

**LAMY**

Design. Made in Germany.

Think internationally – down to the last detail.  
Advertise with Lamy.

**Ballpoint pens**

**Mechanical**

**Rollerball**

**Four-color**

**Multicolor**

**Writing**

**Casual**

**Accessories**



2015

# Sustainability

ecological  
economic  
social



## Sustainability at Lamy – assuming responsibility for ourselves and others

Dealing responsibly with ecological, economic and social resources is a central topic at Lamy. Integrated quality and environmental management systems ensure that the entire value creation chain is continuously monitored and optimised.

**Ecological** Materials and manufacturing processes are decisively tested for environmental compatibility. Residual and working

materials are recycled separately and the consumption of primary energy and water is reduced to the bare essentials.

**Economic** The finished products are especially durable – to this day, Lamy does not produce any writing instruments as disposable products. In the event of damage, all writing instruments can be repaired.

**Social** Long-standing collaborations with employees, suppliers and business partners, a trusting work environment and its connection to Heidelberg make Lamy a pioneer in social sustainability.

# LAMY

Design. Made in Germany.

Not for sale to private individuals.

Show your appreciation with high-quality writing instruments from Lamy – for advertising, sales promotions, maintaining contacts or motivating staff.

Lamy stands for stylish design and high-quality workmanship worldwide. It is a German brand that embodies quality “Made in Germany” and is successful and desired worldwide.

This makes Lamy an ideal partner for companies that share these values. With their combination of outstanding quality and demanding design, Lamy writing instruments

are credible ambassadors with a high level of appeal – everywhere in the world.

Rely on branded products from Lamy to delight good business partners and loyal customers or to express your appreciation to valuable employees. We are happy to advise you personally and customise our writing instruments to your desires. Quickly, reliably and, as always, for a fair price.

# Product programme

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**pur**  
10



**tipo**  
12



**econ**  
14



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**logo**  
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**Text**

Meiré und Meiré

**Conception and creative work**

Meiré und Meiré

**Concept and design**

Rothkopf & Huberty

**Photography**

*Products:* Uli Maier

*Company portraits:* Stills & Strokes

**Lithography**

pinkit

**Printing**

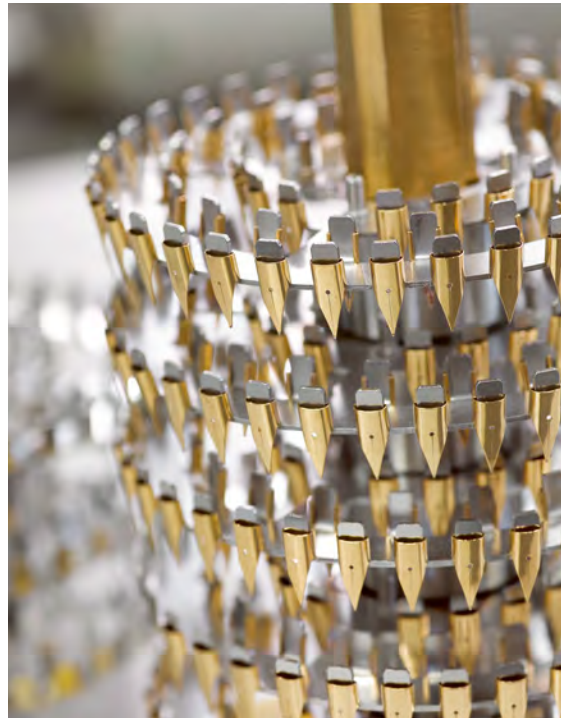
abcdruck

Printed in Germany

Modifications and errors excepted  
P866

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# Quality Market leader Growth



# Worldwide brand from Heidelberg

The Lamy brand is more contemporary than ever – nearly half a century after its launch. Made in Germany according to the strictest quality criteria and based on the design philosophy of Bauhaus, the puristic writing instruments have today become a success worldwide.

Looking at things superficially, one almost has to feel bad for a Lamy. It is put through its paces in the very first production steps. It is placed in rotating drums, is dropped in a controlled test, leak tested at a simulated 1,500 vertical metres, baked in a 65 degree hot oven and its clip is tested for bending and breaking. A Lamy has to withstand all of this without sustaining any noticeable marks. In the age of mass production, of shopping as cheaply as possible and discarding just as quickly, such a consistent dedication to quality is a truly remarkable exception.

This is only possible because Lamy manages and controls all essential production steps itself. Except for the raw materials, packaging and a few small parts, the 320 employees produce everything themselves; the vertical range of manufacturing is currently at 95 per cent. “We want to control every aspect of our product quality ourselves,” says CEO Bernhard M. Rösner. “Of course we could produce our writing instruments more cheaply abroad. But then they wouldn’t be Lamys any more. We make no compromises when it comes to technology, workmanship and design – and this is exactly the secret of our success. Although none of the nearly 200 Lamy models are identical to each other, they all share uncompromising quality, consistent

functionality and a simple form. “We do not produce luxury items for showcases, we produce high-quality useful items that aid their owner day after day,” says Bernhard M. Rösner. And the number of these owners continues to grow – against the current trend in the market. In Germany, many children entering school continue to learn their ABCs with the LAMY abc beginner’s fountain pen. They later change to the LAMY safari, the most-sold school fountain pen in Europe. The writing instruments made in Heidelberg also make Lamy the German market leader outside of classrooms and schools.

This success is even more remarkable since writing by hand is increasingly seldom in the digital age. In the home market, the most important sales channel in which high-quality writing instruments have classically been sold, stationary shops, are also weakening. The fact that Lamy continues to increase its turnover year after year is due especially to the new markets and the differentiated ways in which the brand constantly reaches new customers. Today, the Heidelberg-based company is represented on all continents and has nearly 100 Lamy stores in China that are operated by franchise partners according to clear guidelines from the company headquarters. “In Asia, a Lamy is deemed

today as a desirable gift,” says Beate Oblau, responsible for the worldwide marketing of the brand. “Our ‘Design. Made in Germany’ pays off here.” The Heidelberg-based company now makes 40 per cent of its sales abroad; it grows in the double digits outside of its home market year after year.

Viewed globally, this is astonishing. There are only a few brands that can equally excite a German first-grade student and an Argentinian design fan as much as an American fan of handwriting or a young Chinese entrepreneur.

The actual achievement of the worldwide brand from Heidelberg also rests in combining seeming contradictions into an authentic whole. High-class manufacturing workmanship with efficient automation. The integrity of a family-owned company with the transparency of a worldwide brand. Price sensitivity and high quality. The digital age with a classic analogue writing instrument – and this is, also and especially in the age of smartphones and tablets, more desirable than ever before.

**Germany**

**China**

**Great Britain**

**Colombia**

**Japan**

**South Africa**

**USA**

“The Lamy brand produces exclusively in Germany but thinks and acts internationally. This makes Lamy an ideal, credible brand ambassador and popular figure – also for globally active companies.”

Bernhard M. Rösner



## Beyond borders



Living the values of the Lamy brand: **Bernhard M. Rösner**

What does internationalism actually mean, a company open to the world? Today, in the age of globalisation, more than ever before. This applies both in the economic as well as cultural sense.

The Lamy brand consciously produces exclusively in Germany but thinks and acts internationally. Today, there are people all over the world who not only use our writing instruments, but truly love them. LAMY safari as well as other models have become cult objects in many places.

Not least of all, this makes Lamy an ideal, credible brand ambassador and popular figure for globally active companies. In light of this, we again present six renowned

companies that advertise with Lamy in our 2015 catalogue. Companies that are connected with us through shared values, similar ideals and matching aspirations. For example, when it comes to responsibility, dealing with innovations and a consciousness for art and culture. Or when it comes to working beyond borders.

The results are brief, exciting insights, again focussed on a core thought within the complex value systems of the companies.

Perhaps you will recognise an important similarity with your company, your brand. Another good reason to advertise with Lamy. Aside from the very practical argument that our writing instruments stand for top-class quality.

For example, the fact that they are highly efficient as an advertising surface and as long-proven as they are long-lasting. Thanks to our corporate structure, we are also able to reliably provide all desired products – even for orders of a larger number of items – by the agreed date. And always at fair prices.

I wish you a great deal of pleasure while perusing our new catalogue – wherever you happen to be in the world...



Bernhard M. Rösner

# Writing instruments

pur black

ec



lo

no

# pur black

pur 247 (page 10)

# econ brushed

econ 240 (page 15)

Lamy writing instruments are important companions in everyday working life. They are used to set down ideas and sign letters, and are valuable brand ambassadors – individually customised with your personal logo or brand colours. For an unmistakable signature in the typical Lamy quality.

# logo M+ red

logo 204 M+ (page 23)

# noto white silver

noto 283 (page 19)

**LAMY** pur

**pur 247**



# pur 247



**BOSCH**

Technik fürs Leben

In 1886, Robert Bosch founded “Werkstätte für Feinmechanik und Elektrotechnik” in Stuttgart. The Bosch Group, which is now active worldwide, emerged from this. From the very beginning, strength in innovation and social commitment has marked the company’s history.

## Assuming responsibility – across borders

Responsibility has many facets. This can also be seen when one looks at the Bosch Group, which now employs more than 280,000 employees worldwide.

The social commitment of the company has grown over the course of its history. It has always followed the convictions of Robert Bosch, the company founder. The leading technology and services company supports a variety of non-profit institutions and projects throughout its locations worldwide. In

addition, the Bosch Group has a clear focus on the advancement of its employees. And this has a wide horizon: amongst others, the concept “befit” is used to bundle and network the health activities of the staff.

The Bosch Group also assumes worldwide responsibility when it comes to protecting the environment and the climate. This is in the DNA of the company; nearly 45 per cent of the research and development budget is used for resource- and energy-saving

technologies. This constitutes nearly a third of the turnover of the Bosch Group.

Assuming responsibility is a task as significant as it is multi-faceted for Lamy. As the attentive employer of over 300 people. As a cultural supporter and sponsor. And, of course, as a conscientious producer. This is a commitment that we have received recognition for across all borders – just like the Bosch Group.



247



247 black



147 black / 0,7 new

## Understated design that lets your brand message take centre stage.

Four writing systems made from aluminium with a matt sheen. LAMY pur black mechanical pencil now also available. With a highly polished stainless steel clip and a black plastic tip.

Design: Knud Holscher



E 75

			Refill	Body / Clip / Push mechanism	End of body	Case
247	pur	ballpoint pen	M 16; blue B	tampo print, laser engraving	emblem	E 131
147	pur	mechanical pencil	M 40; 0,7 mm	tampo print, laser engraving	emblem	E 131
247 / 147	pur	set				E 75



Company logo as emblem  
on the end of the body or cap



147 / 0,7



047



347



E 131



			Refill / Nib	Body / Clip / Push mechanism / Cap	End of body / Cap	Case
147	<b>pur</b>	mechanical pencil	M 40; 0,7 mm	tampo print, laser engraving	emblem	E 131
047	<b>pur</b>	fountain pen	steel nib	tampo print, laser engraving	emblem	E 131
347	<b>pur</b>	rollerball pen	M 63; black	tampo print, laser engraving	emblem	E 131

Advertise with the best:  
with more than one million sold, need we say more?

Capless rollerball pen for flowing, precise writing. Integrated clip / push safety mechanism.  
Made from anodised aluminium or plastic. Design: Wolfgang Fabian



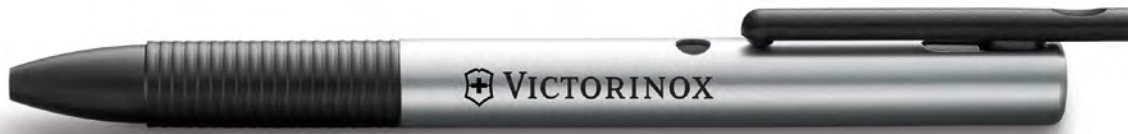
337 K black



			Refill	Body	Case
337	tipo	rollerball pen	M 66; blue (337 orange) / black (337 black, white, graphite)	tampo print	E 80



# LAMY tipo



339 Al/K



Al/K blue



Al/K red



339 Al/K matt black **new in May 2015**



339 Al/K matt white **new in May 2015**

Advanced writing technology, even for limited budgets: pressing the Lamy safety clip once extends the tip and allows the lower end of the clip to lock into place. Pressing it again releases the clip and retracts the writing tip back into the barrel.



338 Al

E 80



			Refill	Body	Case
339	<b>tipo</b>	rollerball pen	M 66; black	tampo print, laser engraving	E 80
139 (not illustrated)	<b>tipo</b>	mechanical pencil	M 40; 0,7 mm	tampo print, laser engraving	E 80
139 / 339	<b>tipo</b>	set			V 60
338	<b>tipo Al</b>	rollerball pen	M 66; black	tampo print, laser engraving	E 80

## Sharp design for discerning clients – and clear messages.

Ballpoint pen and mechanical pencil made from sandblasted stainless steel. With a striking grip section and a distinctive clip shape. Design: EOOS, Wien



240



140



E 75



			Refill	Body / Clip	Button	Case
240	<b>econ</b>	ballpoint pen	M 16; black M	tampo print, laser engraving	laser engraving	E 131
140	<b>econ</b>	mechanical pencil	M 40; 0,7 mm	tampo print, laser engraving		E 131
240 / 140	<b>econ</b>	set				E 75

Ballpoint pen made from brushed stainless steel.



240 brushed new



E 131

			Refill	Body / Clip	Button	Case
240	econ	ballpoint pen	M 16; black M, blue B	tampo print, laser engraving	laser engraving	E 131

**LAMY** noto

**noto 282**

**W**



# noto 282 white

## Lenze

Since the founding of the company in 1947, productivity, reliability and the idea of simplicity have determined our thoughts and actions. This forms the foundation of our business on all continents – and for the trust placed in us.

### Reliability is demanded worldwide

Lenze is a specialist in so-called “motion-centric automation”. The company offers its customers in the mechanical engineering segment products, drive solutions, automation systems as well as engineering services under one roof. As one of the few providers, Lenze accompanies the entire development process of a machine. From the idea to after-sales, from the control system to the drive shaft.

This level of know-how is sought after worldwide – because Lenze stands for excellent reliability.

With this in mind, it is no surprise that the company now has more than 52 locations worldwide and is represented in all important regions with sales and service in 60 countries.

Reliability is provided at Lenze not only through especially high quality standards. The way in which the globally active company generally approaches projects also provides reliability. Lenze sees itself as a complete solution partner that develops the best complete solution together with its customers. Individually, custom-made.

Lamy’s writing instruments also follow the best of German engineering practice. Reliability is an essential part of this. Today, all Lamy fountain pens, rollerball pens, ballpoint pens and mechanical pencils are still manufactured in Heidelberg – and then sent around the world. This makes us a brand ambassador for Lenze as credible as we are reliable.

Even small companies can make a big design statement: the ballpoint pen by the master of simple shapes.

A multi-award-winning ballpoint pen with a triangular barrel and an original clip solution. Plastic barrel with a matt finish. **Design: Naoto Fukasawa**



282 white



282 black



			Refill	Body / Clip	Case
282	noto	ballpoint pen	M 16; black M, blue M / B	tampo print	V 0

# LAMY noto



283 white silver



283 blue silver



283 anthracite silver



283 black silver



reddot

V0



			Refill	Body / Clip	Case
283	noto	ballpoint pen	M 16; black M, blue M / B	tampo print	V 0



272 black



272 white



272 red



172 white / 0,7



			Refill	Body	Case
272	logo	ballpoint pen	M 16; black M or blue M	tampo print	V 0
172	logo	mechanical pencil	M 40; 0,7 mm	tampo print	V 0
272 / 172	logo	set			V 60



# LAMY logo S

## Customised writing instruments to make your own statement.

Distinctive ballpoint pens and mechanical pencils made from unbreakable, high-gloss ABS plastic. The customisation options for the LAMY logo S are virtually unlimited with lacquer finishes and soft lacquer coating available in numerous RAL, HKS and Pantone colours. Contrasting colours can also be used for the push button and tip (standard: black or grey). **Design: Wolfgang Fabian**



204 S



204 S



204 S



204 S



V 52



			Refill	Body	Case
204 S	logo S	ballpoint pen	M 16; colour and line size can be selected	tampo print	V 52

# LAMY logo M



204 M blue



204 M red

## Your brand is in safe hands with Lamy.

Ballpoint pens and mechanical pencils made from unbreakable, high-gloss ABS plastic.  
Push mechanism with an integrated spring-operated clip made from stainless steel or plastic.  
Design: Wolfgang Fabian



104 M black / 0,7



204 M white



204 M black



V 52

			Refill	Body	Case
204 M	<b>logo M</b>	ballpoint pen	M 16; blue B	tampo print	V 52
104 M	<b>logo M</b>	mechanical pencil	M 40; 0,7 mm (only available in black)	tampo print	V 52
204 M / 104 M	<b>logo M</b>	set			V 60

# LAMY logo M+

Metal enhances the user's experience – and their day-to-day work.

Ballpoint pen with a chrome-plated metal tip and metal push button. Made from unbreakable, high-gloss ABS plastic. Push mechanism with an integrated spring-operated clip made from stainless steel. **Design: Wolfgang Fabian**



204 M+ red **new**



204 M+ blue **new**



204 M+ white **new**



204 M+ black **new**



			Refill	Body	Case
204 M+	<b>logo M+</b>	ballpoint pen	M 16; blue B	tampo print	V 52

**LAMY** logo

logo 205

bl



# logo 205 black



CLAAS is one of the leading manufacturers of agriculture technology worldwide and was founded more than 100 years ago.

## At home in all the world's fields

In 1913, August Claas began producing straw-binding machines with his brothers Franz and Theo. The special thing about them: the knotter of the machine, highly innovative for its time, created firm knots even from poor-quality twine. This was the first achievement in the field of innovation for the company with headquarters in Harsewinkel in Westphalia.

CLAAS is the European market leader for combined harvesters and the world market leader for self-driving forage harvesters. The company is an international leader in tractors

and agricultural presses. One hundred years later, the CLAAS Group is one of the leading worldwide manufacturers of agricultural technology and agricultural information technology with nearly 11,000 employees. It is a global player with locations in France, Italy, Poland, Russia, the USA, Argentina, India and China.

CLAAS thinks and acts internationally also beyond its core business. For example, the CLAAS foundation, founded in 1999, supports promising developments in agricultural technology and agriculture around the world.

In addition, outstanding, thematic projects or studies are recognised by the annual Helmut Claas prize. The joy in innovation that has always been part of the corporate culture at CLAAS is also characteristic of Lamy. With an annual production of more than seven million writing instruments, today Lamy has become not only the brand leader in Germany but also ranks amongst those German brands whose products have achieved a special significance worldwide. This makes the writing instruments of Lamy a convincing ambassador for CLAAS – from Harsewinkel to Beijing.



205 matt black



205 matt red



205 matt blue



105 matt green / 0,7



V 60



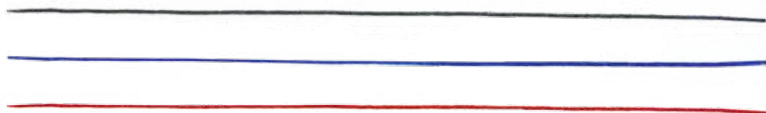
			Refill	Body	Case
205	logo	ballpoint pen	M 16; blue M (205 black also with black M)	tampo print, laser engraving	V 52
105	logo	mechanical pencil	M 40; 0,7 mm	tampo print, laser engraving	V 52
205 / 105	logo	set			V 60

## Multi-purpose solutions with innovative features – sure to become a customer favourite.

Stainless steel body with matt brushed finish, cyclical matt or powder-coated matt black.  
Spring-mounted steel clip. Ballpoint pens and mechanical pencils with a push mechanism  
and an integrated clip/push unit. **Design: Wolfgang Fabian**



Multicolour ballpoint pen made from stainless steel in a matt finish with a widthwise grain.  
Tab indicating selected colour. With black, blue and red Lamy M 21 ballpoint pen refills.



			Refill / Nib	Body / Cap	Case
005	logo	fountain pen	steel nib	tampo print, laser engraving	V 60
405	logo	multicolour ballpoint pen	M 21; black, blue, red	tampo print, laser engraving	V 52
005 / 205	logo	set			V 60

## Special Edition 2015:

LAMY logo cliff grey and nut brown.  
Writing instruments made from stainless steel with a matt lacquer finish.  
Limited edition.



206 cliff grey **new**



206 nut brown **new**



V 52

			Refill / Nib	Body / Cap	Case
206	logo	ballpoint pen	M 16; black M	tampo print, laser engraving	V 52





006 brushed



ZUG DIACK



V 60

V 52



			Refill / Nib	Body / Cap	Case
206	logo	ballpoint pen	M 16; black M, blue M	tampo print, laser engraving	V 52
106	logo	mechanical pencil	M 40; 0,7 mm	tampo print, laser engraving	V 52
306	logo	rollerball pen	M 63; black	tampo print, laser engraving	V 52
006	logo	fountain pen	steel nib	tampo print, laser engraving	V 60
208	logo	ballpoint pen	M 16; black M	tampo print	V 52
206 / 106	logo	set			V 60

# Rollerball pens

Bo

M



No

Le

M

**Rollerball pens**

**Ballpoint pens**

**Mechanical pencils**

Sets from Lamy make a good thing even better: individual writing sets, combined with a stylish leather case or notebook, are not only functional eye-catchers, they are also wonderful gifts for special occasions.

**Notebooks**

**Leather cases**

**Metal boxes**

# Writing sets



Set 240/140  
LAMY econ



Set 247/147  
LAMY pur



Set 205/105  
LAMY logo



Set 206/106  
LAMY logo

			product description
set 240 / 140	<b>econ</b>	ballpoint pen / mechanical pencil / metal box	page 14
set 240 / 140 (not illustrated)	<b>econ</b>	ballpoint pen / mechanical pencil / leather pouch	page 14
set 247 / 147	<b>pur</b>	ballpoint pen / mechanical pencil	page 10
set 205 / 105 leather	<b>logo</b>	ballpoint pen / mechanical pencil / leather pouch	page 26
set 206 / 106 leather	<b>logo</b>	ballpoint pen / mechanical pencil / leather pouch	page 29

# Writing sets



Set 339/139  
LAMY tipo



Set 205  
LAMY logo



Set 287  
LAMY pico



Set 283  
LAMY noto

			product description
set 339 / 139 leather	<b>tipo</b>	rollerball pen / mechanical pencil / leather pouch	page 13
set 205	<b>logo</b>	ballpoint pen / notebook	page 26
set 287	<b>pico</b>	ballpoint pen / leather pouch	page 34
set 283	<b>noto</b>	ballpoint pen / notebook	page 19
set 247 (not illustrated)	<b>pur</b>	ballpoint pen / notebook	page 10
set 240 (not illustrated)	<b>econ</b>	ballpoint pen / notebook	page 14
advertising insert opt.		digital printing up to 4 colors	



Perfect for every pocket and every kind of meeting:  
design with an innovative push mechanism.

The ultimate pocket pen: an innovative metal ballpoint pen with a push mechanism.  
Compact, handy design without compromising on performance. **Design: Franco Clivio**

Pocket-sized when not in use



Full-sized pen when in use



287 chrome matt

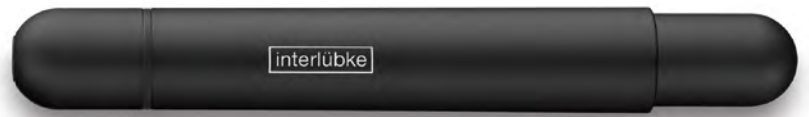


E 113



			Refill	Body	Case
289	<b>pico chrome</b>	ballpoint pen	M 22; black M	laser engraving	E 113
287	<b>pico chrome matt</b>	ballpoint pen	M 22; black M	laser engraving	E 113

# LAMY pico



			Refill	Body	Case
288	<b>pico</b>	ballpoint pen	M 22; black M	tampo print (288 white: tampo print, laser engraving)	E 113
288	<b>pico</b>	ballpoint pen in special colour on request	M 22; black M	tampo print	E 113

# LAMY swift



334 white

The most sophisticated way to communicate your message.

Modern rollerball pen with an integrated clip/push safety mechanism (worldwide patent held by Lamy).

Comes with a high-grade palladium or matt lacquer finish in black, anthracite, imperialblue or white.

Design: Wolfgang Fabian



334 anthracite



330 Palladium



331 black



E 75

			Refill	Body	Clip	Case
334	swift	rollerball pen	M 66; black	tampo print	tampo print, laser engraving	E 75
330	swift	rollerball pen	M 66; black	tampo print, laser engraving	tampo print, laser engraving	E 75
331	swift	rollerball pen	M 66; black	tampo print	tampo print	E 75



# LAMY scribble



The name says it all: the perfect writing instrument for architects, designers and advertisers.

Mechanical pencils and ballpoint pens for stunning sketches and neat notes. Compact, ergonomic shape. Bi-component plastic with palladium-plated metal hardware. **Design: Hannes Wettstein**



product design award

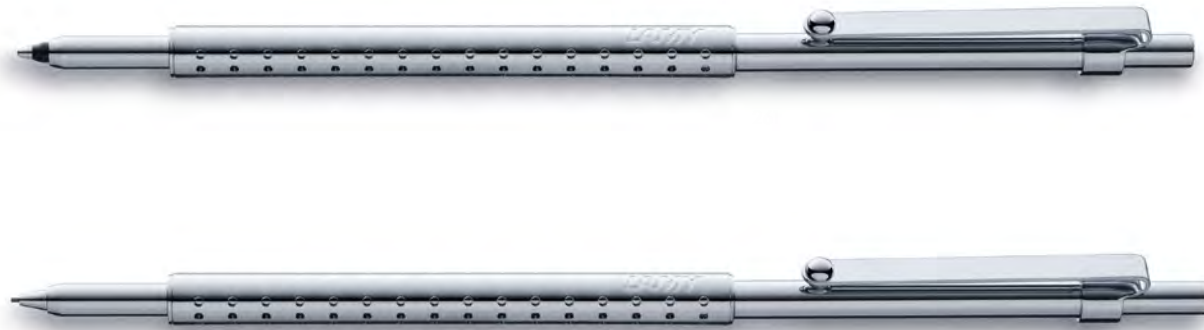


E 75

			Refill	Body	Clip	Case
185 / 3,15	<b>scribble</b>	mechanical pencil	M 43; 3,15 mm	tampo print	tampo print, laser engraving	E 75
185 / 0,7	<b>scribble</b>	mechanical pencil	M 40; 0,7 mm	tampo print	tampo print, laser engraving	E 75
285	<b>scribble</b>	ballpoint pen	M 22; black M	tampo print	tampo print, laser engraving	E 75

## Stripped-back design that packs a punch.

Ideal for slimline diaries: minimalist ballpoint pen or mechanical pencil made from highly polished stainless steel. **Design: Wolfgang Fabian**



V 52

			Refill	Body	Case
261	spirit	ballpoint pen	M 21; black	laser engraving	V 52
161	spirit	mechanical pencil	M 41; 0,5 mm	laser engraving	V 52

# LAMY st/cp1



Straight up: style has never been so lightweight and functional.

Elegant, slimline writing instruments made from stainless steel. Design: Gerd A. Müller



V52



E 75

			Refill / Nib	Body / Cap / End of body	Clip / Push mechanism	Case
245	st	ballpoint pen	M 16; black M	tampo print, laser engraving	tampo print, laser engraving, emblem	V 52
145	st	mechanical pencil	M 41; 0,5 mm	tampo print, laser engraving	tampo print, laser engraving	V 52
045	st	fountain pen (not illustrated)	steel nib	tampo print, laser engraving, emblem	tampo print, laser engraving	E 75
145 / 245	st	set				E 75
256	cp1	ballpoint pen	M 16; black M	tampo print	tampo print, laser engraving, emblem	E 75
056	cp1	fountain pen	steel nib	tampo print, emblem	tampo print, laser engraving	E 75
259	cp1	ballpoint pen	M 16; black M	tampo print	tampo print, laser engraving, emblem	E 75
156	cp1	mechanical pencil (not illustrated)	M 40; 0,7 mm	tampo print	tampo print, laser engraving	E 75

**LAMY** twin pen

# twin pen 606

br



# twin pen 606 brushed



As a modern universal bank, we offer our customers access to the international financial markets. We are the hub of UniCredit for their bank network in Central and Eastern Europe, where the entire group is the clear market leader.

## The art of expanding the horizon

Bank Austria is the number one in Austria and Central and Eastern Europe and has been a member of UniCredit, one of the largest European banking groups, since 2005. It is one of the most highly capitalised large banks in Austria with a total of 2,500 business locations and more than 57,800 employees in 13 countries.

Bank Austria does not only offer its customers access to the international financial markets. International art is also a focus

for the financial institution. Bank Austria Kunstforum Wien is known to art lovers as one of the top locations when it comes to the modern classics and post-war avant-garde of painting. The rotating exhibitions that are unique worldwide are visited by 250,000 people every year. The works of private collectors as well as those from important museums are exhibited. The artists presented range from van Gogh to Cézanne and Picasso, to Warhol and Lichtenstein. The visual arts also play a central role at

Lamy. Amongst other examples, this can be seen in the generous Lamy-Galleria, located between the development centre and the production facility. That is, right in the middle of the action.

Lamy-Galleria is both a location for staff meetings as well as an event location for rotating exhibitions. It has now become an institution within the cultural life of Heidelberg.

# LAMY twin pen

Two-in-one multisystem pens:  
putting pen to paper is now twice as much fun.

A ballpoint pen and mechanical pencil in one. Made from stainless steel with matt brushed, cyclical finish or coated with matt black lacquer. Spring-mounted steel clip. Eraser underneath the removable push button. **Design: Gerd A. Müller**



606 logo brushed



E 75

			Refill	Body / Clip / Push mechanism	Case
606	<b>twin pen</b>	2-system pen	M 21; black / M 41; 0,5 mm	tampo print, laser engraving	V 60
645	<b>twin pen</b>	2-system pen	M 21; black / M 41; 0,5 mm	tampo print, laser engraving, emblem	E 75
656	<b>twin pen</b>	2-system pen	M 21; black / M 41; 0,5 mm	tampo print, laser engraving, emblem	E 75

# LAMY tri pen



745 st



746 st black

## Write, sketch and highlight: three in one.

A ballpoint pen, mechanical pencil and highlighter all in one. Twist mechanism to change between systems. With a solid, spring-mounted clip and an eraser underneath the removable push button. Stainless steel with matt brushed, cyclical finish or coated with easy-grip soft black lacquer. **Design: Gerd A. Müller**



759 cp1 brushed



M 21 For writing: ballpoint pen refill

M 41 For sketching: mechanical pencil lead

M 55 For highlighting: highlighter refill



E 75



		Refill	Body / Clip / Push mechanism	Case
745	tri pen	3-system pen 3x1 M 21; black / M 41; 0,5 mm / M 55; orange	tampo print, laser engraving, emblem	E 75
746	tri pen	3-system pen 2+1 M 21; blue, red / M 41; 0,5 mm	tampo print, laser engraving, emblem	E 75
759	tri pen	3-system pen M 21; black / M 41; 0,5 mm / M 55; orange	tampo print, laser engraving, emblem	E 75

# LAMY 4pen

Makes multitasking child's play:  
a multisystem pen for whatever the day has in store.

Several writing instruments rolled into one: a ballpoint pen with black, red and blue inks and a mechanical pencil.  
Available in a premium palladium finish, matt black lacquer or an aluminium colour. Can be customised using interchangeable grips. **Design: Phoenix Design**



496 Al / KK new



E 75



			Refill	Body / Clip	Case
495	<b>4pen</b>	multi-system pen	M 21; black, red, blue / M 40; 0,7 mm	tampo print, laser engraving	E 75
497	<b>4pen</b>	multi-system pen	M 21; black, red, blue / M 40; 0,7 mm	tampo print, laser engraving	E 75
496	<b>4pen</b>	multi-system pen	M 21; black, red, blue / M 40; 0,7 mm	tampo print, laser engraving	E 75



## Accentuate your message.

New aluminium-coloured writing instruments from the accent series with a solid stainless steel clip.  
 A sensual, cylindrical design twinned with modern cool – stylish details combined with clear shapes.  
 With interchangeable grips made from rubber or Karelian wood: accentuate your personality.  
 Design: Phoenix Design



296 AI / KW **new**



096 AI / KW **new**



396 AI / KK **new**



196 AI / KK **new**



reddot

E 75



			Refill / Nib	Body / Cap / Clip	Case
296	<b>accent</b>	ballpoint pen	M 16; black M	tampo print, laser engraving	E 75
096	<b>accent</b>	fountain pen	steel nib	tampo print, laser engraving	E 75
396	<b>accent</b>	rollerball pen	M 63; black	tampo print, laser engraving	E 75
196	<b>accent</b>	mechanical pencil	M 40; 0,7 mm	tampo print, laser engraving	E 75

# studio 067

bl



# studio 067

# black



There are many reasons for the worldwide success of Geberit.  
Not least of all, we have faced the growing and  
changing challenges of the future since the founding of the company.

## International comfort class

The element of the Geberit Group and its 6,200 employees worldwide is water. After all, the product spectrum of the globally active group comprises the areas of sanitary systems and piping systems.

The European market leader in its industry devotes a great deal of attention to the comfort factor in the bathroom. The trends that are of significance in modern society are studied and analysed. Regional differences play an important role in this. The company, founded in 1874 as a sheet

metal business by Caspar Melchior Albert Geberit, is now represented in 41 countries. According to the company, its focus is placed in the European primary markets with strong growth opportunities in Central and Eastern Europe, France, Great Britain, the Scandinavian countries, North America, China, India and south-east Asia. What is of special interest here: the Geberit Group approaches the markets in Asia and North America with products that are sensitively oriented to regional needs. Local, in-house competence centres in Shanghai and

Chicago ensure this. After all, comfort does not mean the same thing to everyone.

The comfort factor is also an important quality feature of Lamy products where the focus is always placed on ergonomics and utility. In conjunction with the uncompromising demand for the highest quality in technology, workmanship and materials, Lamy writing instruments make a clear statement: the "best value for the money". This makes them an ideal brand ambassador for Geberit – in all markets.



067 black



267 imperialblue



E 75



			Refill / Nib	Body / Clip / Cap	Case
067	<b>studio</b>	fountain pen	steel nib	tampo print, laser engraving	E 75
267	<b>studio</b>	ballpoint pen	M 16; black M	tampo print, laser engraving	E 75
367	<b>studio</b>	rollerball pen	M 63; black M	tampo print, laser engraving	E 75



An appealing shape with refined details –  
for a subtle brand statement.

Metal writing instruments with a shiny, chrome-plated clip in an unusual propeller shape.  
Stainless steel with a matt brushed finish or coated with matt lacquer.

Design: Hannes Wettstein



E 75



			Refill / Nib	Body / Clip / Cap	Case
265	<b>studio</b>	ballpoint pen	M 16; black M	tampo print, laser engraving	E 75
365	<b>studio</b>	rollerball pen	M 63; black M	tampo print, laser engraving	E 75
065	<b>studio</b>	fountain pen	steel nib	tampo print, laser engraving	E 75

# LAMY 2000

Inspired by the Bauhaus and a firm favourite with companies.

This model is available as a piston-fill fountain pen with a hand-polished, partially platinum-plated 14-carat gold nib, a rollerball pen, a ballpoint pen, a four-colour ballpoint pen or a mechanical pencil. Made from fibreglass-reinforced polycarbonate and matt stainless steel with a lengthwise grain. Spring-mounted steel clip. **Design: Gerd A. Müller**



201



301



401



E 75



			Refill / Nib	Body / Cap	Clip	Case
001	<b>2000</b>	fountain pen	gold nib	tampo print	tampo print, laser engraving	E 75
201	<b>2000</b>	ballpoint pen	M 16; black M	tampo print	tampo print, laser engraving	E 75
401	<b>2000</b>	4-colour ballpoint pen	M 21; black, blue, red, green	tampo print	tampo print, laser engraving	E 75
301	<b>2000</b>	rollerball pen	M 63; black M	tampo print	tampo print, laser engraving	E 75
101	<b>2000</b>	mechanical pencil (not illustrated)	M 40; 0,7 mm / M 41; 0,5 mm	tampo print	tampo print, laser engraving	E 75

# LAMY 2000 metal



## A pleasure to treasure: now in stainless steel.

The design classic is now available with a new finish: stainless steel with matt brushed finish. It sits beautifully in the hand and is a pleasure to write with. Design: Gerd A. Müller



E 157



			Refill / Nib	Body / Clip	Case
202	<b>2000 metal</b>	ballpoint pen	M 16; black M	tampo print, laser engraving	E 157
102	<b>2000 metal</b>	mechanical pencil	M 40; 0,7 mm	tampo print, laser engraving	E 157
302	<b>2000 metal</b>	rollerball pen	M 63; black M	tampo print, laser engraving	E 157
002	<b>2000 metal</b>	fountain pen	gold nib	tampo print, laser engraving	E 157

# LAMY 2000

Real values: sensually redefining how we write,  
and how your company is perceived.

Ballpoint pens made from exclusive types of wood with a spring-mounted stainless steel clip  
and palladium-finished hardware. Design: Gerd A. Müller



203 taxus



203 blackwood

HW 97

Pen holder made from  
solid wood incl. the  
LAMY 2000 blackwood  
ballpoint pen.



			Refill	Body / Ball	Clip	Case
203	<b>2000 taxus / blackwood</b>	ballpoint pen	M 16; black M	tampo print	tampo print, laser engraving	E 107
203	<b>2000 blackwood</b>	desk set	M 16; black M	tampo print	tampo print, laser engraving	HW 97



Developed in dialogue with the art world: anything but ordinary.

Ballpoint pen with triangular body and bevelled edges. All-metal, titanium-coated.  
Design: Richard Sapper



274 LAMY dialog 1

Minimalist rollerball pen with an innovative twist mechanism. All-metal construction, palladium-coated.  
Design: Knud Holscher



374 LAMY dialog 2



E 182 new



			Refill / Nib	Body (dialog 1) / Clip (dialog 2)	Case
274	<b>dialog 1</b>	ballpoint pen	M 16; black M	laser engraving	E 182
374	<b>dialog 2</b>	rollerball pen	M 66; black M	laser engraving	E 182

# LAMY dialog 3

A new type of twist-action fountain pen which both fascinates and inspires.

Retractable nib and clip. All-metal body, palladium-coated or matt black finish.  
14 carat gold nib, partially platinised.

Design: Franco Clivio



074 LAMY dialog 3 Palladium



074 LAMY dialog 3 black



E 182 new



			Refill / Nib	Body / Clip	Case
074	dialog 3	fountain pen	gold nib	laser engraving	E 182

# LAMY dialog 3

New in May 2015

Shiny lacquer finish in white or black.  
Design: Franco Clivio



074 LAMY dialog 3 pianowhite Pt **new**



074 LAMY dialog 3 pianoblack Pt **new**



E 182 **new**



			Refill / Nib	Body / Clip	Case
074	<b>dialog 3</b>	fountain pen	gold nib	laser engraving	E 182

**LAMY** scala

scala 280

bl



# scala 280 black

**USM**  
Möbelbausysteme

Showrooms in Bern, Berlin, Düsseldorf, Hamburg, Munich, New York, Paris and Tokyo serve as platforms for product presentation and as living locations for the culture of the international presence of the brand USM.

## The idea “form follows function” is followed worldwide

Founded by Ulrich Schärer in Münsingen, Switzerland, in 1885, USM began as a producer of high-quality iron products and window locks. Some 76 years later, in 1961, Paul Schärer, grandson of the company founder, reinvented USM. The exclusive metal manufacturer became a modern industrial company.

This was reason enough to commission a new company building. The architect selected for this: Fritz Haller. The new building was

intended to bring together administration and production under one roof. To do so, the architect relied on his “mini/midi/maxi system”, a steel-frame construction principle for buildings of various sizes as simple as it is pleasing.

The modular architectural principle inspired Fritz Haller and Paul Schärer to develop flexible storage solutions according to the same system. This was the birth of the furniture construction system USM Haller. Today, it is

hotly desired from Bern to Tokyo. A critical factor in this is definitely the Bauhaus concept “form follows function”, which is relocated in every piece of furniture by USM.

The reduced, modern, unmistakable formal design of Lamy writing instruments is also oriented according to the maxims of Bauhaus, still known today as the birthplace of the avant-garde of modern classics. Or, to put it differently: it is the uniform understanding of design that unites USM and Lamy.

## Emotive design: harmonious proportions for strong brand statements.

Available as a fountain pen with a cap and a polished steel nib, a twist-action pencil or ballpoint pen, and a rollerball pen with a cap. Cylindrical barrel made from stainless steel with matt black lacquer and highly polished, chrome-plated ends. Solid metal clip with a reliable spring mechanism, also with highly polished chrome plating.

Design: Sieger Design



280 black



080 black



180 black



380 black



reddot

E 75



			Refill / Nib	Body / Clip / Cap / End of body	Case
080	scala	fountain pen	steel nib	tampo print, laser engraving	E 75
280	scala	ballpoint pen	M 16; black M	tampo print, laser engraving	E 75
380	scala	rollerball pen	M 63; blue M	tampo print, laser engraving	E 75
180	scala	mechanical pencil	M 40; 0,7 mm	tampo print, laser engraving	E 75

## New in May 2015

Brushed stainless steel.  
Design: Sieger Design



280 brushed new



080 brushed new



180 brushed new



380 brushed new



reddot

E 75



			Refill / Nib	Body / Clip / Cap / End of body	Case
080	scala	fountain pen	steel nib	tampo print, laser engraving	E 75
280	scala	ballpoint pen	M 16; black M	tampo print, laser engraving	E 75
380	scala	rollerball pen	M 63; black M	tampo print, laser engraving	E 75
180	scala	mechanical pencil	M 40; 0,7 mm	tampo print, laser engraving	E 75

# LAMY AL-star



028 oceanblue



126 graphite / 0,7

## Star of the show: the classic in aluminium.

Robust yet elegant writing instruments made from high-tech aluminium.  
Featuring a striking, spring-operated metal clip and a transparent grip section.  
Design: Wolfgang Fabian



371 black new



271 black new



			Refill / Nib	Body / Cap	Case
028	<b>AL-star</b>	fountain pen	steel nib	Druck, Lasergravur	V 60
126	<b>AL-star</b>	mechanical pencil	M 40; 0,7 mm	Druck, Lasergravur	V 60
326/328 (not illustrated)	<b>AL-star</b>	rollerball pen	M 63; black	Druck, Lasergravur	V 60
226/228 (not illustrated)	<b>AL-star</b>	ballpoint pen	M 16; black M	Druck, Lasergravur	V 60
371	<b>AL-star</b>	rollerball pen	M 63; black	Druck, Lasergravur	V 60
271	<b>AL-star</b>	ballpoint pen	M 16; black M	Druck, Lasergravur	V 60
071 (not illustrated)	<b>AL-star</b>	fountain pen	steel nib	Druck, Lasergravur	V 60





			Refill / Nib	Body / Cap	Refill M 16	Case
212/219	<b>safari</b>	ballpoint pen	M 16; black M (219 black), blue M (219 white)	tampo print	212: tampo print (MOQ = 500 pcs.)	V 52
012/019	<b>safari</b>	fountain pen	steel nib	tampo print		V 60
312/319	<b>safari</b>	rollerball pen	M 63; black (319 black), blue (319 white)	tampo print		V 60
112/119	<b>safari</b>	mechanical pencil	M 40; 0,7 mm	tampo print		V 52



216 red



Design worth hunting out:  
functional, robust and recognisable.

Robust writing instruments with an emphasis on functionality. Made from tough ABS plastic – transparent or in attractive colours. With a striking, spring-operated metal clip. **Design: Wolfgang Fabian**  
[www.lamy.com/safari-the-movie](http://www.lamy.com/safari-the-movie)



318 yellow



V 60

V 5



			Refill / Nib	Body / Cap	Case
213, 214, 216, 217, 218	<b>safari</b>	ballpoint pen	M 16; blue M (213, 214, 216, 218), black M (217)	tampo print	V 52
013, 014, 016, 017, 018	<b>safari</b>	fountain pen	steel nib	tampo print	V 60
113, 114, 116, 117, 118	<b>safari</b>	mechanical pencil	M 40; 0,7 mm	tampo print	V 52
313, 314, 316, 317, 318	<b>safari</b>	rollerball pen	M 63; blue	tampo print	V 60
Set (not illustr.)	<b>safari</b>	fountain pen / ballpoint pen		tampo print	V 60
Set (not illustr.)	<b>safari</b>	ballpoint pen / mechanical pencil		tampo print	V 60



109 blue

Made for children but popular with adults too:  
the writing instrument the brings back memories.

Developed in conjunction with education experts for children who are starting to learn to write. Fountain pen and twist-action pencil made from maple with a plastic cap and cube. Ergonomically shaped, non-slip plastic grip. With a name sticker. Design: Entwicklungsgruppe Mannheim / Prof. Bernt Spiegel



V 313



			Refill / Nib	Body / Cap / Dice	End of body	Case
110	abc	mechanical pencil	M 44; 1,4 mm	tampo print	emblem	V 314
109	abc	mechanical pencil	M 44; 1,4 mm	tampo print	emblem	V 314
010	abc	fountain pen	steel nib A	tampo print	emblem	V 313
009	abc	fountain pen	steel nib A	tampo print	emblem	V 313

# Collapsible boxes

Tu



M  
Pe  
in

# **Collapsible boxes Tube packages**

Small gestures spread joy.  
Especially when they come in lovely packages. High-quality cardboard boxes,  
modern plastic or robust metal – Lamy leaves no wish  
unmet when it comes to packaging.  
The same is true when it comes to printing or the laser engraving  
of an individualised brand message.

# **Metal boxes Personalised inserts**

# Cases

The better the packaging  
the more fun it is to open.

Stylishly packaged writing instruments make high-quality, sophisticated gifts. Perfect for strengthening business relationships, as tokens of appreciation or as incentives. For information on customising the inlay and other promotional options, please refer to the description of the relevant model.

Personalised gift box V 0 in your CI



# Cases

The individual Lamy service: Lamy sets with your advertising insert. You provide the artwork and Lamy will do the rest.



E 147



E 166

# Cases



E 75



E 182



E 180



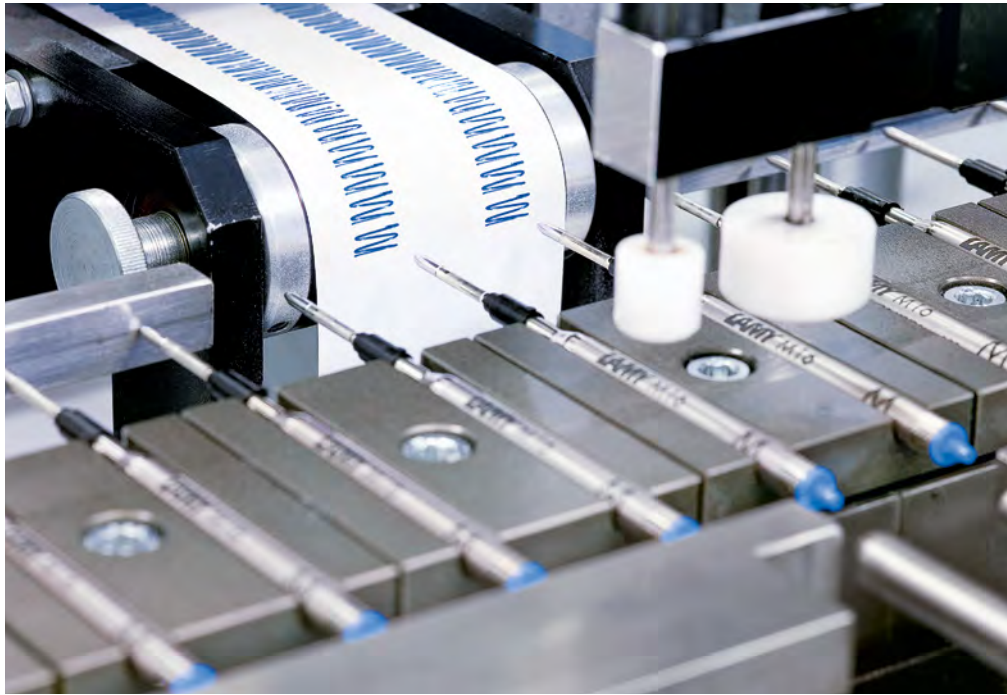
E 119



E 107



# M 16



Write it right:  
quality testing the  
LAMY M 16 giant refill  
during the production  
process

It's what's inside that counts: the LAMY M 16, Made in Germany



It goes without saying that all Lamy writing instruments leave the production line with both an attractive exterior and flawless inner workings.

For instance, the M 16 giant refill is quite literally the heart and soul of most Lamy ball-point pens:







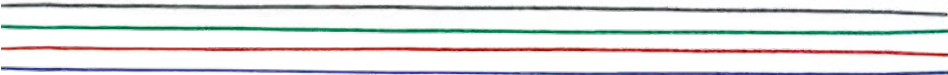










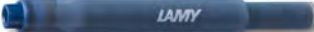
- It is manufactured in Germany at our Heidelberg site

- It is made from metal, not plastic
- It has a tungsten carbide ball in its tip
- The viscous ink used is waterproof and non-toxic
- It will last for kilometres of writing with a clean, even stroke right to the end

In fact, it starts its writing career at Lamy itself because we get the ink of the M 16 – and every other Lamy refill – flowing and test it

for quality before it leaves the factory. That is because we want to make sure that the products we supply will serve our customers for many pages to come and bring them nothing but pleasure, delivering durability, reliability and a good-looking script to the very last stroke. So why not take a closer look and see what goes into a Lamy? You will find nothing but high-quality components.

# Accessoires

		M 40 / 41
		M 43
		M 55
		M 21
		M 16
		M 22
		M 63
		M 66
		T 10

# Accessoires

M 16

## **Lamy giant ballpoint pen refill**

Giant metal ballpoint pen refill available in black, blue and red in line sizes F, M and B; green in M only. Capacity approx. 10,000 m of writing.

M 21

## **Lamy multi-colour ballpoint pen refills**

With a stainless steel tip. Available in black, blue, red and green.

M 22

## **Lamy compact ballpoint pen refill**

Metal refill available in black and blue in line sizes F, M and B.

M 40/41

## **Lamy pencil leads**

Fine 0.7 mm/0.5 mm leads, hardness HB.

M 43

## **Lamy pencil leads**

3.15 mm (scribble), hardness 4B.

M 44

## **Lamy pencil leads**

1.4 mm (abc), hardness B.

M 55

## **Lamy highlighter refill**

With a steel tip, orange. (For the LAMY tri pen)

M 63

## **Lamy rollerball pen refill**

Lamy rollerball pen refill for rollerball pens with a cap. Available in black, washable blue, red and green.

M 66

## **Lamy rollerball pen refill**

Giant metal refill available in black, blue and red (line size M); black and blue (line size B).

T 10

## **Lamy giant ink cartridges**

Pack of five large-capacity ink cartridges. Available in washable blue, black, red, turquoise, violet, blue-black and green.

T 51/52

## **Lamy ink**

30 ml (T 51) or 50 ml (T 52) bottle of ink. Available in black, washable blue and red (T 52 also in blue-black, green and turquoise).

Z 24/26

## **Lamy converter**

Piston-fill converter for Lamy fountain pens instead of using T 10 ink cartridges.

Z 10/11/15/18/19

## **Lamy eraser tips**

Replacement eraser tips for Lamy mechanical pencils:

econ, accent, 2000, cp1, st (Z 10);

spirit (Z 11); twin pen, tri pen, 4pen (Z 15);

safari, AL-star, vista (Z 18); scribble (Z19).

# Service

## Engraving individual names

All of our writing instruments can be engraved with individual names.

## Individual shipping (mailing list)

On request, we will dispatch your order to several different addresses. Lots of other options are also available, such as gift wrap, guaranteed delivery dates and much more.

## Durability of the promotional customisation

The laser engraving and coloured printing methods we use are permanent on our products. This ensures your promotional product will last and last!

## Spare parts and accessories

Thanks to our very strong market presence in Germany and throughout Europe, customers are guaranteed to be able to buy refills, ink, spare parts and other accessories at any time. This means that the writing instrument with your message will be used for a long time, making it highly effective.

## Lead time

Our maximum lead time for products with promotional customisation is usually two to three weeks. We will always send you a detailed order confirmation, of course.

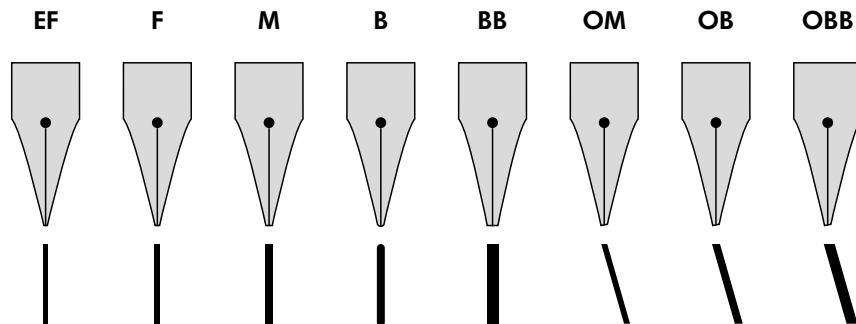
## Change of nib

This extra service from Lamy ensures that fountain pens, as the most personal of all writing instruments, never have to be left in a drawer unused – not even those that are promotional gifts.

Every Lamy fountain pen comes with a voucher entitling the owner to a free replacement nib from our Customer Service Department, should the nib provided not match his or her hand.

And this is what makes a Lamy fountain pen such a personal advertising medium.

If the nib provided does not suit your hand, simply send the fountain pen with the completed voucher to our Service Center by recorded delivery within four weeks after receiving it and we will replace the nib according to your instructions, free of charge.



## [www.lamy.com](http://www.lamy.com)

Please visit our website for more information about the Lamy range of promotional products. The "Corporate Gifts" section contains all the details you need. You can also get in touch with us directly through the website by clicking on "Contact us". We look forward to hearing from you!



# Business gift marking

## Great area for your advertising message

Individualized branding for Lamy sets.



individualization examples



advertising insert

advertising insert	digital printing up to 4 colors
notebook	embossing
notebook	tampo print

Brand of the century

# elegant timeless functional

A brand with an international profile:  
Lamy awarded the "Markenpreis der Deutschen Standards"  
(Brand prize of Deutsche Standards)



002 2000 metal

Lamy was honoured with the "Markenpreis der Deutschen Standards" (Brand prize of Deutsche Standards) in the category "Fountain pens" as one of the most significant German brands. The prize recognises products that are emblematic of their entire type as "brand flagships".

For half a century, the Lamy brand has stood for timeless and functional design "Made in Germany". With its uniform high demand for innovative design and

first-class quality, today Lamy has become not only the brand leader in Germany but also ranks amongst those German brands whose products have achieved a special significance worldwide.

Embracing the Bauhaus philosophy "form follows function", Lamy is known internationally as an exemplary role model for the development of simple and elegant classics.

With this award, Lamy now belongs to a selected group of 250 brands who will be included in the collection "Marken des Jahrhunderts – Leuchttürme auf dem Markenmeer" (Brands of the century – lighthouses on the sea of brands). The collection, edited by Dr Florian Langenscheidt, is published by "Deutsche Standards Editionen" and is known worldwide as an ambassador for quality "Made in Germany".

# Business gift marking

D tampo print



LG laser engraving



LG laser engraving of individual names



P emblem





PR embossing





# Business gift marking

	Remarks
<b>D</b> tampo print	On metal or plastic in all RAL/HKS/Pantone colours
<b>LG</b> laser engraving	On metal blind  On metal dark 
<b>LG</b> laser engraving	Laser engraving of individual names
<b>LG</b> signature engraving	Laser engraving of signatures
<b>P</b> emblem (for LAMY pur, econ, twin pen, st und cp1)	Emblems in one or several colours
<b>PR</b> embossing	Embossing
Printing formats:	Maximum height of print 7 mm, maximum height of laser engraving 6 mm Printing/laser width corresponding to model requested
Reproduction works:	Reworking of print data / files can create additional costs.
Paper proof:	The first paper proof is free of charge. Any subsequent proof requirement will incur an additional cost.

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Member of the association  
Arbeitskreis Werbemittel e.V.



Discovering shared values means discovering  
Lamy: a digital introduction to the long-standing  
Heidelberg-based company.  
[www.lamy.com/company](http://www.lamy.com/company)  
[www.google.com/+LamyGermany](https://www.google.com/+LamyGermany)