

WATERMAN
PARIS

W

WATERMAN of Paris.

Styled to surprise your senses.

Designed to accessorise your imagination.

Crafted to inspire your creativity.

Because when writing is a pleasure, wonderful things happen.

Skilfully made in France, WATERMAN pens creatively echo the genius of our founder Lewis Edson Waterman, inventor of the first reliable fountain pen in 1883.

No two WATERMAN pen designs are alike. As unique as you, each has its own personality and traits, with the power to delight, astonish, enchant and impress. Through a clever curve, a reassuring line, or a head-turning encounter of noble materials, the WATERMAN spirit of innovation gives wings to your most fanciful thoughts. Sensitive craftsmanship does more than put an object of sheer beauty and quality in your hand. It can produce a sensual thrill of inspiration each time you see, touch and use it.

WATERMAN has an unequalled history of making writing a very special personal experience. Have you experienced it yourself?



A STRONG HERITAGE FROM NEW-YORK TO PARIS

◆ THE HISTORY OF AN INSPIRING BRAND ◆

The creativity and imagination of the WATERMAN brand first goes back to 1883 in New-York when 45-year old insurance broker Lewis Edson Waterman lost a big sale when he presented his client with a leaky pen to sign-off the deal. By the time he had come back with another copy the client was gone...

Following this incident and true to its entrepreneurial and optimistic spirit, Mr Waterman invented the 'Three Fissure Feed' system and created the very first reliable fountain pen: The Regular.

In 1914, while WATERMAN was expanding over the world, Jules Isidore Fagard became the WATERMAN company's French agent. He decided to create his own company in 1926, JIF-WATERMAN who saw the introduction of the first glass cartridge and the opening of the first modern ink factory close to Paris under his leadership. Innovation and production were driven by the French branch which evolved into a semi-autonomous subsidiary. When he died in 1932, his widow Mrs Fagard took over the administration of the company. She was the first of several women who would lead the WATERMAN Brand.

Francine Gomez, the third generation of female leaders and the grand-daughter of Mrs Fagard, became the CEO of WATERMAN S.A created in 1971. Thanks to her strength and dedication, the French company, managed on a worldwide level, entered a new era with renowned designed supporting the Made in France of the WATERMAN's products.



OVER 130 YEARS OF CREATIVITY AND INVENTIONS



1883

Lewis Edson Waterman makes its first fountain baptized 'The Regular' and creates the 'Ideal Pen Company' one year later. This is the start of the WATERMAN story.



1904

Invention of the clip, to allow the pen to hold in a pocket.



1913

SELF-FILLER
Introduction of the supply system by lever to become the reference for the next thirty years.



1926

Creation of the JIF-WATERMAN Company by Jules Fagard. The french branch will manufacture WATERMAN pens in France.

1939

HUNDRED YEAR PEN, with its unique warranty of 100 years.



1940

Creation of the iconic WATERMAN ink bottle.

1954

The WATERMAN Company in the United States shuts down its manufacturing facilities. Thus, JIF-WATERMAN became the only company in the world to produce the CF pens.

1967

Opening of the Saint-Herblain factory near Nantes in France.



1987

LADY ELSA and LADY PATRICIA
The feminine design unveils the contemporary style of WATERMAN (The first lady pens appeared in the 30's).

2010

WATERMAN supports the agnès b. endowment fund. In 2011 is held the historical and creative exhibition in Japan, 'WATERMAN is a Creator'.

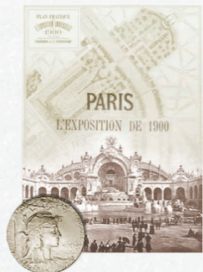
1907

SAFETY
First completely ink flow proof retractable pen.



1900

Gold medal of Excellence at the 'Exposition Universelle' in Paris.



1929

PATRICIAN
In reference to a dress designed in 1929 by an haute couture house, this pen portrays the contribution of WATERMAN to the Art Nouveau.



1927

Introduction of the ink cartridge in glass by M. Perraud, searcher at JIF-WATERMAN. Composed of a glass tube with a stopping cap.

1953

CF
Inspired by the futuristic design of a missile, this pen is the first model introducing the design of the WATERMAN clip known to this day. Introduction of the ink cartridge in plastic.



1983

MAN 100
For its 100th anniversary, WATERMAN created what is going to become one of the references in luxury writing, the MAN 100.



2014

WATERMAN celebrates over 130 years of creativity with the launch of the Blue Obsession Collection.

1999

SÉRÉNITÉ
An object of fascination and desire, inspired by oriental codes.



A RENOWN *SAVOIR-FAIRE*, 'MADE IN FRANCE'

In 1900, WATERMAN's excellence was acknowledged with the gold medal at the World Exhibition in Paris. Since then, when Lewis Edson Waterman first shared his penmaking vision with the world, a dedication to both reliability and excellence has resulted in a roster of pens that encapsulate the perfect balance of beauty and quality. They are *objets d'art* with an innate technical prowess and dazzling beauty.

The exceptional *savoir-faire* of the brand is visible in the perfect balance and refined details of the WATERMAN pens which are made in France, in the Centre of Excellence of the brand, near the city of Nantes. WATERMAN is highly acclaimed for its expertise in crafted refined materials with the use of some of the most innovative techniques in production, precious metals such as solid gold and silver for the higher end models, and in original ink colours. Its *savoir-faire* culminates in the fountain pens' nib making to give birth to a delicate yet sturdy variety of high quality nibs.

Designed with artful subtlety and elegance, and crafted in France, each pen holds within it an incomparable experience.



BLUE OBSESSION COLLECTION

Free each captive thought with the inspirational chic of a pen that gets under your skin to open your soul.
Blue Obsession by WATERMAN. The new must-have collection colored by dreams.



BLUE OBSESSION COLLECTION

◆ EXPLORE YOUR IMAGINATION ◆

Blue, the color of dreams, inspires an exciting new collection of pens by WATERMAN. Far beyond being a fabulous fashion statement in blue, the collection conjures up that place in our hearts where serenity, freedom, and poetry reside. Tranquil as imaginary waters, inspirational as skies of fantasy, these blue creations have the power to become an obsession.

Designed with artful subtlety and Parisian elegance, and crafted with painstaking care, each pen holds within it the secret potential to release its owner's unlimited creativity.

Carène: Pure fluid curves. Our most distinguished example of pioneering vision.

Perspective: Inspired by modern architecture, it reflects your creative focus.

Expert: Brings a taste for sophistication to your business day.

Hémisphère: Streamlined simplicity makes each moment refreshingly elegant.



Carène Contemporary
Blue and Gunmetal



Perspective Blue



Expert Deluxe Blue



Hémisphère Blue



EDSON

◆ Legendary design ◆

Edson is considered by many to be the pinnacle of pen design. Novelist Douglas Kennedy calls it *'the writer's Ferrari'*. Immortalizing the name of our founder, Lewis Edson Waterman, the Edson has also gained iconic status through its enviable reliability. Even at altitude, the ink flow is perfectly regulated. Definitely for great thinkers and high flyers.



◆ Craftsmanship ◆

Beneath its gorgeous exterior, the Edson is a uniquely complex pen made of 31 parts to eliminate any risk of leakage, even at 6,500 feet (2,000m).



◆ Design ◆

Iconic in every respect, Edson's sumptuous lines hark back to a golden era of design. In the fountain pen version, the nib is uniquely and exquisitely set into the barrel.



EXCEPTION

◆ Strikingly different ◆

Exception is a phenomenon of technical ingenuity. Conceiving a prestigious pen of this shape to not only look good, work brilliantly, but also feel sublime in the hand, took immense skill. Today, when you write with an Exception, you can feel the inspiration flowing from its charismatic lines. A WATERMAN masterpiece that echoes the magic of inspiration.

Exception Night and Day Model

Exception Slim Model



◆ Craftsmanship ◆

Technical mastery abounds, notably in the Night and Day Gold model. With utmost precision, four layers of lacquer are applied then removed, yet miraculously resist the rigors of gold plating*.

◆ Design ◆

Being square makes every detail a new challenge. Exception incorporates a clever bayonet system to ensure the cap always realigns squarely. Purity reigns.



*Regulations on precious metals may vary from one country to another.

WATERMAN ÉLÉGANCE

◆ Writing jewel ◆

Élégance crosses over the line into personal jewelry, beautifully. With a graceful flourish, its fine design will intrigue your creative spirit. Here, skills of the goldsmith and silversmith join forces with the jeweler for a truly precious collection. The best of WATERMAN know-how comes together in a luxurious pen that delights the senses. Express yourself with ultimate style.



◆ Craftsmanship ◆

From a dual-tone 18-carat solid gold nib, to exquisite decorative detailing, and deep layers of lacquer, Élégance merges over 130 years of expertise in a pen that will mark its time forever.

◆ Design ◆

No detail was left to chance to accomplish both a look and feel of absolute prestige. Fine engravings express a unique personality, sensuous lines lend an air of sophistication.



CARÈNE

◆ Creative inspiration ◆

Carène rides the crest of the innovation wave. Taking inspiration from luxury boat design, the result is our most distinguished example of pioneering vision. Crafted in noble materials, with an artist's attention to detail, its pure fluid curves conjure up the sleekest lines of a leisure cruiser, or the billowing sails of a luxury yacht. Set sail for the adventure of a lifetime.



◆ Craftsmanship ◆

From the 18-carat solid gold nib to the articulated curved clip, every detail of Carène is put together in the finest WATERMAN tradition.



◆ Design ◆

The streamlined silhouette reflects a determination to achieve absolute purity, notably in the sublimely integrated nib of the fountain pen version.



CHARLESTON

◆ Retro classic ◆

Charleston is a nostalgic vision of the past, yet perfect for modern times. The Art Deco styling recalls cocktail chic of the Roaring Twenties and historic signings of silent movie stars. Yet in true WATERMAN fashion, its aerodynamic lines conceal the latest technology for a smooth reliable writing experience like no other. Join the dance across each fresh page.



◆ Craftsmanship ◆

To achieve such a powerful presence, our artisans craft the Charleston collection to include precious resin barrel and cap, dual-stemmed clip and delicate flutings.

◆ Design ◆

Influenced by The Hundred Year pen, a 1939 WATERMAN masterpiece, its tapering form revives the single-mindedness of Art Deco aesthetics.



PERSPECTIVE

◆ Architectural finesse ◆

Perspective changes the cityscape at one masterful stroke. Inspired by the purity of modern architecture, its parallel lines go on forever, as limitless as your ideas. Its crisp determination reflects your most focused creative moments. Powerful WATERMAN design creates a sense of presence whenever you use it. Get ready to reach for the sky.



◆ Craftsmanship ◆

Crafted in France to ensure an exceptional writing experience. Precision detailing includes large modern ring, finely engraved lines and articulated clip.



◆ Design ◆

Like a glistening skyscraper, clean lines interact with surprising angles and modern materials. Faceted sculptural approach features gilt or chrome reflections.



EXPERT

◆ Business chic ◆

Expert brings smart Parisian styling to your business day. With its generous cigar-shaped silhouette and wealth of fine materials, it reveals that beneath your executive persona stirs a creative spirit. Let your vision and flair shine in your professional life with classic WATERMAN panache. Clients and colleagues will know you by your taste for sophistication.



◆ Craftsmanship ◆

Designed and crafted in France to achieve a satisfying writing experience. Skilfully conceived for go-anywhere reliability. Smooth retracting twist mechanism in the ballpoint.

◆ Design ◆

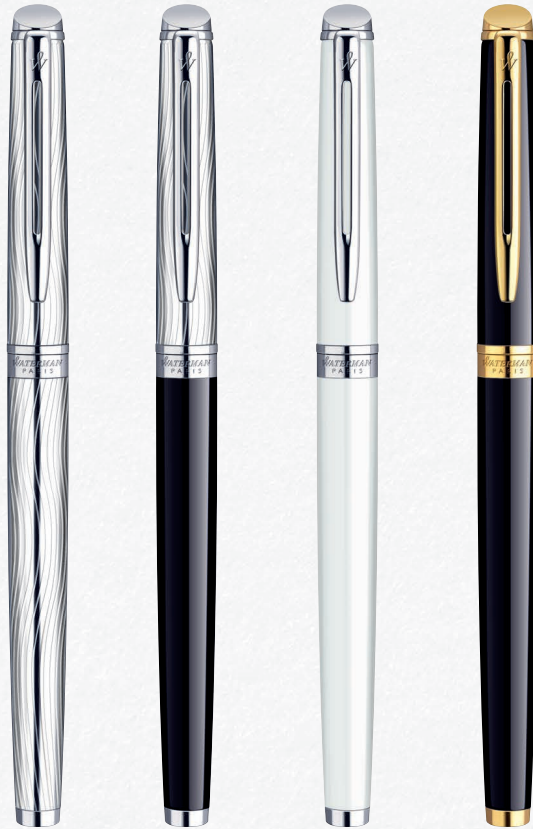
Assertive lines lend a traditional feel to this contemporary classic. The collection features a generous choice of colors and finishes including rich deep lacquers and fine engraving.



HÉMISPHERE

◆ Slim perfection ◆

Hémisphère makes each moment refreshingly elegant. In the spirit of WATERMAN innovation, it redefines timeless lines with a new focus on streamlined simplicity. Striking clean design and noble materials come together for a delightful writing experience to inspire your most creative thoughts. What better accessory for that lively imagination of yours?



◆ Craftsmanship ◆

Embellished with finely chiselled detailing, the Hémisphère collection offers a variety of crafted finishes, from shiny palladium or smooth matt lacquer to surprising silk print effect.



◆ Design ◆

Everything flows from the elegant slim shape. Features a dynamic combination of elements like the slim clip and broad ring, to enhance the distinctively narrow form.



INKS & REFILLS

◆ For an endless flow of inspiration ◆

To fuel your spirit of invention, WATERMAN inks and refills have the ultimate pedigree. From the earliest days when Lewis Edson Waterman invented the first reliable fountain pen in 1883, quality and innovation have mattered. In 1936, WATERMAN introduced the first ink cartridge. In 1947, WATERMAN surprised the world by launching the Pentabille, its first ballpoint pen with 5 interchangeable colors. Whether you write with a nib, rollerball, ballpoint or fiber tip you can always count on WATERMAN quality. So keep an eye on your ink level, and never run out of fresh ideas.



◆ Ink Cartridges & Bottles ◆

Make your special touch as unique as your WATERMAN. Choose your ink to match your inspiration, and to flow as freely as your ideas.



◆ Rollerball Refills ◆

With a WATERMAN rollerball, you're in touch with the purest traditions of liquid ink while enjoying effortless writing comfort. Attack the page with gusto, in 2 vivid ink colors.

Black, Blue – Available in fine (F)



◆ Ballpoint Refills ◆

Your WATERMAN ballpoint pen is always there when you need it. For a flawless line, it never dries out and works beautifully on most surfaces. When creativity demands spontaneity.

Black – Available in fine (F) or medium (M)
Blue – Available in fine (F) or medium (M)



◆ Fiber Refills ◆

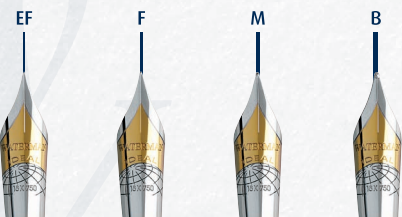
Discover intense sensuality with a WATERMAN fiber refill. As an extra mode for your favorite pen, its suppleness allows a flamboyant flourish with extra fine tip for an ultra-precise finish.

Black - Available in extra fine (EF)

◆ Handwriting Styles ◆

Handwriting that resembles its writer, that conveys the nuances, that reveal the personality... Like no other, each nib offers light or heavy handwriting, a passionate or forceful representation of one's style or character:

Extra-Fine (EF), Fine (F), Medium (M) and Broad (B) nibs.



INKS

◆ Your poetic self is not just black and white ◆

Make your special touch as unique as your WATERMAN. Choose your ink to match your inspiration, and to flow as freely as your ideas.

◆ Black ◆

The choice of generations, Black collides dramatically with the page to underscore the impact of your words with enduring clarity.



◆ Mysterious Blue ◆

From the depths of your imagination, Mysterious Blue conjures up bottomless wells of ideas waiting to be brought to life.



◆ Serenity Blue ◆

Like the tranquil echo of a dream, Serenity Blue brings a peacefulness to the page, ready to awaken pleasant thoughts.



◆ Inspired Blue ◆

When you look to the skies for a clue, Inspired Blue comes up with an answer as eloquent as poetry.



◆ Harmonious Green ◆

Emerging from the emotional wilderness, Harmonious Green reveals your natural urge to create.



◆ Absolute Brown ◆

Venturing into the unknown, Absolute Brown invites you on a journey into the most inquisitive side of your imagination.



◆ Audacious Red ◆

Boldly surging from the color spectrum, Audacious Red whispers power and passion with primal sensuality.



◆ Radiant Pink ◆

For thoughts from the heart, Radiant Pink projects your innermost sensitivity with unique poise and refinement.



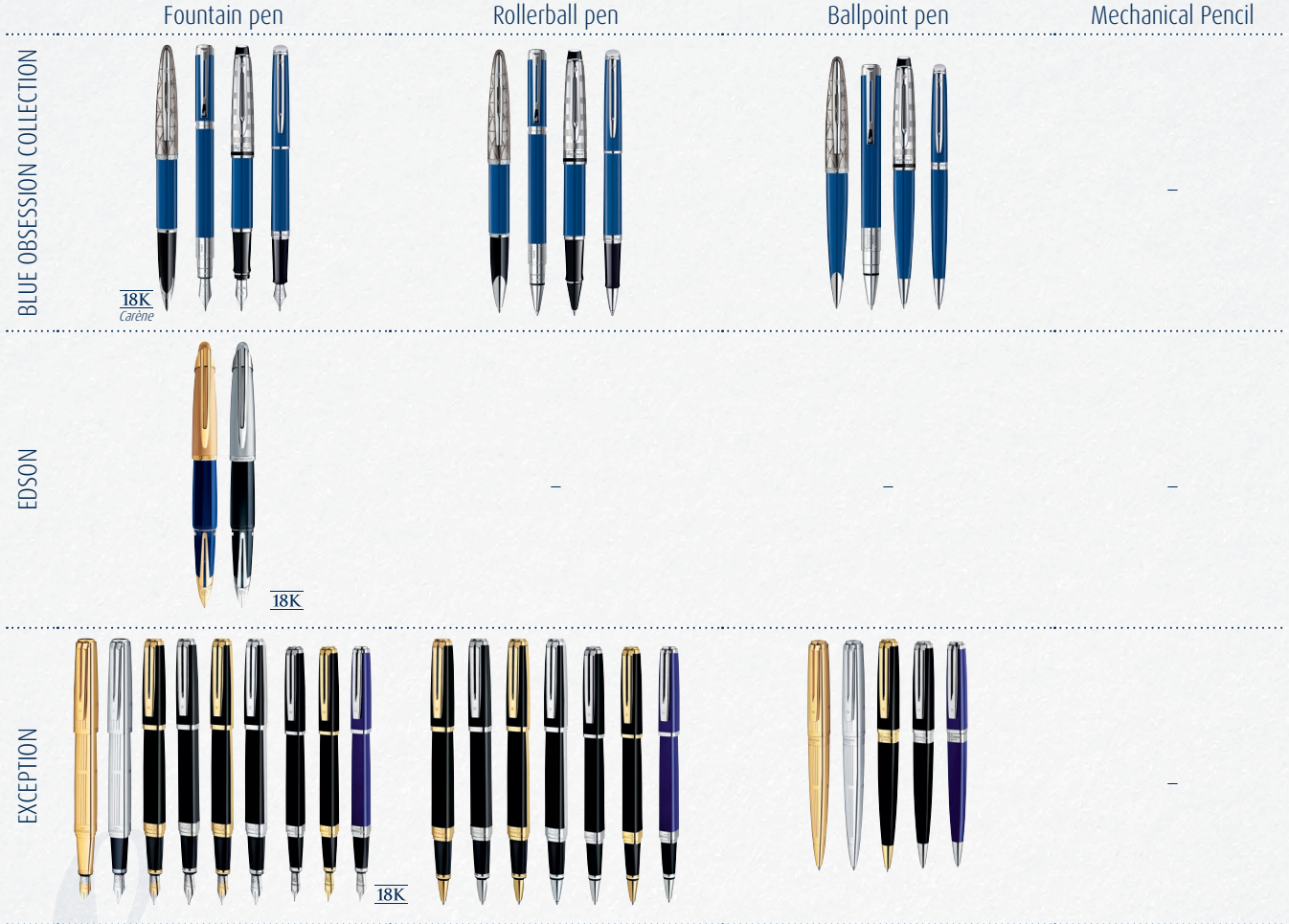
◆ Tender Purple ◆

Gently coaxing forth each surprising thought, Tender Purple willingly conquers the contours of your creative mindscape.



PRODUCT OVERVIEW








◆ No two WATERMAN pen are alike. As unique as you, each has its own personality and traits. ◆








18K: 18-carat solid gold nib.



18K: 18-carat solid gold nib.

	Fountain pen	Rollerball pen	Ballpoint pen	Mechanical Pencil
CHARLESTON	 <small>18K</small>	-	-	-
PERSPECTIVE				-
EXPERT				-

18K: 18-carat solid gold nib.

	Fountain pen	Rollerball pen	Ballpoint pen	Mechanical Pencil
EXPERT				-
HÉMISPÈRE				-
				

The availability of writing modes varies depending on the pens' finishes and on countries.

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Discover more on the history of WATERMAN
and its full range of pens on
www.waterman.com

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