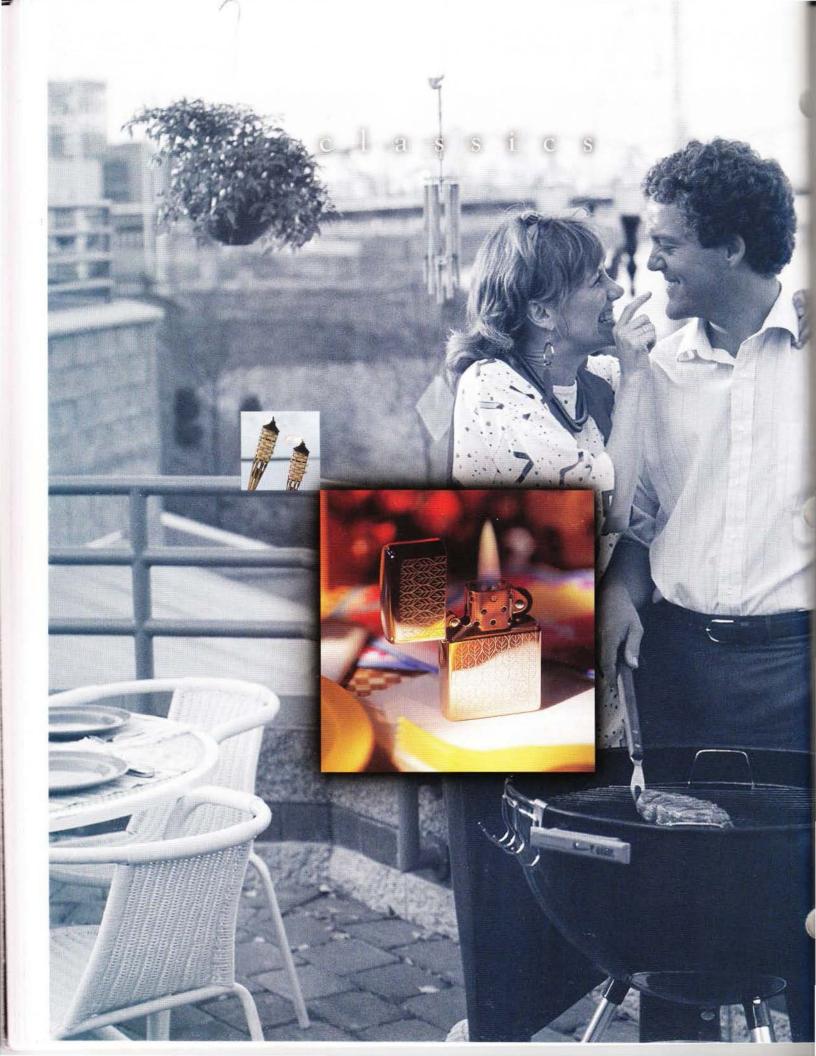
No. 239BS B219 Canvas Back Navy Matte \$33.95



No. 216BS B220 Pintail Cream Matte \$33.95



No. 216BS B221 Canada Geese Cream Matte \$33.95





No. 239 538 Navy Navy Matte \$22.95



No. 218 539 Marines Black Matte \$22.95



No. 221 540 Army Green Matte \$22.95



No. 239 541 Air Force Navy Matte \$22.95



No. 239 546 Coast Guard Navy Matte \$22.95



No. 218NO Navy Officer Black Matte \$19.95



No. 280NO Navy Officer Brushed Chrome \$17.95



No. 218NW Navy Wings Black Matte \$19.95



No. 280NW Navy Wings Brushed Chrome \$17.95



No. 218ANC Navy Anchor Black Matte \$19.95



No. 280ANC Navy Anchor Brushed Chrome \$17.95



No. 218MAR Marines Black Matte \$19.95



No. 280MAR Marines Brushed Chrome \$17.95



No. 218ARM Army Black Matte \$19.95



No. 280ARM Army Brushed Chrome \$17.95



No. 218AW Army Wings Black Matte \$19.95



No. 280AW Army Wings Brushed Chrome \$17.95



No. 218AFC Air Force Crest Black Matte \$19.95



No. 280AFC Air Force Crest Brushed Chrome \$17.95



No. 218CG Coast Guard Black Matte \$19.95



No. 280CG Coast Guard Brushed Chrome \$17.95

do our country proud
Time to re-up for 2000. These
reinforcements will help push
up sales and start the new millennium off
on the offensive.



Of special interest to collectors: The authenticity of your Zippo windproof lighter is assured by the factory stamp on the bottom of the case. The code indicates month and year of manufacture. To obtain a free Zippo Lighter Collector's Guide, call (814) 368-2700, fax Dept. CLC (814) 368-2874, or click zippo.com.

MILITARY UNITS



No. 781 POW/MIA High Polish Chrome \$19.95



No. 782 Marine Bulldog Brushed Chrome \$19.95



No. 783 Seabees Brushed Chrome \$19.95



No. 784 Top Gun Black Matte \$19.95



troops Zippo has called up special forces to acc to the troops.

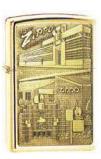
ZIPPO COLLECTION



No. 200FL Founder's Lighter Brushed Chrome \$17.95



No. 250BS B206 Zippo Buildings-Pewter High Polish Chrome \$30.95



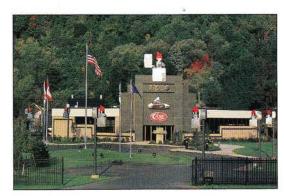
No. 254BBS B207 Zippo Buildings-Brass High Polish Brass \$32.95



No. 209 Zippo/Case Visitors Center Brushed Brass \$28.95



No. 578 Zippo/Case Visitors Center Brushed Chrome \$23.95





Zippo/Case Visitors Center 1932 Zippo Drive, Bradford, PA 888-GGB-1932

zippo.com



history and culture

You'll keep coming back to enjoy the unique and rich collection of American history and culture on permanent display at the Zippo/Case Visitors Center. Located in Bradford, Pennsylvania, this museum is a living, evolving study of Americana. Included in the museum are worldclass attractions, interactive exhibits, and hundreds of products that combine to chronicle the colorful history of Zippo and our subsidiary, Case Cutlery.

Most visited museum in Northern Pennsylvania.







No. 362 Zippo Brass Emblem Black Crackle \$22.95



No. 363 Zippo Pewter Emblem Black Crackle \$22.95



Antique Diamond Plate High Polish Chrome \$32.95



No. 581 Made in USA-Brass Brushed Brass Vintage \$33.95



No. 582 Made in USA-Pewter Brushed Chrome Vintage \$31.95



No. 583 American Classic-Brass Brushed Brass Vintage \$33.95



No. 584 American Classic-Pewter Brushed Chrome Vintage \$31.95



No. 991 Zippo 1932* Antique Copper \$29.95



No. 992 Windproof Zippo* Antique Silver Plate \$32.95



No. 993 Zippo Logo* Antique Brass \$29.95



No. 122 Logo/Flame* Antique Silver Plate \$38.95



find out what quality feels like

Pick from a fascinating array of Zippo signature lighters in a unique variety of finishes and combinations. Fill out your collection with brass or pewter on black crackle. Diamond plate on high polish

chrome. Brushed brass or chrome vintage. And there are also several antique metal finishes. Each carries the Zippo logo and each feels solid and substantial.

* Reverse Etch With our reverse etch process, layers surrounding the image are eliminated, leaving an elaborate raised image. The result is a long-lasting, superior quality piece.

ZIP GUARDS



No. 200 ZP Zip Guard-Black Brushed Chrome \$17.95



No. 205 BZP Zip Guard-Blue Satin Chrome \$16.95



No. 218 RZP Zip Guard-Red Black Matte \$20.95



No. 237 YZP Zip Guard-Yellow Purple Matte \$20.95



new color grips

This year we've added exciting colors to our Zip Guard lighter. These studded, hard rubber guards come in four color combinations. Consumers get cosmetic choices in a highly durable product.



No. 200 Brushed Chrome \$13.95



No. 250 High Polish Chrome \$16.95



No. 250 512 U.S. Seal High Polish Chrome \$19.95



No. 275 Lossproof Brushed Chrome \$16.95



No. 350 Engine Turned High Polish Chrome \$19.95



No. 352 Venetian High Polish Chrome \$19.95



No. 355 Ultralite Black High Polish Chrome \$17.95



No. 356 Ultralite Ivory High Polish Chrome \$17.95



No. 572 Statue of Liberty High Polish Chrome \$21.95



No. 573 U.S.A. Eagle on Flag High Polish Chrome \$19.95



No. 579 American Legend High Polish Chrome \$19.95



No. 592 Passing Lines High Polish Chrome \$21.95



No. 593 Geometrics High Polish Chrome \$21.95



No. 594 Reflections High Polish Chrome \$21.95

MIDNIGHT CHROMETM



No. M200 Brushed Midnight Chrome \$16.95



No. M250 High Polish Midnight Chrome \$17.95



No. M250ZL With Zippo Midnight Chrome \$20.95



No. M352 Venetian Midnight Chrome \$20.95

ZIPPO EXTREME SPORTS



No. 79 I BMX Biking Satin Chrome \$25.95



No. 792 In-Line Skating Satin Chrome \$25.95



No. 793 Snowboarding Satin Chrome \$25.95



No. 794 Skateboarding Satin Chrome \$25.95



on the edge Extreme

sports need extreme durability, reliability and balance. No risk for the risk taker in these four new high profile, satin chrome Zippo lighters.



SATIN CHROME FINISH



No. 205 Satin Chrome \$12.95



No. 670 Carbon Fiber Satin Chrome \$26.95

smooth as silk

Now select from one of these new Zippo models in our newest, sensuous finish, satin chrome. It feels good in your hand, looks good when you're out. It shimmers with the silky

texture of rich luxurious satin. Ooooh, yes.

ANTIQUE FINISH



No. 121FB Antique Silver Plate \$23.95



No. 201FB Antique Brass \$20.95



No. 301FB Antique Copper \$20.95



No. 994 A Week's Trial* Antique Silver Plate \$32.95

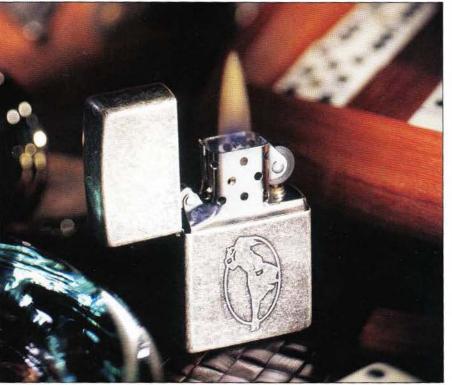


No. 995 Windy* Antique Silver Plate \$32.95



No. 996 The Reveler* Antique Silver Plate \$32.95





Product shown at actual size

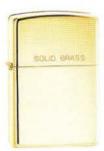
一种



No. 204 Solid Brass Brushed Brass \$17.95



No. 204B Solid Brass (w/o lettering) Brushed Brass \$17.95



No. 254 Solid Brass High Polish Brass \$18.95



No. 254B Solid Brass (w/o lettering) High Polish Brass \$18.95



No. 254B 513 U.S. Seal High Polish Brass \$20.95



No. 352B Venetian High Polish Brass \$21.95



No. 592B Passing Lines High Polish Brass \$23.95



No. 593B Geometrics High Polish Brass \$23.95



No. 594B Reflections High Polish Brass \$23.95

VINTAGE



No. 230 Vintage Brushed Chrome \$16.95



No. 240 Vintage Brushed Brass \$18.95



No. 260 Vintage High Polish Chrome \$17.95



No. 270 Vintage High Polish Brass \$19.95



squared-off Zippo styles hearken back to the original styles George Blaisdell produced in 1933, Some feature diagonal cuts and others are plain face. But all are

reminiscent of those

vintage 1930s originals.

like the

These more



No. 230 25 Vintage w/o slashes Brushed Chrome \$16.95



No. 240 25 Vintage w/o slashes Brushed Brass \$18.95



No. 260 25 Vintage w/o slashes High Polish Chrome \$17.95



No. 270 25 Vintage w/o slashes High Polish Brass \$19.95

SILVER PLATED



No. 100 High Polish Silver Plated \$19.95



No. 335 Shimmer Silver Plated \$25.95

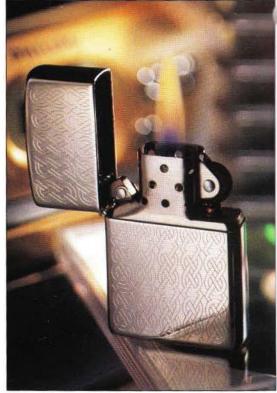
NEW



No. 260S Vintage Silver Plated \$23.95



No. 595S Celtic Knot Silver Plated \$25.95



Product shown at actual size

Venetian Silver Plated \$29.95

STERLING SILVER

No. 352S



No. 12A Floral Sterling Silver \$217.95



No. 590S

Silver Plated

Leaves

\$25.95

No. 13 Brushed Finish Sterling Silver \$157.95



No. 14 Vintage Sterling Silver \$157.95



No. 15 High Polish Sterling Silver \$157.95



No. 17 Engine Turned Sterling Silver \$168.95



Engine Turned w/o Initial Panel Sterling Silver \$168.95



No. 3355 Shimmer Sterling Silver \$188.95



a handsome collection

Seven sterling silver classic designs to choose from. Durable, lustrous sterling silver gives these Zippo lighters a vintage look and value like no other.



No. 31 Classic Gold Plated \$26.95



No. 33 Shimmer Gold Plated \$26.95



No. 34 Swirl Gold Plated \$26.95



No. 35 Black Elegance Gold Plated \$28.95



Golden Tortoise Gold Plated \$31.95



No. 37 Celtic Design Gold Plated \$29.95



No. 200G Brushed Gold Plated \$22.95



No. 250G High Polish Gold Plated



\$23.95

find Two new styles join the fine collection of gold plated Zippo lighters. Fashionable and valuable, they add a truly sophisticated flair to any occasion.



Product shown at actual size

No. 591G Stripes & Flowers Gold Plated \$29.95



No. 320A Floral Gold Plated \$75.95



No. 361G Western Floral Gold Plated

\$33.95

TABLE LIGHTERS



High polish chrome handilite base, add to the cost of any regular size lighter.

\$6.75



Gold plated handilite base, add to the cost of any regular size lighter. \$11.00



No. 129 Lady Barbara Table Lighter \$69.95



the enchanting lady barbara -

a lustrous pewter base housing a classic antique silver plate lighten

Handilite base is not available on these flat-bottomed styles: any antique finish, any sterling silver, any silver plated, any vintage style, #236 black crackle, #204 and #254.



No. 658 Golden Weave Gold Plated \$42.95



No. 659 Texas Twister Midnight Chrome \$32.95



No. 660 Midnight Weave Midnight Chrome \$31.95



No. 661 Illusion High Polish Chrome \$29.95



No. 662 Cuff Lynx Brushed Chrome \$32.95



No. 663 Ty Clasp Brushed Chrome \$32.95





an exquisite collection

These gold electroplated lighters are kissed with a touch of copper to give them the distinctive pink hue of rich rose gold. Four stunning new engraved designs complement Zippo's exclusive rose gold collection.



Create your own custom display with an empty Profit Panel and any eight lighters.





The sophistication of an 18K solid gold case combined with the panache of classic Zippo styling. You can feel the balance of all the elements. This Zippo lighter travels in the finest company and makes no apology for its pedigree.

PAINTED DESERT



No. 208 Scrimshaw Ship High Polish Brass \$23.95



No. 359 Scrimshaw Ship High Polish Chrome \$19.95





No. 392 Indian Feather High Polish Chrome \$32.95



No. 394 Arrowhead High Polish Chrome \$32.95



No. M359 Scrimshaw Ship Midnight Chrome \$20.95



No. 368 Scrimshaw Ship Black Matte \$19.95



No. 396 Kokopelli High Polish Chrome \$32.95



No. 397 Cherokee High Polish Chrome \$34.95

NEW SOUTHWEST



No. 334 Buffato Head High Polish Chrome \$34.95



No. 651 Nocturne High Polish Chrome \$32.95



No. 652 Gecko High Polish Chrome \$32.95



turquoise

& azure

American icons adorn these hauntingly beautiful high polish chrome Zippo lighters. No need to rub two sticks together here.

No. 653 Scorpion Brushed Chrome \$21.95



No. 654 Saguarro Brushed Chrome \$21.95





No. 655 Desert Star High Polish Chrome \$29.95



No. 656 Sedona High Polish Chrome \$28.95



No. 657 Tahoe High Polish Chrome \$28.95



No. 672 Coyote Brushed Chrome \$19.95



No. 675 Eagle Brushed Chrome \$19.95



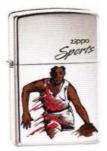
No. 677 Buffalo Arrowhead Brushed Chrome \$19.95



No. 250MF Marlin Fishing High Polish Chrome \$27.95



No. 250SS Skeet Shooting High Polish Chrome \$27.95



No. 250BSK Basketball High Polish Chrome \$27.95



No. 250WGLF Women's Golf High Polish Chrome \$27.95



Sports Collection Panel includes one each of: 250BSK, 250GLF, 250WBSK, 250WGLF; two each of 250MF and 250SS, plus panel and custom header.



No. 250GLF Golf High Polish Chrome \$27.95



No. 250WBSK Women's Basketball High Polish Chrome \$27.95

ZIPPO OUTDOORS



No. 751 Fisherman High Polish Chrome \$22.95



No. 753 Eagle High Polish Chrome \$22.95



No. 754 Hunter High Polish Chrome \$22.95



Zippo Outdoors Panel includes one each of: 751. 753, 754, 756, 757, 758, 759, and 760, plus panel and custom header. \$183.60



No. 756 Deer High Polish Chrome \$22.95



No. 757 Assorted Game High Polish Chrome \$22.95



No. 758 Wolf High Polish Chrome \$22.95



No. 759 Grizzly Bear High Polish Chrome \$22.95



No. 760 Owl High Polish Chrome \$22.95

SLIM CHROME



No: 1600 Brushed Chrome \$13.95



No. 1610 High Polish Chrome \$16.95



No. 1615 Ribbon High Polish Chrome \$19.95



No. 1621 Bright Cut High Polish Chrome \$19.95



No. 1625 Diagonal High Polish Chrome \$19.95



No. 1652 Venetian High Polish Chrome \$19.95



No. 1655 Ultralite Black High Polish Chrome \$17.95



No. 1656 Ultralite Ivory High Polish Chrome \$17.95



No. 1690 Leaves High Polish Chrome \$21.95



stylishly streamlined

Classic Zippo chrome plating also adorns these sleek and trim, slim models.

SLIM MIDNIGHT CHROMETM



No. M1610 High Polish Midnight Chrome \$17.95



No. M1610ZL Midnight Chrome w/Zippo \$20.95



No. M1652 Venetian Midnight Chrome \$20.95



mysterious and dark
Sensual and stylish. This unusual
collection of black pearlized slim Zippo

lighters is sure to set off a stir among consumers.



Of special interest to collectors: The authenticity of your Zippo windproof lighter is assured by the factory stamp on the bottom of the case. The code indicates month and year of manufacture. To obtain a free Zippo Lighter Collector's Guide, call (814) 368-2700, fax Dept. CLC (814) 368-2874, or click zippo.com.

\$2



No. 1614 White Matte \$16.95



No. 1614ZL White Matte w/Zippo \$17.95



No. 1618 Black Matte \$16.95



No. 1618ZB Black w/Zippo and Border \$17.95



No. 1618ZL Black Matte w/Z spin \$17.95



No. 1619 Camouflage Matte \$21.95



No. 1624 Quicksilver Matte \$16.95



No. 1624ZL Quicksilver Matte w/Zippo \$17.95



No. 1627 Green Matte \$16.95



No. 1627ZL Green Matte w/Z cast \$17.95



No. 1630 Royal Matte \$16.95



No. 1630ZL Royal Matte w/Zippo \$17.95



No. 1631 Orange Matte \$16.95



No. 1631ZL Orange Matte w/Zippo \$17.95



No. 1633 Red Matte \$16.95



No. 1633ZL Red Matte w/Zippo \$17.95



No. 1637 Purple Matte \$16.95



No. 1637ZL Purple Matte w/Zippo \$17.95



No. 1639 Navy Matte \$16.95



No. 1639ZL Navy Matte w/Zippo \$17.95



No. 1608 Whale High Polish Brass \$23.95



No. 1659 Whale High Polish Chrome \$19.95



No. M1659 Whale Midnight Chrome \$20.95



No. 1668 Whale Black Matte \$19.95

SLIM STERLING



No. 1500 High Polish Sterling Silver \$113.95



No. 1700 Engine Turned Sterling Silver \$118.95

SLIM SILVER PLATED



No. 1000 High Polish Silver Plated \$19.95



No. 1690S Leaves Silver Plated \$25.95

SLIM PAINTED DESERT



No. 1695 Pueblo High Polish Chrome \$31.95



No. 1697 Cherokee High Polish Chrome \$34.95

SLIM BRASS



No. 1652B Venetian High Polish Brass \$21.95



No. 1654 Solid Brass High Polish \$18.95



No. 1654B Solid Brass (w/o lettering) High Polish \$18.95

SLIM GOLD PLATED



No. 1610G High Polish Gold Plated \$23.95



No. 1661G Western Floral Gold Plated \$33.95



No. 3100 Classic Gold Plated \$26.95



No. 3300 Shimmer Gold Plated \$26.95



No. 3400 Swirl Gold Plated \$26.95



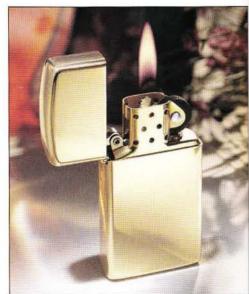
No. 3500 Black Elegance Gold Plated \$28.95



No. 3600 Golden Tortoise Gold Plated \$31.95



No. 3700 Celtic Design Gold Plated \$29.95



Product shown at actual size

a genuine find in sleek form

This fashionably slim collection of gold-plated Zippos brings a truly sophisticated flair to any event. The line is expanded with an additional new Celtic design.

SLIM ROSE GOLD



No. 1600RG Brushed Rose Gold \$22.95



No. 1610RG High Polish Rose Gold \$23.95



No. 1651RG Rose High Polish Rose Gold \$27.95



No. 1652RG Venetian High Polish Rose Gold \$26.95



No. 1661RG Western Floral High Polish Rose Gold \$33.95



a finely contoured collection

What a unique touch to bring to a slim Zippo lighter! These gold electroplated lighters are kissed with a hint of copper to give them the distinctive pink hue of rich rose gold. Slim and sophisticated, the rose gold collection adds an elegant flair to any ensemble.

PIPE LIGHTERS & PIPE MASTER



No. 200PL Brushed Chrome \$14.95



No. 218PL Black Matte \$17.95



No. 218PLZB Black Matte w/Zippo and Border \$17.95



Brushed Brass

\$18.95

... like an old friend

Your favorite pipe is like an old friend. You can make sure the relationship will last with another old friend – the Zippo pipe lighter. Zippo's special chimney design directs the reliable flame to your tobacco, without burning your pipe. And because the pipe insert fits in any standard Zippo case, you can choose the design as carefully as you choose your tobacco.

The Zippo Pipe Master is a handy pocket tool for the pipe smoker. Convenient features include a bowl reamer tool, pipe tamp, money clip, file, and knife.

Pipe lighter inserts available on most regular models. Please specify when ordering.

CIGAR CUTTER



We've updated our profit panels with a fashionable new look and bright, bold custom header card.



BMA-8

4 ea. No. 218 Black Matte Regular

4 ea. No. 218ZB Black Matte Regular w/Zippo and Border

\$139.60



MPA-8

4 ea. No. 200 Brushed Chrome Regular-

4 ea. No. 1600 Brushed Chrome Slim

\$111.60



PLC-8

2 ea. Pipe Lighters No. 200PL, 204PL,

218PL, 218PLZB

\$139.60



BR-8

4 ea. No. 1654 High Polish Slim Brass

2 ea. No. 254 High Polish Regular Brass

2 ea. No. 204 Brushed Regular Brass

\$149.60



MPB-8

l ea. No. 200, 250, 350, 352, 1610, 1615, 1625, 1652

\$147.60



PP-R

8 ea. No. 200 Brushed Chrome

\$111.60

Create your own custom display with an empty Profit Panel and any eight lighters.



Eagle Belt Buckle shown with antique silver plate lighter. Lighter not included with purchase of belt buckle.

POUCHES













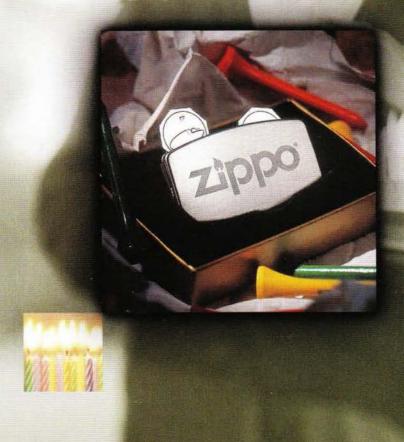
LKP Lighter/Knife Leather Pouch \$14.95







Please specify lighter and pouch to be packaged in gift set. Price includes gift set and pouch. Add cost of lighter to price of LPGS. pocket gifts



ZIPLIGHT® POCKET FLASHLIGHT



No. 92510 Brushed Chrome with beam \$15.50



No. 92520 Black Matte with beam \$18.50



No. 92530 Purple Matte with beam \$18.50



ZipLight® Pocket Flashlight Custom Gift Box (optional)



No. 92540 Red Matte with beam \$18.50



No. 92550 Brushed Brass with beam \$19.50



No. 92560 Midnight Chrome with beam \$19.50



combines a replaceable battery pack and a classic Zippo case. The result is a handy pocket flashlight with the style, personality, and unique "click" of a Zippo lighter.







ETTWRZ ZipLight® Wire Rack (ZipLight® Pocket Flashlights and Battery Packs not included)



ZL99-42A Includes ZipLight® display and product assortment \$424.80



Of special interest to collectors: The authenticity of your ZipLight" Pocket Flashlight is assured by the factory stamp on the bottom of the case. The code indicates month and year of manufacture. To obtain a free Zippo Lighter Collector's Guide, call (814) 368-2700, fax Dept. CLC (814) 368-2874, or click zippo.com.



No. 7295 Black Zytel® w/Zippo Logo \$23.95

(Custom imprint not available)

comes in handy

The Fixxit® pocket tool features two standard screwdrivers, two Phillips screwdrivers, one coin-slot screwdriver, and a handy knife in a Zytel® handle.

TAPE MEASURES



No. 6260 Brushed Chrome \$9.50



No. 6260B Brushed Brass \$11.50



No. 6260G Brushed Gold Plated \$14.50



No. M6260 Midnight Chrome \$11.50



No. 6560 High Polish Chrome \$11.50



No. 6239 Navy Matte \$11.50



No. 6214 White Matte \$11.50



No. 6218 Black Matte \$11.50



No. 6221 Green Matte \$11.50



No. 6224 Quicksilver Matte \$11.50



No. 6233 Red Matte \$11.50

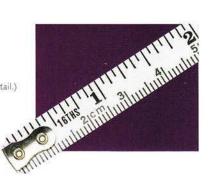


No. 6237 Purple Matte \$11.50





(Enlarged to show detail.)





No. 7200 Stainless Steel \$27.95



No. 7200ZL Stainless Steel w/Zippo \$30.95



No. 7219 Camouflage \$41.95



No. 7280 Leather Sheath (Knife not included) \$4.95



Optional gift set available for all full-sized Cut-About Knives

CUT-ABOUT LITE KNIVES

Z-TWIN KNIVES



No. 7000 Black Zytel \$22.95



No. 7050 Orange Zytel \$22.95



Optional blister pack available for all full-sized Cut-About . Knives



No. 7262 Z-Twin \$33.95

CUT-ABOUT JUNIOR KNIVES

CUT-ABOUT LITE JUNIOR KNIVES



No. 7105 Stainless Steel \$24.95



No. 7105ZL Stainless Steel w/Zippo \$27.95



Black Zytel \$21.95



No. 7171 Red Zytel \$21.95



No. 7173 Blue Zytel \$21.95

POCKET KNIVES WITH SCISSORS



No. 7500 Brushed Stainless \$20.95



No. 7500ZL Brushed Stainless w/Zippo \$23.95



No. M7500 Midnight Chrome \$21.95



No. 7518 Black Matte \$21.95



No. 7521 Green Matte \$21.95



Pocket Knife Gift Box

Pocket knives with scissors also available in these matte colors.



No. 7514 White Matte \$21.95



No. 7524 Quicksilver Matte \$21.95



No. 7533 Red Matte \$21.95



No. 7537 Purple Matte \$21.95



No. 7539 Navy Matte **\$21.95**

POCKET KNIVES

WITH SCISSORS AND KING: (Not shown)		
No. 7300	Brushed Stainless	\$20.95
No. 7300ZL	Brushed Stainless w/Zippo	\$23.95
No. M7300	Midnight Chrome	\$21.95
No. 7314	White Matte	\$21.95
No. 7318	Black Matte	\$21.95
No. 7321	Green Matte	\$21.95
No. 7324	Quicksilver Matte	\$21.95
No. 7333	Red Matte	\$21.95
No. 7337	Purple Matte	\$21.95
No. 7339	Navy Matte	\$21.95

MONEY CLIP POCKET KNIVES WITH SCISSORS



No. 7500MC Brushed Stainless \$21.95

No. 7500MCZI

No. 7500MCZL Brushed Stainless w/Zippo \$25.95



No. 7514MC White Matte \$22.95



No. 7533MC Red Matte \$22.95



Money clip pocket knives with scissors also available in these matte colors.



No. 7518MC Black Matte \$22.95



No. 7521MC Green Matte \$22.95



No. 7524MC Quicksilver Matte \$22.95



No. 7537MC Purple Matte \$22.95



No. 7539MC Navy Matte \$22.95

Product shown at actual size

No. M7500MC Midnight Chrome \$22.95



No. 7600 Brushed Stainless \$10.50



No. 7600G Brushed Gold Plated \$15.50



No. 7600ZL Brushed Stainless w/Zippo \$13.50



No. M7600 Midnight Chrome \$11.50



No. 7637 Purple Matte \$11.50

Pocket knives also available in these matte colors.



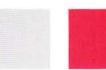
No. 7614 White Matte \$11.50



No. 7618 Black Matte \$11.50



No. 7621 Green Matte \$11.50



No. 7624 Quicksilver Matte \$11.50



No. 7633 Red Matte \$11.50



No. 7639 Navy Matte \$11.50

POCKET KNIVES WITH MONEY CLIP



No. 7800 **Brushed Stainless** \$11.50



No. 7800ZL Brushed Stainless w/Zippo \$14.50



No. M7800 Midnight Chrome \$12.50



No. 7814 White Matte \$12.50







No. 7818 Black Matte \$12.50



No. 7821 Green Matte \$12.50



No. 7824 Quicksilver Matte \$12.50



No. 7833 Red Matte \$12.50



No. 7837 Purple Matte \$12.50



No. 7839 Navy Matte \$12.50



Product shown at actual size

No. 7800G Brushed Gold Plated \$16.50

GREENSKEEPER™ GOLF TOOLS



No. 7700 Brushed Stainless \$10.50



No. 7700G Brushed Gold Plated \$15.50



No. 7700ZL Brushed Stainless w/Zippo \$13.50



No. 7724 Quicksilver Matte \$11.50



Greenskeeper¹⁵⁴ golf tools also available in these matte colors.



No. 7714 White Matte \$11.50



No. 7718 Black Matte \$11.50



No. 7721 Green Matte \$11.50



No. 7733 Red Matte \$11.50



No. 7737 Purple Matte \$11.50



No. 7739 Navy Matte \$11.50

GREENSKEEPER™ GOLF TOOLS WITH MONEY CLIP



No. 7900 Brushed Stainless \$11.50



No. 7900ZL Brushed Stainless w/Zippo \$14.50



No. M7900 Midnight Chrome \$12.50



No. 7918 Black Matte \$12.50



Greenskeeper⁷⁹ golf tools with money clip also available in these matte colors.



No. 7914 White Matte \$12.50



No. 7921 Green Matte \$12.50



No. 7924 Quicksilver Matte \$12.50



No. 7933 Red Matte \$12.50



No. 7937 Purple Matte \$12.50



No. 7939 Navy Matte \$12.50





No. 7400 Brushed Stainless \$4.15



No. 7400ZL Brushed Stainless w/Zippo \$7.30





No. 7419 Camouflage \$7.30



Money clips also available in these matte colors.



No. 7418 Black Matte \$4.15



No. 7421 Green Matte \$4.15



No. 7424 Quicksilver Matte \$4.15



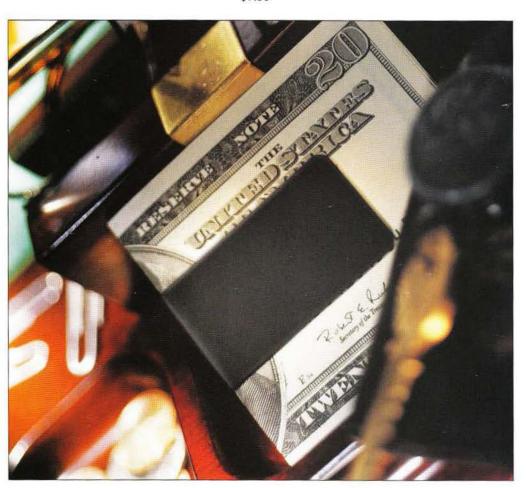
No. 7433 Red Matte \$4.15



No. 7437 Purple Matte \$4.15



No. 7439 Navy Matte \$4.15







No. 5900 Silver Plated \$6.95



No. 5990 Brushed Chrome \$4.95



No. 5990B Brushed Brass \$5.95



No. 5990ZL Brushed Chrome w/Zippo \$7.95



No. M5990 Midnight Chrome \$5.95



No. 5919 Camouflage \$7.95



No. 5933 Red Matte \$5.95



No. 5990G Brushed Gold Plated \$9.95

Key holders also available in these matte colors.



No. 5914 White Matte \$5.95



No. 5918 Black Matte \$5.95



No. 5921 Green Matte \$5.95



No. 5924 Quicksilver Matte \$5.95



No. 5937 Purple Matte \$5.95



No. 5939 Navy Matte \$5.95



Solid brass pull-apart design with sturdy springaction steel clips.

KEY RINGS



No. 5400 Brushed Chrome \$2.95



No. 5400G Brushed Gold Plated \$7.95



No. 5400ZL Brushed Chrome w/Zippo \$5.95



No. 5439 Navy Matte \$3.95



No. 5600G Brushed Gold Plated \$7.95

Key rings also available in these matte colors.



No. 5414 White Matte \$3.95



No. 5418 Black Matte \$3.95



No. 5421 Green Matte \$3.95



No. 5424 Quicksilver Matte \$3.95



No. 5433 Red Matte \$3.95



No. 5437 Purple Matte \$3.95

RECTANGULAR KEY RINGS:		
No. 5600	Brushed Chrome	\$2.95
No. 5600G	Brushed Gold Plated (shown)	\$7.95
No. 5600ZL	Brushed Chrome w/Zippo	\$5.95
No. 5614	White Matte	\$3.95
No. 5618	Black Matte	\$3.95
No. 5621	Green Matte	\$3.95
No. 5624	Quicksilver Matte	\$3.95
No. 5633	Red Matte	\$3.95
No. 5637	Purple Matte	\$3.95
No. 5639	Navy Matte	\$3.95



\$18.95



\$18.95

\$18.95

\$18.95

\$18.95

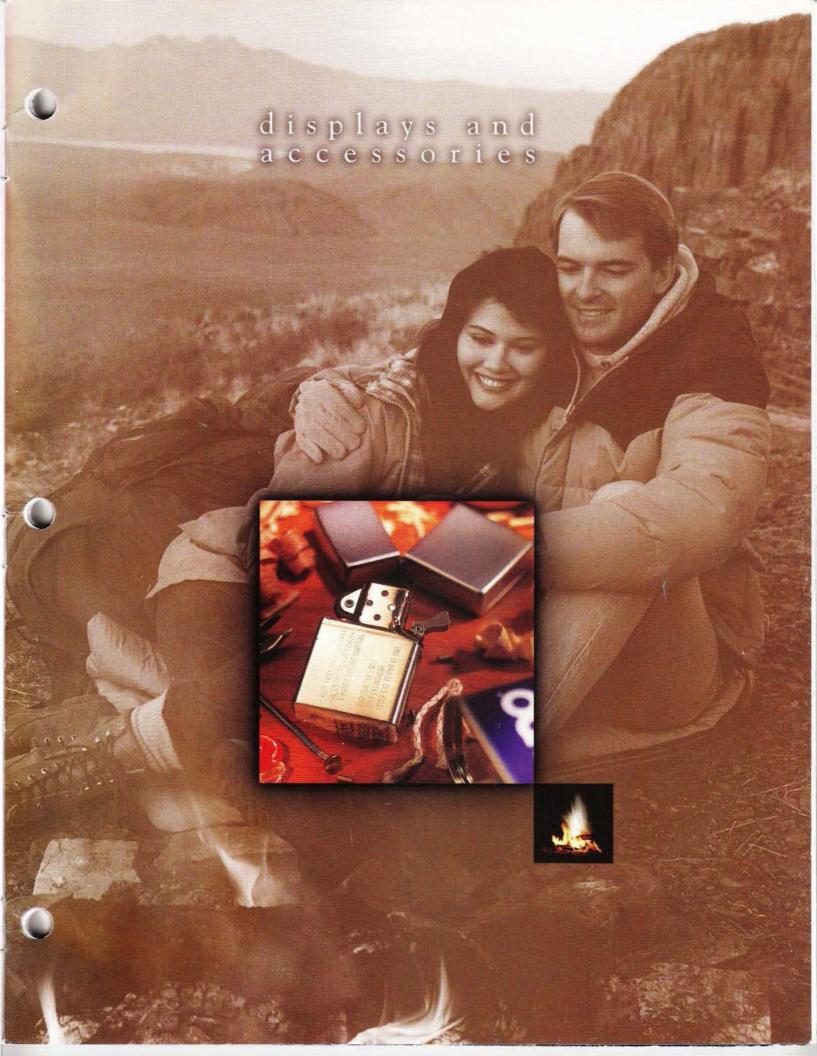




No. 5719	Camouflage (shown)	\$41.95
No. 5727	Green Matte	\$37.95
No. 5757	Quicksilver Matte	\$37.95
No. 5767	White Matte	\$37.95
No. 5777	Purple Matte	\$37.95
No. 5790	Chrome	\$31.95
No. M5790	Midnight Chrome	\$37.95
No. 5799	Black Matte	\$37.95
No. 5805	Gold Plated	\$47.95
No. 5837	Navy Matte	\$37.95
No. 5847	Red Matte	\$37.95
No. 5857	Rose Gold	\$47.95

^{*} Writing instruments without clips are available individually or in sets. When ordering, please add code W to the end of model number.





[Display panels redesigned to hold black plastic gift boxes, cardboard boxes, and individual tins.]



◀ 142460 (MD30)

Manual Display Unit

Hand-operated turntable displays 30 Zippo products. Three sides lock 10 black gift boxes securely in place for reliable operation. Powerful sales message is displayed on the fourth side, Dimensions: 13-3/4" x 13-3/4" x 27"

MD30A99

Pre-packed assortment of 46 best-selling Zippo products and 12 leather lighter pouches. See price sheet for product breakdown.



Battery-operated display with on/off switch. Also manual turn. Reflective mirrored prism utilizes natural light to illuminate Zippo header. Includes one 142428 retro-fit panel for dual tins or gift sets. Uses four standard "D" batteries (included). Dimensions: 14-3/4" × 14-1/2" × 25-1/4"



ZIPPO

◀ 142462 (ZM60)

Light and Motion Display

Displays 60 Zippo products in black plastic gift boxes, cardboard boxes, or individual tins, Includes one 142428 retro-fit panel for dual tins or gift sets.

Dimensions: 15-7/8" x 15-7/8" x 27"

ZM60A99

Pre-packed assortment of 102 best-selling Zippo products and 24 leather lighter pouches. See price sheet for product breakdown.



142470 (Display) & 142477 (Base) ► (FSB96)

Light and Motion Floor Stand with storage base. Display 96 Zippo products on top, and store extra stock on two shelves in the lockable base. Includes one 142429 retro-fit panel for dual tins or gift sets. Base unit ships flat, and provides ample storage for additional stock.

Dimensions: 15-7/8 "x 18-7/8" x 67"

142470 (FS96)

Light and Motion Floor Stand. Designed for countertop use, this unit has all the features of FSB96, except the storage base. Dimensions: 15-7/8" x 15-7/8" x 37"

FSB99A

Pre-packed assortment of 180 best-selling Zippo products and 48 leather lighter pouches. See price sheet for product breakdown.

 Retro-fit panel updates existing ZM60 or FSB96 units to display dual tins and gift sets. Order 142428 for ZM60, 142429 for FSB96.





142677

Modular display holds five Zippo products in black plastic gift boxes, cardboard boxes, or individual tins. Additional units can be added by side or front to back.



142145

Compact countertop display holds eight lighters in most packaging variations. Features include a custom header, security cable, and lock, Dimensions: 9-1/2"× 8-1/2"× 19"



142648

Acrylic wedge showcases 12 lighters and features a custom header, security cable, and lock.
Dimensions: 10"x 8-1/2"x 10-1/2"



142525

Countertop Display holds up to 16 lighters in a variety of packaging options. Features include a custom header, security cable, and lock.

Dimensions: 12-1/4"x 6-1/8"x 19-3/8"

No. 50R Gift Kit Regular \$4.95

(Add the price above to any regular lighter.)



No. 50S Gift Kit Slim \$4.95

(Add the price above to any slim lighter.)





to show you care

A Zippo gift kit is the perfect way to give a Zippo windproof lighter. Gift kit includes six flints and fuel in a silver gift box. It's a distinctive presentation for any Zippo lighter.



EFP Four Lighter Package \$3.50

(Add the price above to any four lighters.)

(Add the price above to

any two lighters.)



ESP Six Lighter Package \$3.50

(Add the price above to any six lighters.)



EZILT Individual Lighter Tin \$1.13

(Add the price above to any lighter.)



TOP GUN

EZT4
Four-Pack Lighter Tin
\$6.95

(Add the price above to any four lighters.)



No. 2406C Six Flint Display Card \$.64/dispenser



No. 3141 Lighter Fluid 4 oz. size (Shipping carton of 24) (No. 3341 carton of 12) \$1.68/can



No. 3165 Lighter Fluid 12 oz. size (Shipping carton of 24) (No. 3365 carton of 12) \$3.44/can



No. 2406N Flint Cards 24 Per Display Box. \$.64/card

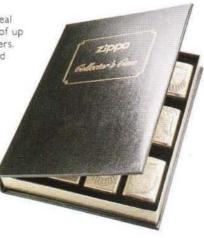


COLLECTOR'S BOOK

No. 2425

Display Box \$.68/wick

No. 174710 This distinctive volume is ideal for the storage and display of up to 12 treasured Zippo lighters. Black leatherette binding and velour display platform. (Lighters not included.) \$18.95





Blister pack is available for slim or regular lighters. Please specify blister card when ordering.

SURFACE IMPRINT

Surface imprinting is a silk-screening process using a separate screen for each color. Durable epoxy paint is applied to the finish, building a rich and vibrant image. The product is oven-cured, bonding the epoxy imprint to the surface, where it becomes an integral part of the finish.





COMPUTER ENGRAVING

The crisp, clean look of computer engraving has become one of the most popular customization methods. Zippo offers. Skilled operators use either the rotary engrave or diamond cut method to inscribe an image into the product. Each engraving machine is custom programmed through a keyboard or from digitized artwork.





STYLUS SERIES IMPRINTS

Zippo writing instruments may be customized with a band imprint, an attached emblem, or a combination of both. The multi-color process developed exclusively by Zippo ensures sharp, high quality image replication in a very small area.

Imprint bands are made from a three-part laminate process which creates crisp, vivid images. To protect the image, the band is covered with a clear Teflon ring and then heat sealed.

Emblem imprints are produced by the same laminate method. The design is protected by a crystalline dome, which enhances the image with a three-dimensional look.



how to order

Preproduction samples are available upon request. Zippo will produce either an actual product imprinted with your design or, for faster service, a computergenerated paper sample (see facing page).

There are no artwork, set-up or sample charges. Zippo offers a "no charge" sample because we know, from experience, that the vast majority of samples produced turn into firm orders.

Our pricing is based on the product model selected, the number of colors used in the imprint/engraving and the number of product surfaces covered.

It's easy to order Zippo custom-imprinted products:

I. Select the graphic

design you want to use and send the physical "artwork" to us. Sorry, we are not able to reproduce artwork that has been faxed.

2. Indicate the product

name and number and, for lighters, the surface location of the imprint:

- · front top and/or bottom
- · back top and/or bottom
- · a combination of above

3. Indicate the quantity

you are ordering. Most products require a minimum order of 50 pieces.

4. Select imprinting

style, shown on these pages. Not every process is suitable for every product.

PERFORMER PEN IMPRINTS

The imprinting method used on our Performer Pen Series is a state-of-the-art computer-controlled silk screening process. The image is applied one color at a time with custom paint and high density mesh screens to create a crisp, lasting impression.



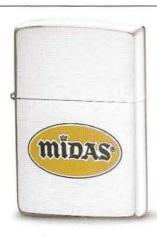
LASER ENGRAVING

Laser engraving is one of the newest customization methods offered by Zippo. The state-of-the-art process allows tremendous flexibility in reproducing your artwork on our products. Our laser engravers are computer programmed to generate crisp, accurate replication of your imprint, Laser engraving is now available on most Zippo products. Show us your artwork and we will tell you if laser engraving will work for you.



ETCH AND PAINT

Zippo's etch and paint method produces an attractive, durable imprint. A reversed image is silk-screened on the Zippo product with an acid-resistant paint. Leaving exposed only the areas to be etched, the product is dipped in an acid bath, which etches all unprotected areas. Paint colors are screened one at a time into the etched cavities, resulting in a colorful graphic that is permanently defined in the surface.





Zippo custom imprinting

Zippo is proud of our reputation for high quality imprinting. For souvenir lighters, custom designs, or special orders, we create just the right image for you. Zippo offers several different imprinting methods, described on these two pages.

The minimum quantity for most custom-imprinted products is only 50 pieces per product model per design.

Zippo's custom imprinting process starts with your artwork. Our art department will reproduce a souvenir postcard, sketch, photograph, or any other image you would like on your choice of Zippo product.

If you are requesting a logo to be imprinted, please keep in mind that it is your responsibility to secure the right to use the logo.

LUSTER ETCH

The procedure for luster etch is the same as etch and paint through the acid bath. No colors are used for luster etch; instead, the product is etched and then plated. Skillful hand or machine buffing defines the high and low areas of the design to create a subtle dimensional effect.





Products shown at actual size

COMPUTER GRAPHIC PROOFS

Our computer-generated paper proof is a no-cost option, available on request. The proof shows your full-color imprint on a variety of Zippo products. Ideal for product presentation or for art approval.



SURFACE IMPRINT

Surface imprinting is a silk-screening process using a separate screen for each color. Durable epoxy paint is applied to the finish, building a rich and vibrant image. The product is oven-cured, bonding the epoxy imprint to the surface, where it becomes an integral part of the finish.





COMPUTER ENGRAVING

The crisp, clean look of computer engraving has become one of the most popular customization methods. Zippo offers. Skilled operators use either the rotary engrave or diamond cut method to inscribe an image into the product. Each engraving machine is custom programmed through a keyboard or from digitized artwork.





STYLUS SERIES IMPRINTS

Zippo writing instruments may be customized with a band imprint, an attached emblem, or a combination of both. The multi-color process developed exclusively by Zippo ensures sharp, high quality image replication in a very small area.

Imprint bands are made from a three-part laminate process which creates crisp, vivid images. To protect the image, the band is covered with a clear Teflon ring and then heat sealed.

Emblem imprints are produced by the same laminate method. The design is protected by a crystalline dome, which enhances the image with a three-dimensional look.



how to order

Preproduction samples are available upon request. Zippo will produce either an actual product imprinted with your design or, for faster service, a computergenerated paper sample (see facing page).

There are no artwork, set-up or sample charges. Zippo offers a "no charge" sample because we know, from experience, that the vast majority of samples produced turn into firm orders.

Our pricing is based on the product model selected, the number of colors used in the imprint/engraving and the number of product surfaces covered.

It's easy to order Zippo custom-imprinted products:

 Select the graphic design you want to use and send the physical "artwork" to us. Sorry, we are not able to reproduce artwork that has been faxed.

Indicate the product name and number and, for lighters, the surface location of the imprint:

- · front top and/or bottom
- · back top and/or bottom
- · a combination of above
- 3. Indicate the quantity you are ordering. Most products require a minimum order of 50 pieces.
- 4. Select imprinting style, shown on these pages. Not every process is suitable for every product.

PERFORMER PEN IMPRINTS

The imprinting method used on our Performer Pen Series is a state-of-the-art computer-controlled silk screening process. The image is applied one color at a time with custom paint and high density mesh screens to create a crisp, lasting impression.



LASER ENGRAVING

Laser engraving is one of the newest customization methods offered by Zippo. The state-of-the-art process allows tremendous flexibility in reproducing your artwork on our products. Our laser engravers are computer programmed to generate crisp, accurate replication of your imprint. Laser engraving is now available on most Zippo products. Show us your artwork and we will tell you if laser engraving will work for you.



ETCH AND PAINT

Zippo's etch and paint method produces an attractive, durable imprint. A reversed image is silk-screened on the Zippo product with an acid-resistant paint. Leaving exposed only the areas to be etched, the product is dipped in an acid bath, which etches all unprotected areas. Paint colors are screened one at a time into the etched cavities, resulting in a colorful graphic that is permanently defined in the surface.





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LUSTER ETCH

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Products shown at actual size

COMPUTER GRAPHIC PROOFS

Our computer-generated paper proof is a no-cost option, available on request. The proof shows your full-color imprint on a variety of Zippo products. Ideal for product presentation or for art approval.





Zippo

Use it to start something.