

A detailed close-up of a Cross Peerless 125 fountain pen nib. The nib is made of 18K gold and features a distinctive design with a central slot and a small circular hole at the top. The text "PEERLESS", "125", "-M-", "18K 750", and "CROSS" is engraved on the nib. The nib is shown against a dark background, highlighting its intricate details and polished finish.

CROSS

Ink what matters

2015 RETAIL CATALOG

At Cross, we believe effort in life matters. The world notices when we care enough to invest the time to truly express ourselves. A fine writing instrument serves as a powerful tool to express both our feelings and our style. When we put a pen to paper and the ink begins to flow, so too does emotion. A fine writing instrument taps into our soul, allowing us to express ourselves freely and create a deeper connection with those we reach with our message. But it also taps into our sense of self, allowing us to show the world the essence of who we are.

As humans, we measure our lives by our memories. Those moments in the real world that really matter to us. Some moments are life-changing occasions. Others at first seem mundane, yet upon reflection are filled with pure emotion. With 168 years of history, Cross has learned that these moments don't just happen; they are created by those who care.

Cross. Ink What Matters.

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*Can't believe we've been friends
for 15 years! —Shannon*





NEW FROM CROSS

A first look at the newest writing instruments to join the Cross family - including one of the finest we've ever brought to market.

Cross Peerless 125

This magnificent writing instrument commemorates the 125th anniversary of the original Peerless fountain pen. The design details of Cross Peerless 125 are impeccable, featuring a powerful wide-bodied profile, precious metal finishes, and a Swarovski® crystal with a brilliant-faceted cut. It is balanced to perfection and integrates our new Satnink™ writing technology, delivering possibly the world's smoothest ink. It is the culmination of everything Cross stands for, and those who carry it will not be overlooked.





Year of the Goat

Elegantly etched with three goats to symbolize good luck and fortune, this Special Edition pen represents the charm and creativity inherent in those who are born under this reassuring sign. This hand-crafted pen celebrates the artistry of those born under the eighth sign of the Chinese Zodiac.



1. 23KT Heavy Gold Plate

A stunning brushed 23KT heavy gold plate finish with polished 23KT gold plate overlays and appointments.

B. Fountain Pen with Solid 18KT Gold Nib
#AT0316-20

A. Selectip Rolling Ball Pen #AT0315-20
C. Ballpoint Pen with Satnink™ #AT0312-20

2. Moonlit Black Lacquer

A high-gloss, translucent black lacquer finish with polished 23KT gold plate overlays and appointments

A. Fountain Pen with Solid 18KT Gold Nib
#AT0316-19

B. Selectip Rolling Ball Pen #AT0315-19
C. Ballpoint Pen with Satnink™ #AT0312-19



Rotated View

← A

← B

← C



Cross Botanica

Inspired by the beautiful floral patterns used in henna designs, Botanica is sure to captivate. Eye-catching colors are used to artfully illustrate three lush floral designs on pearlescent ivory lacquer. Tendrils of deep-etched metallic highlights bring the layers together, creating an element of depth and dimension. Like nature itself, Botanica is at once elegant, whimsical, and boldly original.

1. Golden Magnolia

As if touched by the sun, this warm floral pattern on pearlescent ivory is accented with 23KT gold-plate appointments.

- A. Fountain Pen with 23KT Gold Plate Nib #AT0646-1
- B. Selectip Rolling Ball Pen #AT0645-1
- C. Ballpoint Pen #AT0642-1

2. Purple Orchid

Rich pearlescent ivory glistens beneath a beautiful floral design in shades of blue and lavender with silvery engraved accents.

- B. Fountain Pen with Stainless Steel Nib #AT0646-2
- C. Selectip Rolling Ball Pen #AT0645-2
- A. Ballpoint Pen #AT0642-2

3. Red Hummingbird Vine

A botanical design in vibrant red flits across a pearlescent lacquer base with shimmers of silvery engraved accents.

- B. Fountain Pen with Stainless Steel Nib #AT0646-3
- A. Selectip Rolling Ball Pen #AT0645-3
- C. Ballpoint Pen #AT0642-3





Apogee Limited Time Finishes

Vintage in inspiration, romantic by tradition, Apogee is the pinnacle of 21st century design. And now, we're pleased to welcome two limited-time finishes to this prestigious collection. Choose from a classic brushed chrome or a beautiful collaboration of polished chrome and 23 karat gold plated appointments.

1. Medalist

A distinctive etched diamond pattern on chrome featuring 23KT gold-plated appointments.

- A. Fountain Pen with 23KT Gold Plated Stainless Steel Nib #AT0126-4
- B. Selectip Rolling Ball Pen #AT0125-4
- C. Ballpoint Pen with Satnink™ #AT0122-4

2. Brushed Chrome

Classic brushed chrome finish featuring polished chrome appointments.

- B. Fountain Pen with Stainless Steel Nib #AT0126-18
- C. Selectip Rolling Ball Pen #AT0125-18
- A. Ballpoint Pen with Satnink™ #AT0122-18





Cross Peerless 125 Fountain Pen Nib Kit

We are pleased to introduce you to your Cross Peerless 125 Fountain Pen Nib Kit. This nib kit gives your customers the ability to customize their purchase by giving them a choice of nib widths and styles to meet their very personal writing requirements.



Extra Fine



Broad



Zoom

Your Nib Kit includes a variety of nibs. We are confident that you will find this kit a useful sales tool.

- 1.**
XF (2), B (1) 18KT Gold
XF (2), B (1) 18KT Gold/Rhodium Plate
Fine Assortment #PR29-PLS1
- 2.**
B (2), Zoom (1) 18KT Gold
B (2), Zoom (1) 18KT Gold/Rhodium Plate
Broad Assortment #PR29-PLS2
- 3.**
XF (1), B (1), Zoom (1) 18KT Gold
XF (1), B (1), Zoom (1) 18KT Gold/Rhodium Plate
Mixed Assortment #PR29-PLS3



Introducing Satnink™, our new proprietary ink technology. The ink itself is of archival quality. It glides across the page with absolute finesse and dries as quickly as a ballpoint. Satnink debuts in Cross Peerless 125 and is available in all Cross luxury collection ballpoints. Prepare to experience an unparalleled writing experience.

A new Cross writing technology:
Satnink™ hybrid technology

- Archival quality ink
- Unique refill tube
- Premium packaging
- Launching in all Cross Luxury Collection Ballpoint Pen Silhouettes

1. Satnink Medium Blue Refill #8211

2. Satnink Fine Blue Refill #8212

3. Satnink Medium Black Refill #8213

4. Satnink Fine Black Refill #8214

5. Dual Satnink Medium Blue Refill #8211-2

6. Dual Satnink Fine Blue Refill #8212-2

7. Dual Satnink Medium Black Refill #8213-2

8. Dual Satnink Fine Black Refill #8214-2



It's been 8 long months now but I love it
when the mailman pulls up and I hear the
squeak of the mailbox door. It's the best
part of my day and I read your letters
over and over.





LUXURY COLLECTION

Exquisite selections for moments
when only the very best will do.

Apogee

Vintage inspired flair and design perfectly suited for the 21st century make Apogee the ideal fusion of imagination and vision. This is the ultimate combination for those with the desire to achieve at the highest possible level.

1. Chrome
As retro-modern as it gets. Deep-engraved chrome features a diamond-patterned detail.

B. Fountain Pen with rhodium plated solid 18 Karat gold nib #AT0126-1
C. Selectip Rolling Ball Pen #AT0125-1
A. Ballpoint Pen with Satnink™ #AT0122-1

2. Black Star Lacquer
Lacquer hand-polished to perfection and accented by polished chrome plated appointments.

A. Fountain Pen with rhodium plated solid 18 Karat gold nib #AT0126-2
B. Selectip Rolling Ball Pen #AT0125-2
C. Ballpoint Pen with Satnink™ #AT0122-2

3. Titian Red Lacquer
A deep, glowing red finish inspired by the great Venetian painter and colorist.

B. Selectip Rolling Ball Pen #AT0125-3
A. Ballpoint Pen with Satnink™ #AT0122-3

4. Frosty Steel
Flaunts an engine-turned pattern layered in pale blue lacquer for a cool jewel-like luxury that's smooth to the touch.

B. Fountain Pen with rhodium plated solid 18 Karat gold nib #AT0126-6
C. Selectip Rolling Ball Pen #AT0125-6
A. Ballpoint Pen with Satnink™ #AT0122-6

1

2

3

4

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Cross Sauvage

Let your ideas take shape with this timeless design. Smooth, polished lacquer finishes flawlessly contrast the textured animal prints or elegant pearlescent finish, adorned with striking silver-tone engraved accents.

1. Onyx/Zebra

Hand polished onyx lacquer barrel with deep cut engraved zebra pattern on cap.

- B. Fountain Pen with rhodium plated solid 18 Karat gold nib #AT0316-3
- A. Selectip Rolling Ball Pen #AT0315-3
- C. Ballpoint Pen with Satnink™ #AT0312-3

2. Azurite Blue/Crocodile

A precious gem. Intricate crocodile engraving sparkles through the radiant blue lacquer finish.

- A. Fountain Pen with rhodium plated solid 18 Karat gold nib #AT0316-5
- B. Selectip Rolling Ball Pen #AT0315-5
- C. Ballpoint Pen with Satnink™ #AT0312-5

3. Ivory/Forever Pearl

Delicate and bubbly, the dazzling pearlescent finish surrounds engraved silver-tone accents.

- B. Fountain Pen with rhodium plated solid 18 Karat gold nib #AT0316-13
- A. Selectip Rolling Ball Pen #AT0315-13
- C. Ballpoint Pen with Satnink™ #AT0312-13



Monogram Engraving
Available on Cap Top

All Sauvage Pens come
with velvet pen pouch

Cross Townsend

Shape the future with this celebrated classic. Finished in precious metals and complemented with rich lacquer finishes, the Cross Townsend epitomizes timeless innovation. No wonder it's the pen of choice for several American Presidents.

1. Brushed Platinum Plated with Rhodium Plate appointments
Let this Special Edition Townsend illuminate the page as you capture your greatest ideas.

- A. Fountain Pen with Two-Tone Rhodium Plated Solid 18 Karat Gold Nib #AT0046B-29
- B. Selectip Rolling Ball Pen #AT0045B-29
- C. Ballpoint Pen with Satnink™ #AT0042B-29

2. Platinum Plated
A stunning platinum plate finish and exquisite diamond-pattern engraving make this an accessory of undeniable sophistication.

- A. Fountain Pen with two-tone rhodium plated solid 18 Karat gold nib #AT0046-1
- B. Selectip Rolling Ball Pen #AT0045-1
- C. Ballpoint Pen with Satnink™ #AT0042-1

3. 10 Karat Gold filled/Rolled gold (Cap and Barrel)
Our 10 Karat gold filled/rolled gold finish features the optimum combination of elegance, strength, and wearability.

- B. Fountain Pen with solid 18 Karat gold nib #706
- C. Selectip Rolling Ball Pen #705
- A. Ballpoint Pen with Satnink™ #702

4. Quartz Blue Lacquer
Multiple layers of translucent lacquer on an intricately engraved diamond pattern create a deep blue finish. Rhodium plated appointments.

- B. Fountain Pen with two-tone rhodium plated solid 18 Karat gold nib #696-1
- A. Selectip Rolling Ball Pen #695-1
- C. Ballpoint Pen with Satnink™ #692-1

5. Black Lacquer/23 Karat Gold Plated

A classic combination: highly polished black lacquer with 23 Karat gold plated appointments.

- A. Fountain Pen with solid 18 Karat gold nib #576
- B. Selectip Rolling Ball Pen #575
- C. Ballpoint Pen with Satnink™ #572

6. Black Lacquer/Rhodium Plated

Multi-layered and highly polished, black lacquer provides the perfect counterpoint to rich, rhodium plated appointments.

- B. Fountain Pen with two-tone rhodium plated solid 18 Karat gold nib #AT0046-4
- A. Selectip Rolling Ball Pen #AT0045-4
- C. Ballpoint Pen with Satnink™ #AT0042-4

7. Medalist®

Bright, polished chrome combines with 23 Karat gold plated appointments to make an undeniable statement of style.

- A. Fountain Pen with 23 Karat gold plate nib #506
- B. Selectip Rolling Ball Pen #505
- C. Ballpoint Pen with Satnink™ #502

8. Lustrous Chrome

Uncompromising craftsmanship and a bright chrome finish make this a selection of uncommon value.

- B. Fountain Pen with stainless steel nib #536
- C. Selectip Rolling Ball Pen #535
- A. Ballpoint Pen with Satnink™ #532

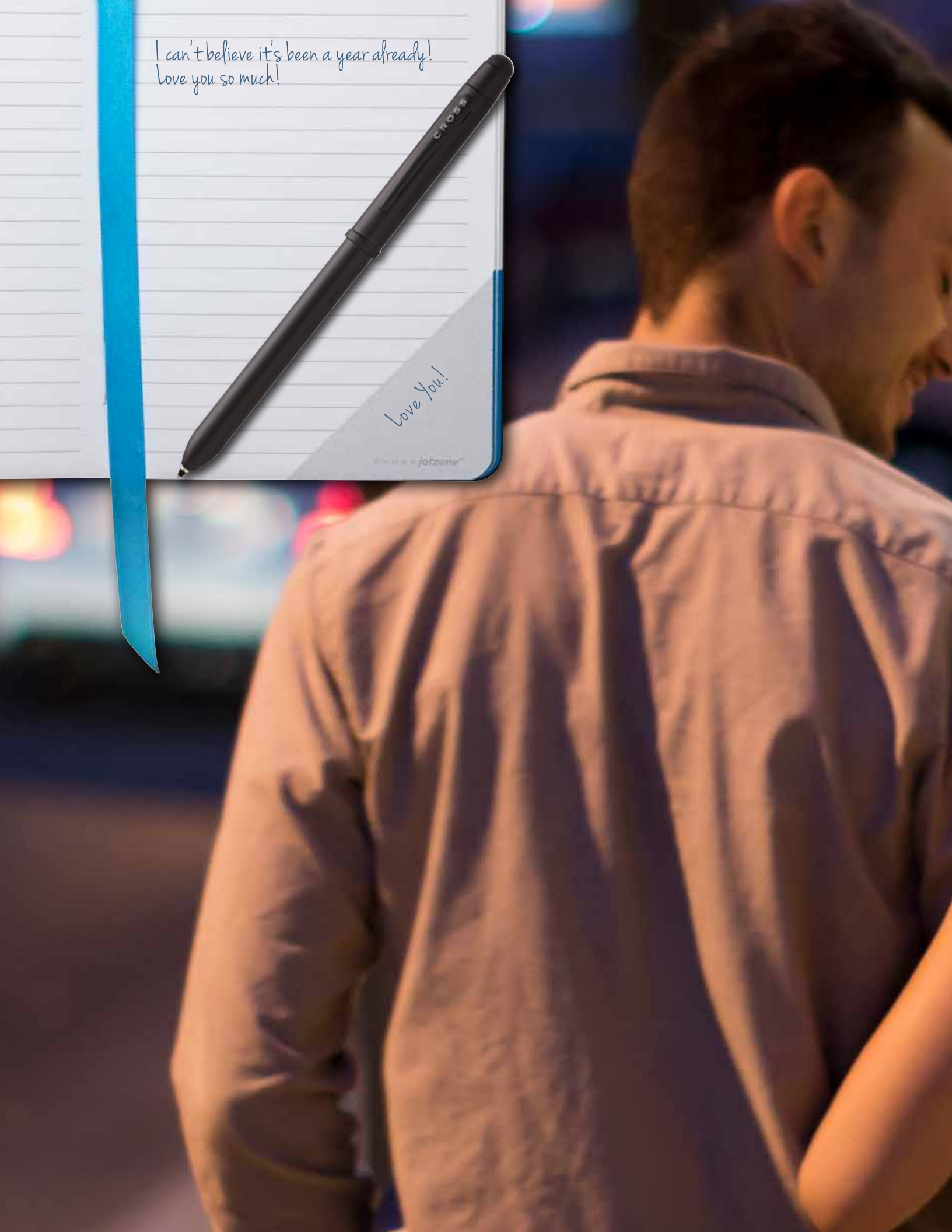


I can't believe it's been a year already!
Love you so much!



Love You!

www.jotzone®



A woman with short dark hair, wearing a white sleeveless dress, is shown in profile, smiling. She is looking towards the left. The background is dark with several out-of-focus circular lights in white, red, and blue, suggesting a night-time outdoor setting like a city street or festival. The text 'PREMIUM COLLECTION' is overlaid on the right side of the image.

PREMIUM COLLECTION

Expressions of refinement, taste, and ingenuity.

ATX

When a pen fits this perfectly in your hand, it becomes an extension of your thoughts.
Pick up ATX and let your imagination flow.



4. Translucent Blue Lacquer

The ATX Blue Translucent Lacquer offers an expression of both purpose and individuality.

B. Fountain Pen with stainless steel nib
#886-37

A. Selectip Rolling Ball Pen #885-37

C. Ballpoint Pen #882-37

5. Pearlescent White Lacquer

The modern, shimmering finish combines with polished chrome appointments for a perfect fit, to covet and treasure.

B. Fountain Pen with stainless steel nib
#886-38

C. Selectip Rolling Ball Pen #885-38

A. Ballpoint Pen #882-38



Century II

Our legendary Century II has all the style and grace of the Classic Century, but with a bolder profile. This wider girth is sure to give you a firm grip on your unique creativity.



1. Sterling Silver (Cap and Barrel)

Sterling silver containing 92.5% pure silver and trademarked contrasting conical top make this an heirloom-quality possession.

- B. Fountain Pen with rhodium plated solid 18 Karat gold nib #HN3009
- A. Selectip Rolling Ball Pen #HN3004
- C. Ballpoint Pen #HN3002WG

2. 10 Karat Gold Filled/Rolled Gold (Cap and Barrel)

Our 10 Karat gold filled/rolled gold finish combines gold's timeless value with unsurpassed craftsmanship.

- A. Fountain Pen with solid 18 Karat gold nib #4509
- B. Selectip Rolling Ball Pen #4504
- C. Ballpoint Pen #4502WG

3. Royal Blue

An attractive luminescent blue finish, accented beautifully by chrome plated appointments.

- B. Fountain Pen with stainless steel nib #419-24
- C. Selectip Rolling Ball Pen #414-24
- A. Ballpoint Pen #412WG-24

4. Classic Black

Satin black finish and 23 Karat gold plated appointments make a definitive statement of style.

- B. Fountain Pen with 23 Karat gold plated nib #2509
- A. Selectip Rolling Ball Pen #2504
- C. Ballpoint Pen #2502WG

5. Medalist®

Striking two-tone metal; a combination of polished chrome and 23 Karat gold plated appointments.

- B. Fountain Pen with 23 Karat gold plated nib #3309
- C. Selectip Rolling Ball Pen #3304
- A. Ballpoint Pen #3302WG

6. Lustrous Chrome

The smooth, polished look of chrome gives a decidedly modern feel to the Century II profile.

- A. Fountain Pen with stainless steel nib #3509
- B. Selectip Rolling Ball Pen #3504
- C. Ballpoint Pen #3502WG



Classic Century

A monument to mid-century modern design, the Century collection welcomes the addition of a new slim profile Gel Ink Pen, Fountain Pen, and a new Black Lacquer finish. As our most iconic silhouette, the Century continues to inspire visionaries as it has for six decades.

Classic Century pen & pencil sets feature iconic propel / repel mechanism and ident in conical top for easy identification of technology.

1. 18 Karat Gold

Writing excellence at its finest: the world-famous Classic Century design presented flawlessly in 18 Karat gold.

A. Ballpoint Pen #8032
B. 0.7mm Pencil #803305
Ballpoint Pen/0.7mm Pencil Set #803105

2. 14 Karat Gold Filled/Rolled Gold (Cap and Barrel)

Renowned Cross quality and a soft rose-gold hue create writing instruments to be valued for a lifetime.

A. Ballpoint Pen #1502
B. 0.7mm Pencil #150305
Ballpoint Pen/0.7mm Pencil Set #150105

3. Sterling Silver (Cap and Barrel)

Like pieces of heirloom-quality jewelry, these writing instruments combine timeless design with the warmth and value of sterling silver.

A. Ballpoint Pen #H3002
B. 0.7mm Pencil #H300305
Ballpoint Pen/0.7mm Pencil Set #H300105

4. 10 Karat Gold Filled/Rolled Gold (Cap and Barrel)

Our 10 Karat gold filled/rolled gold finish makes an elegant complement to the Classic Century design.

A. Ballpoint Pen #4502
B. 0.7mm Pencil #450305
Ballpoint Pen/0.7mm Pencil Set #450105



5. Black Lacquer

This modern re-interpretation of the Classic Century offers a rich black lacquer finish with polished chrome appointments.

- B. Fountain Pen with Stainless Steel Nib #AT0086-77
- A. Rolling Ball Pen #AT0085-77
- C. Ballpoint Pen #AT0082-77
- D. 0.7mm Pencil #AT0083-77
- Ballpoint Pen/0.7mm Pencil Set #AT0081-77

6. Medalist®

Guaranteed Cross quality in a stylish combination of polished chrome and 23 Karat gold plated appointments.

- A. Fountain Pen with 23K Gold Plated Stainless Steel Nib #AT0086-75
- B. Rolling Ball Pen #AT0085-75
- C. Ballpoint Pen #3302
- D. 0.7mm Pencil #330305
- Ballpoint Pen/0.7mm Pencil Set #330105

7. Classic Black

The exceptionally handsome satin black finish of these popular writing instruments is accentuated by 23 Karat gold plated appointments.

- B. Fountain Pen with 23 Karat Gold Plated Stainless Steel Nib #AT0086-79
- A. Rolling Ball Pen #AT0085-79
- C. Ballpoint Pen #2502
- D. 0.7mm Pencil #250305
- Ballpoint Pen/0.7mm Pencil Set #250105

8. Lustrous Chrome

Unequalled Cross craftsmanship in a brilliant chrome plated finish.

- B. Fountain Pen with Stainless Steel Nib #AT0086-74
- C. Rolling Ball Pen #AT0085-74
- D. Ballpoint Pen #3502
- A. 0.7mm Pencil #350305
- Ballpoint Pen/0.7mm Pencil Set #350105



Tech3+

The Tech3+ is one clever multi-tasker. With a simple, smooth twist, switch from black Ballpoint Pen to red Ballpoint Pen to 0.5mm pencil. With a detachable smart stylus, you can navigate your smartphone, tablet or any other touch-screen device with ease. Enhance the way you work and create, every day.



1. Lustrous Chrome

Bright, polished chrome with classic Cross engravings distinguish this Tech3+ selection.

Multi-Function Pen -
in Gift Box #AT0090-1
in Self Serve Box #AT0090S-1

2. Satin Black

Technology meets style. Our popular satin black finish, accented with bright chrome appointments.

Multi-Function Pen -
in Gift Box #AT0090-3
in Self Serve Box #AT0090S-3

3. Satin Chrome

The matte finish with polished chrome appointments adds subtle sophistication to this clever multi-tasker.

Multi-Function Pen -
in Gift Box #AT0090-5
in Self Serve Box #AT0090S-5

4. Frosty Pink

Pretty and smart. Our liquid glaze finish gives this pink added sparkle. Chrome plated appointments.

Multi-Function Pen -
in Gift Box #AT0090-6
in Self Serve Box #AT0090S-6

5. Satin Black with Black Appointments

Our popular satin black finish with matching appointments makes a modern statement.

Multi-Function Pen -
in Gift Box #AT0090-7
in Self Serve Box #AT0090S-7

6. Metallic Blue

A bright blue satin finish with chrome appointments, that is bold and fun.

Multi-Function Pen -
in Gift Box #AT0090-8
in Self Serve Box #AT0090S-8

7. Pearl White

Pure and simple. A glossy pearlescent white finish contrasted against chrome appointments.

Multi-Function Pen -
in Gift Box #AT0090-9
in Self Serve Box #AT0090S-9

See Page 62 for Display and
Packaging Information.



Black Ballpoint



Red Ballpoint



0.5mm Pencil with
Eraser in Screw-off Top



Stylus



5



6



7

Tech4

Get sleek styling in a versatile multi-function writer that transitions seamlessly from pencil to red, black or blue ink. It's four new ways to bring your thoughts to life in one.



1. Performance Black Smooth Touch

The deep smooth touch black finish commands full attention.

Multi-Function Pen #AT0610-1

2. Formula Red Smooth Touch

Brilliantly bold, the red smooth touch finish awakens the adventurous spirit.

Multi-Function Pen #AT0610-2

3. Lustrous Chrome

The striking, lustrous chrome finish exudes confidence, authority and sophistication.

Multi-Function Pen #AT0610-3



Black Ballpoint



Red Ballpoint



Blue Ballpoint



0.7mm Pencil –
Eraser Pops-up When
Pencil is Selected

Desk Set

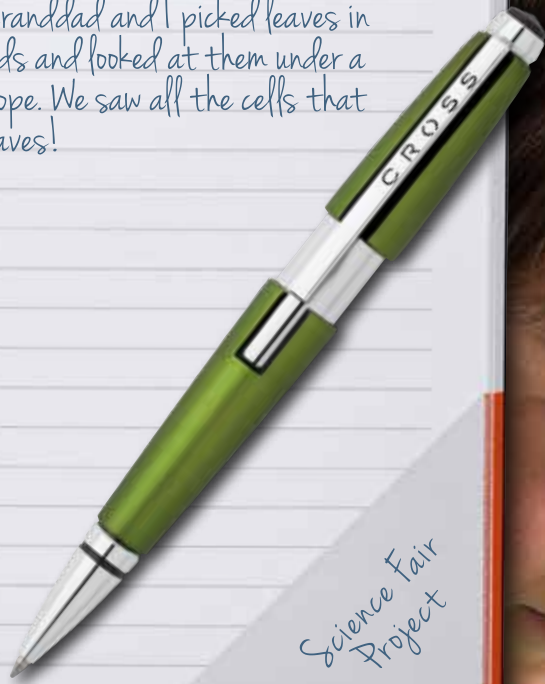
A desk set from Cross gives you the opportunity to personalize your workspace. Features customized engraved name plate and desk-sized Classic Century ballpoint pen and pencil sit ready for you to create.

Double Desk Set

Walnut finish base with 10 Karat Gold Filled/
Rolled Gold Ballpoint Pen and 0.7mm Pencil.
#5201



Today granddad and I picked leaves in the woods and looked at them under a microscope. We saw all the cells that make leaves!



Science Fair Project

CROSS Jotzony





BETTER COLLECTION

Impeccable quality and value that will
last a lifetime.

Bailey

The sophisticated Bailey collection delivers executive quality at an exceptional value. This elegant writing instrument features a traditional, well-balanced profile in a selection of vibrant high-gloss finishes. A multi-grooved center ring with deep-cut engraving accents adds just the right amount of flair.

1. Medalist®

A beautiful collaboration of bright polished chrome and 23KT gold-plated appointments.

- A. Fountain Pen with stainless steel nib AT0456-6
- B. Selectip Rolling Ball Pen #AT0455-6
- C. Ballpoint Pen #AT0452-6

2. Black Lacquer

A rich black lacquer offset by polished chrome appointments.

- B. Fountain Pen with stainless steel nib #AT0456-7
- A. Selectip Rolling Ball Pen #AT0455-7
- C. Ballpoint Pen #AT0452-7

3. Red Lacquer

A delicious red lacquer gleams against polished chrome appointments.

- B. Fountain Pen with stainless steel nib #AT0456-8
- A. Selectip Rolling Ball Pen #AT0455-8
- C. Ballpoint Pen #AT0452-8





Cross Click

Let your ideas flow smoothly with the Cross Click slim gel retractable pen – this modern interpretation of Cross’s iconic silhouette features smooth gel ink and an easy to use click mechanism.



1. Chrome

The sleek high-polished chrome finish lends a futuristic look. Perfect for the modern consumer.

Smooth Gel Ink Pen –
in Gift Box #AT0625-1
in Self Serve Box #AT0625S-1

2. Classic Black

This jet black satin finish is tall, dark and handsome. Black never goes out of style.

Smooth Gel Ink Pen –
in Gift Box #AT0625-2
in Self Serve Box #AT0625S-2

3. Pearlescent White

This pearly white finish is clean, modern and stylish. Always ready to go.

Smooth Gel Ink Pen –
in Gift Box #AT0625-3
in Self Serve Box #AT0625S-3

4. Satin Chrome

This matte-chrome finish is simple and understated. No messing around.

Smooth Gel Ink Pen –
in Gift Box #AT0625-4
in Self Serve Box #AT0625S-4

5. Teal

This smooth teal finish is fun and flirty. Reminiscent of a certain 5th Avenue boutique.

Smooth Gel Ink Pen –
in Gift Box #AT0625-5
in Self Serve Box #AT0625S-5

See Page 62 for Display and
Packaging Information.

Sleek design meets superior comfort in this fine instrument. Everything about it was designed to make writing a joy. From the wider profile, to the soft, yielding grip, to the incredible finesse and smoothness that you'll experience when you put pen to paper. It's the pen that feels every bit as good as it looks.

1. NEW Matte Black

The classic sophistication of matte black accented with polished chrome appointments.

Ballpoint Pen

in Gift Box #AT0692-1

in Self Serve Box #AT0692S-1

2. NEW Satin Chrome

A more subtle matte chrome gracefully offset by bright polished chrome appointments.

Ballpoint Pen

in Gift Box #AT0692-3

in Self Serve Box #AT0692S-3

3. NEW Blue Lacquer

Vibrant blue in rich lacquer finished with polished chrome appointments.

Ballpoint Pen

in Gift Box #AT0692-4

in Self Serve Box #AT0692S-4



Cross Edge

Elevate your imagination with the unique and innovative Edge. The slide-open, click to close function allows you to single-handedly unleash your ideas. Delivering ultimate versatility and style, the Edge is always ready to go.



1. Jet Black

Jet Black upgrades classic chrome accents with matte black fusion resin.

Selectip Rolling Ball Pen
in Gift Box #AT0555-2
in Self Serve Box #AT0555S-2

2. Nitro Blue

Nitro Blue explodes in a bold burst of metallic blue fusion resin with sleek chrome accents.

Selectip Rolling Ball Pen
in Gift Box #AT0555-3
in Self Serve Box #AT0555S-3

3. Octane Green

Octane Green delivers high performance in a flash of metallic green fusion resin and chrome.

Selectip Rolling Ball Pen
in Gift Box #AT0555-4
in Self Serve Box #AT0555S-4

4. Sonic Titanium

Titanium rocks a heavy-metal mix of silvery fusion resin and brilliant chrome.

Selectip Rolling Ball Pen
in Gift Box #AT0555-5
in Self Serve Box #AT0555S-5

5. Formula Red

Bold and determined, this red matte finish contrasts beautifully with shining chrome appointments demanding attention.

Selectip Rolling Ball Pen
in Gift Box #AT0555-7
in Self Serve Box #AT0555S-7

6. Polished Chrome

Metallic appointments blend seamlessly into the mirror-like chrome finish reflecting all of your brightest moments.

Selectip Rolling Ball Pen
in Gift Box #AT0555-8
in Self Serve Box #AT0555S-8



Tech2

The Tech2 Stylus and Ballpoint pen allows you to quickly switch from traditional writing to digital interface. Modern problems require modern solutions, making this dual function writing instrument a perfect tool for every business professional.



1. Satin Black With Satin Black Appointments

Our Popular satin black finish with matching appointments makes a bold first impression.

Dual-Function Pen -
in Gift Box #AT0652-1
in Self Serve Box #AT0652S-1

2. Chrome With Satin Black Appointments

A brilliant chrome finish with sleek black appointments clearly reflects your individuality.

Dual-Function Pen -
in Gift Box #AT0652-2
in Self Serve Box #AT0652S-2

3. Tender Rose With Satin Black Appointments

A luminescent rose finish with satin black appointments adds a burst of color to this modern accessory.

Dual-Function Pen -
in Gift Box #AT0652-4
in Self Serve Box #AT0652S-4

4. Pearl White Lacquer With Satin Black Appointments

Pure and simple. A glossy pearlescent white finish contrasted against satin black appointments.

Dual-Function Pen -
in Gift Box #AT0652-5
in Self Serve Box #AT0652S-5

5. Metallic Blue Lacquer With Satin Black Appointments

A bold, bright blue lacquer finish with satin black appointments.

Dual-Function Pen –
in Gift Box #AT0652-6
in Self Serve Box #AT0652S-6

6. NEW Metallic Purple

A frosty purple lacquer finish with satin black appointments.

Dual-Function Pen –
in Gift Box #AT0652-7
in Self Serve Box #AT0652S-7

7. NEW Metallic Red

A striking red lacquer finish with satin black appointments.

Dual-Function Pen –
in Gift Box #AT0652-8
in Self Serve Box #AT0652S-8

See Page 62 for Display and Packaging Information.



5



6

Limited Time
Finish



7

Limited Time
Finish





CROSS ACCESSORIES

The perfect complement to your
Cross writing instrument.

CROSS *jotzone*

CROSS

CROSS

Jotzone Journal

Keep it all together with our collection of Cross Jot Zone journals in classic black accented with a splash of color. Each journal features a flexible cover, an elastic angled closure, and a ribbon to mark your page. Inside, you'll find 160 lined pages, each with a grayed corner for indexing page content. A complementary Cross pen fits in the pocket along the spine.

Features:

- Shaded gray corner (Jot Zone™) for indexing page content
- Cross accessory pen
- Pen holder incorporated into the spine of the journal
- Gusseted pocket on inside back cover to hold important documents
- Angled elastic closure
- Ribbon page marker for easy page identification
- 100gsm paper quality; acid free

1. Small

Black & Orange Small #AC273-1S
Black & Navy Blue Small #AC273-2S
Black & Bright Blue Small #AC273-3S

2. Medium

Black & Orange Medium #AC273-1M
Black & Navy Blue Medium #AC273-2M
Black & Bright Blue Medium #AC273-3M

3. Large

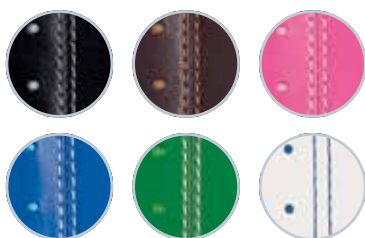
Black & Orange Large #AC273-1L
Black & Navy Blue Large #AC273-2L
Black & Bright Blue Large #AC273-3L



Scribble, jot, sketch, write, or draw. Capture your ideas with Cross Journals. With the complementary pen, you won't ever lose that thought.

Features:

- Cleverly integrated pen sleeve ideal for storing complimentary chrome Cross Accessory Pen
- Ribbon page marker
- Expandable inner pocket
- Acid-free paper and perforated pages



1. Medium A5 – 5.80" x 8.30"

Black/Grey #AC236-1M
Brown/Tan #AC236-2M
Pink/Light Pink #AC236-3M
Green/Light Green #AC236-4M
Blue/Light Blue #AC236-5M (Shown Below)
White/Royal Blue #AC236-6M

2. Small A6 – 4.10" x 5.80"

Black/Grey #AC236-1S (Shown Below)
Brown/Tan #AC236-2S
Pink/Light Pink #AC236-3S
Green/Light Green #AC236-4S
Blue/Light Blue #AC236-5S
White/Royal Blue #AC236-6S

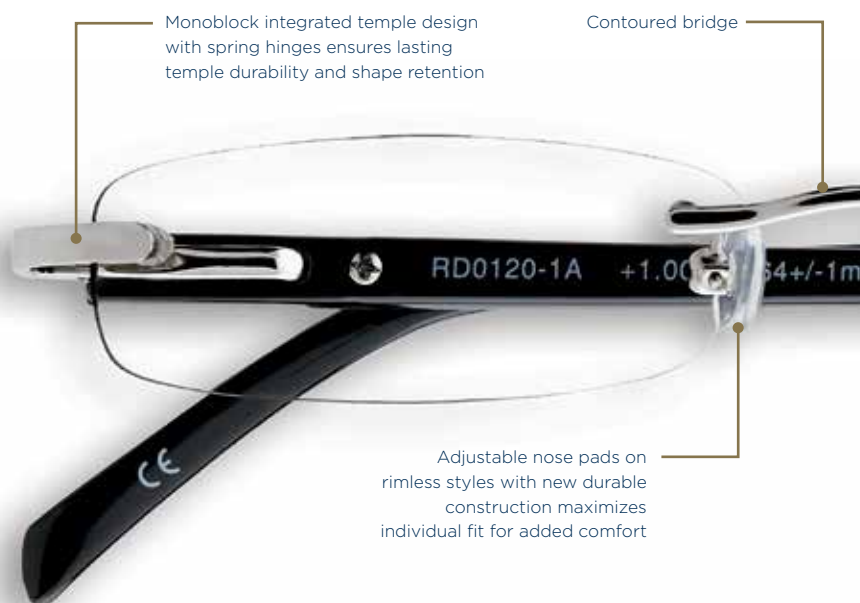


1

2

Cross Readers

Lightweight, durable and as meticulously engineered as our fine writing instruments, the scratch resistant aspheric lenses are precisely aligned to reduce eye strain.



Features:

- Precisely aligned lens centers reduce eye strain and maximize reading comfort
- Lightweight, durable optical quality materials
- Scratch resistant lens coating enhances durability
- Available in six magnification strengths ranging from +1.00 to +3.00 diopter
- Each sold with protective storage case

1. Cross Readers Merchandising Display

Each merchandising display includes 36 pairs of readers - 1 of each reader style in each diopter (styles shown on next page).

#00-A362

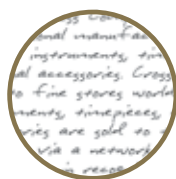


Aspheric lenses

Aspheric lenses are thinner and lighter than conventional lenses with a wider field of vision



Conventional Lens



Cross Aspheric Lens

Cross Reading Glasses carry the CE mark. They conform to the American and International Standards required for ready-to-wear spectacles.

Cross Readers

1. Auden

Intellectual, yet modern, this rimless large lens style features polished silver-tone appointments with striking black temples. #RD0110-1

1



2. Georgina

Attractive and stylish, this smaller rimless style lens features extended silver-tone appointments with a trendy purple tortoise shell finish on the temples. #RD0120-2

2



3. Dickens

Sleek and understated, these narrow rimless lenses feature extended silver-tone appointments with glossy black temples. #RD0120-1

3



4. Bryson

Bold and contemporary, this large full frame lens style features silver-tone appointments with a rich black frame and temple finish. #RD0130-1

4



5. Stephanie

Fashionable yet timeless, this large lens rimless style features tortoise shell temples with a hint of pink and silver-tone appointments. #RD0140-1

5



6. Petula

A fashion-forward full frame with medium lens and polished silver-tone appointments, tortoise shell frames and high gloss black temples. #RD0150-1

6



Add a letter A, C, D, E, F, G after each SKU to specify the diopter:

A = 1.00
C = 1.50
D = 1.75
E = 2.00
F = 2.50
G = 3.00

Example - #RD0150-1A

Refill Reference Guide

Genuine Cross refills ensure the optimal performance of a Cross writing instrument. Each writing instrument is conveniently packaged with a Cross refill. The chart below indicates which refills are included with each writing technology, and provides refill re-order numbers.

WRITING INSTRUMENT	REFILL/ACCESSORIES INCLUDED WITH PURCHASE	REFILL RE-ORDER NUMBER
APOGEE		
Ballpoint Pen	Black Medium Satnink Hybrid Refill (one) in unit	8213
Selectip Rolling Ball Pen	Black Gel Rolling Ball Refill (one) in unit	8523
Fountain Pen	Black Fountain Pen Cartridges (2)	8921
ATX		
Ballpoint Pen	Black Medium Ballpoint Refill (one) in unit	8513
Selectip Rolling Ball Pen	Black Gel Rolling Ball Refill (one) in unit	8523
Fountain Pen	Black Fountain Pen Cartridges (2)	8921
BAILEY		
Ballpoint Pen	Black Medium Ballpoint Refill (one) in unit	8513
Selectip Rolling Ball Pen	Black Gel Rolling Ball Refill (one) in unit	8523
Fountain Pen	Black Fountain Pen Cartridges (2)	8921
CROSS BOTANICA		
Ballpoint Pen	Black Medium Ballpoint Refill (one) in unit	8513
Selectip Rolling Ball Pen	Black Gel Rolling Ball Refill (one) in unit	8523
Fountain Pen	Black Fountain Pen Cartridges (2)	8921
CENTURY II		
Ballpoint Pen	Black Medium Ballpoint Refill (one) in unit	8513
Selectip Rolling Ball Pen	Black Gel Rolling Ball Refill (one) in unit	8523
Fountain Pen	Black Fountain Pen Cartridges (2)	8921
CLASSIC CENTURY		
Ballpoint Pen	Black Fine Ballpoint Refill (one) in unit	8513
0.7mm Pencil	0.7mm pencil converter with leads (3) /1 eraser in unit	8742/8781
Ballpoint Pen and 0.7mm Pencil Set	Black Medium Ballpoint Refill (one) in unit and 0.7mm pencil converter with leads (3) /1 eraser in unit	8513/8742/8781
Gel Rolling Ball Pen	Black Slim Gel Rolling Ball Refill (one) in unit	8910-1
Fountain Pen	Black Slim Fountain Pen Cartridges (2)	8929-1
CROSS CLICK		
Gel Ink	Black Slim Gel Rolling Ball Refill (one) in unit	8910-1
EASY WRITER		
Ballpoint Pen	Black Medium Ballpoint Refill (one) in unit	8513
CROSS EDGE		
Gel Ink	Black Gel Rolling Ball Refill (one) in unit	8523
CROSS PEERLESS 125		
Ballpoint Pen	Black Medium Satnink Hybrid Refill (one) in unit	8213
Selectip Rolling Ball Pen	Black Gel Rolling Ball Refill (one) in unit	8523
Fountain Pen	Black Fountain Pen Cartridges (2)	8921
CROSS SAUVAGE		
Ballpoint Pen	Black Medium Satnink Hybrid Refill (one) in unit	8213
Selectip Rolling Ball Pen	Black Gel Rolling Ball Refill (one) in unit	8523
Fountain Pen	Black Fountain Pen Cartridges (2)	8921

Refill Reference Guide

WRITING INSTRUMENT	REFILL/ACCESSORIES INCLUDED WITH PURCHASE	REFILL RE-ORDER NUMBER
TECH2		
Ballpoint Pen with Stylus	Black Medium Ballpoint Refill (one) in unit	8513
	Stylus	8939
TECH3*		
Multi-Function Pen	Black Medium Ballpoint Refill (one) in unit	8518-4
	Red Medium Ballpoint Refill (one) in unit	8518-5
	0.5mm Mechanical Pencil Leads (3) /1 eraser in unit	8710/8753
TECH4		
Multi-Function Pen	Black Medium Ballpoint Refill (one) in unit	8518-4
	Red Medium Ballpoint Refill (one) in unit	8518-5
	Blue Medium Ballpoint Refill (one) in unit	8518-6
	0.7mm Mechanical Pencil Leads (3) /1 eraser in unit	8742/8753
CROSS TOWNSEND		
Ballpoint Pen	Black Medium Satnink Hybrid Refill (one) in unit	8213
Selectip Rolling Ball Pen	Black Gel Rolling Ball Refill (one) in unit	8523
Fountain Pen	Black Fountain Pen Cartridges (2)	8921
2015 YEAR OF THE GOAT		
Ballpoint Pen	Black Medium Satnink Hybrid Refill (one) in unit	8213
Selectip Rolling Ball Pen	Black Gel Rolling Ball Refill (one) in unit	8523
Fountain Pen	Black Fountain Pen Cartridges (one) in unit	8921
MINI ACCESSORY PEN (pen not sold separately)		
Ballpoint Pen	Black Medium Ballpoint Refill (one) in unit	8572-1
CROSS ACCESSORY PEN (pen not sold separately)		
Ballpoint Pen	Black Medium Accessory Pen Refill (one) in unit	8779B-4

For more information on Refills, please visit our website at www.cross.com

Refill Ordering Guide

Genuine Cross refills ensure the optimal performance of your Cross writing instrument. And with a wide selection of ink colors and tip sizes to choose from, Cross refills enhance the versatility of each individual writing instrument.

	ORDER NUMBER	INK COLOR	POINT SIZE
SATNINK (Packaged One Per Card)	8211	Blue	Medium
	8212	Blue	Fine
	8213	Black	Medium
	8214	Black	Fine
DUAL SATNINK (Packaged Two Per Card)	8211-2	Blue	Medium
	8212-2	Blue	Fine
	8213-2	Black	Medium
	8214-2	Black	Fine



BALLPOINT (Packaged One Per Card)	8100	Blue	Broad
	8511	Blue	Medium
	8512	Blue	Fine
	8101	Black	Broad
	8513	Black	Medium
	8514	Black	Fine
DUAL PACK BALLPOINT (Packaged Two Per Card)	8515	Red	Medium
	8100-2	Blue	Broad
	8511-2	Blue	Medium
	8512-2	Blue	Fine
	8101-2	Black	Broad
	8513-2	Black	Medium
	8514-2	Black	Fine



MINI BALLPOINT (Packaged Two Per Card)	8518-4	Black	Medium
	8518-5	Red	Medium
	8518-6	Blue	Medium



SELECTIP JUMBO BALLPOINT (Packaged One Per Card)	8562-1	Black	Medium
	8562-3	Blue	Medium



SELECTIP GEL ROLLING BALL (Packaged One Per Card)	8521	Blue	-
	8523	Black	-
	8013	Red	-
	8014	Purple	-
DUAL PACK SELECTIP GEL ROLLING BALL (Packaged Two Per Card)	8521-2	Blue	-
	8523-2	Black	-



Refill Ordering Guide

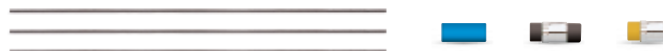
	ORDER NUMBER	INK COLOR	POINT SIZE
SLIM GEL ROLLING BALL For Classic Century & Cross Click Only (Packaged One Per Card)	8910-1	Black	-
	8910-2	Blue	-



SELECTIP POROUS-POINT (Packaged One Per Card)	8441	Blue	Medium
	8442	Blue	Fine
	8443	Black	Medium
	8444	Black	Fine



	ORDER NUMBER	DESCRIPTION
PENCIL LEADS AND ERASERS	8710	Fifteen 0.5mm polymeric leads per card
	8742	Fifteen 0.7mm polymeric leads per card
	8748	Five 0.7mm/0.9mm blue erasers per card
	8753	Five black pencil erasers per card
	8781	Five 0.7mm pencil converter yellow erasers per card



TECH2 (Stylus Only)	8939	Two stylus replacement tops
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TECH3* (Stylus Top Only)	9020S-1	Chrome Stylus Top Only
	9020S-3	Satin Black Stylus Top Only
	9020S-5	Satin Chrome Stylus Top Only
	9020S-6	Pink Stylus Top Only
	9020S-8	Metallic Blue Stylus Top Only
	9020S-9	Pearl White Stylus Top Only



Fountain Pen Ordering Information

Please use the item numbers below when ordering Cross fountain pens. Be sure to include the two-letter suffix for each code. Orders with codes omitting the two-letter suffix cannot be filled.

ITEM#	NIB SIZE	NIB QUALITY	ITEM#	NIB SIZE	NIB QUALITY	ITEM#	NIB SIZE	NIB QUALITY
APOGEE			CENTURY II			Black Lacquer/23K Gold Plate		
Frosty Steel			Sterling Silver			576-MD	Medium	Solid 18K Gold
AT0126-6MD	Medium	Rhodium Plated	HN3009-BY	Broad	Rhodium Plated	576-FD	Fine	Solid 18K Gold
AT0126-6FD	Fine	Solid 18K Gold	HN3009-MY	Medium	Solid 18K Gold	Black Lacquer/Rhodium Plate		
Black Star Lacquer			HN3009-FY	Fine		AT0046-4MD	Medium	Two-Tone
AT0126-2MD	Medium	Rhodium Plated	10K Gold Filled/Rolled Gold			AT0046-4FD	Fine	Rhodium Plated
AT0126-2FD	Fine	Solid 18K Gold	4509-MD	Medium	Solid 18K Gold	Medalist®		
Chrome			4509-FD	Fine		506-MF	Medium	23K Gold Plate
AT0126-1MD	Medium	Rhodium Plated	Classic Black			506-FF	Fine	23K Gold Plate
AT0126-1FD	Fine	Solid 18K Gold	2509-MF	Medium	23K Gold Plate	Lustrous Chrome		
ATX			2509-FF	Fine		536-MS	Medium	Stainless Steel
Basalt Black			Royal Blue			536-FS	Fine	Stainless Steel
886-3MS	Medium	Stainless Steel	419-24BS	Broad		Brushed Platinum Plated		
886-3FS	Fine		419-24MS	Medium	Stainless Steel	20th Anniversary Special Edition		
Matte Chrome			419-24FS	Fine		AT0046B-29MD	Medium	Two-Tone
886-1MS	Medium	Stainless Steel	Medalist®			AT0046B-29FD	Fine	Rhodium Plated
886-1FS	Fine		3309-MF	Medium	23K Gold Plate	2015 YEAR OF THE GOAT		
Pure Chrome			3309-FF	Fine		23KT Brushed Heavy Gold Plate		
886-2MS	Medium	Stainless Steel	Lustrous Chrome			AT0316-20MD	Medium	Solid 18K Gold
886-2FS	Fine		3509-BS	Broad		AT0316-20FD	Fine	Solid 18K Gold
Black Lacquer			3509-MS	Medium	Stainless Steel	Moonlit Black Lacquer		
886-36MS	Medium	Stainless Steel	3509-FS	Fine		AT0316-19MD	Medium	Solid 18K Gold
886-36FS	Fine		CROSS PEERLESS 125			AT0316-19FD	Fine	Solid 18K Gold
Translucent Blue Lacquer			23KT Heavy Gold Plate					
886-37MS	Medium	Stainless Steel	AT0706-4MD	Medium	18KT Gold Nib			
886-37FS	Fine		AT0706-4FD	Fine				
Pearlescent White Lacquer			Platinum Plate					
886-38MS	Medium	Stainless Steel	AT0706-3MY	Medium	Rhodium Plated			
886-38FS	Fine		AT0706-3FY	Fine	Solid 18KT Gold			
BAILEY			Platinum Plate/Medalist					
Medalist®			AT0706-2MD	Medium	18KT Gold Nib			
AT0456-6MS	Medium	Stainless Steel	AT0706-2FD	Fine				
Black Lacquer			Obsidian Black Lacquer					
AT0456-7MS	Medium	Stainless Steel	AT0706-1MY	Medium	Rhodium Plated			
Red Lacquer			AT0706-1FY	Fine	Solid 18KT Gold			
AT0456-8MS	Medium	Stainless Steel	CROSS SAUVAGE					
CROSS BOTANICA			Azurite Blue/Crocodile Pattern					
Golden Magnolia			AT0316-5MD	Medium	Rhodium Plated			
AT0646-1FF	Fine	23KT Gold Plate	AT0316-5FD	Fine	Solid 18K Gold			
AT0646-1MF	Medium		Onyx/Zebra					
Purple Orchid			AT0316-3MD	Medium	Rhodium Plated			
AT0646-2FS	Fine	Stainless Steel	AT0316-3FD	Fine	Solid 18K Gold			
AT0646-2MS	Medium		Forever Pearl					
Red Hummingbird Vine			AT0316-13MY	Medium	Rhodium Plated			
AT0646-3FS	Fine	Stainless Steel	AT0316-13FY	Fine	Solid 18K Gold			
AT0646-3MS	Medium		CROSS TOWNSEND					
CLASSIC CENTURY			Platinum Plated					
Black Lacquer			AT0046-1MD	Medium	Two-Tone			
AT0086-77FS	Fine	Stainless Steel	AT0046-1FD	Fine	Rhodium Plated			
AT0086-77MS	Medium		10K Gold Filled/Rolled Gold					
Classic Black			706-MD	Medium	Solid 18K Gold			
AT0086-79FF	Fine	23K Gold Plated	706-FD	Fine				
AT0086-79MF	Medium	Stainless Steel	Quartz Blue Lacquer					
Chrome			696-1MD	Medium	Two-Tone			
AT0086-74FS	Fine	Stainless Steel	696-1FD	Fine	Rhodium Plated			
AT0086-74MS	Medium							
Medalist®								
AT0086-75FF	Fine	23K Gold Plated						
AT0086-75MF	Medium	Stainless Steel						

Fountain Pen Nib & Refill Ordering Guide

FOR REPLACEMENT NIB ORDERS ONLY

ORDERING NUMBER BY NIB WIDTH							
	ZOOM	BROAD	MEDIUM	FINE	EXTRA FINE	NIB DESCRIPTION	NIB RING
APOGEE	N/A	N/A	86210S	86209S	N/A	Rhodium Plated Solid 18K Gold	Chrome Plated
ATX	N/A	N/A	86167S	86168S	N/A	Stainless Steel	Chrome Plated
BAILEY	N/A	N/A	86270S	N/A	N/A	Stainless Steel	Chrome Plated
CROSS BOTANICA	N/A	N/A	86229S	86230S	N/A	Stainless Steel	
CENTURY II	N/A	N/A	86109S	86110S	N/A	Solid 18K Gold	23K Gold Plated
	N/A	N/A	86213S	86214S	N/A	Rhodium Plated Solid 18K Gold	Rhodium Plated
	N/A	N/A	86121S	86122S	N/A	23K Gold Plated	23K Gold Plated
	N/A	86156S	86157S	86158S	N/A	Stainless Steel	Chrome Plated
CLASSIC CENTURY	N/A	N/A	86280S	86279S	N/A	Stainless Steel	Chrome Plated
	N/A	N/A	86284S	86283S	N/A	23K Gold Plated Stainless Steel	23K Gold Plated
CROSS PEERLESS 125	86297S	86296S	86295S	86294S	86239S	Solid 18K Gold	23K Gold Plated
	86302S	86301S	86300S	86299S	86298S	Rhodium Plated Solid 18K Gold	Platinum Plated
CROSS SAUVAGE	N/A	N/A	86234S	86233S	N/A	Rhodium Plated Solid 18K Gold	Chrome Plated
CROSS TOWNSEND	N/A	N/A	86079S	86078S	N/A	Solid 18K Gold	23K Gold Plated
	N/A	N/A	86096S	86095S	N/A	Rhodium Plated Solid 18K Gold	Stainless Steel
	N/A	N/A	86071S	86070S	N/A	23K Gold Plated	23K Gold Plated
	N/A	N/A	86150S	86149S	N/A	Stainless Steel	Stainless Steel
2015 YEAR OF THE GOAT	N/A	N/A	86305S	86306S	N/A	Solid 18K Gold	23K Gold Plated

CROSS FOUNTAIN PEN REFILL ORDERING GUIDE

The Cross fountain pen will accept only specially designed Cross ink cartridges or the bottled-ink converters. The high-quality cartridges and bottled ink contain inks formulated to provide both superior writing characteristics and complete chemical compatibility with the Cross fountain pen.

	ORDER #	DESCRIPTION
FOUNTAIN PEN INK CARTRIDGES (Carded - Six Per Card)	8920	Blue Ink Cartridges
	8921	Black Ink Cartridges
	8924	Blue/Black Ink Cartridges
	8926S	Brown Ink Cartridges
SLIM FOUNTAIN PEN INK CARTRIDGES (Carded - Six Per Card) for Classic Century only	8929-1 / 8929S-1	Black Ink Cartridges
	8929-2 / 8929S-2	Blue Ink Cartridges
	8929-3 / 8929S-3	Blue/Black Ink Cartridges
FOUNTAIN PEN CONVERTERS (Carded - One Per Card)	8756	Screw-in Style Converter for: Affinity, Apogee, ATX, Century II, Sauvage, and 2014 Year of the Horse Fountain Pens
	8751	Push-in Style Converter for Cross Townsend
	8905S	Black, Single Bottle
FOUNTAIN PEN BOTTLED INK (Packaged 62.5 ml. / 2 oz. per bottle) (S = Packaged Six Per Box)	8906S	Blue, Single Bottle
	8905	Black, Dozen Bottles
	8906	Blue, Dozen Bottles

Exclusive Cross Finishes

Special Finishes

Cross luxury writing instruments are offered in a variety of fashionable colors and finishes, each with their own distinct characteristics:

HAND-POLISHED LACQUER COATING

Lacquer coatings, comprised of organic resins (polyester, acrylic and urethanes) and pigments, provide the vibrancy, depth, and smooth texture of stunning jewel-like finishes.



Apogee, Titan Red Lacquer

POWDER COATING

Powder coating is typically more durable than liquid (lacquer) coatings due to its relative thickness. Finely ground dry particles (epoxy, polyester, etc.) are electrostatically charged and sprayed onto brass shells, giving a softer yet textured feel to these understated matte finishes.



ATX, Basalt Black

SATIN FINISH

Satin finish is produced by sandblasting the surface of a brass or aluminum shell followed by decorative chrome plating. The mechanical abrasion achieved by sandblasting provides a smooth matte finish to the otherwise shinier feel of chrome-based outer layer.



Tech3+, Satin Chrome

CHROME PLATING

Chrome plating is an electrochemical process where metallic chrome is deposited on caps, barrels and appointments (cap rings, clips and points). The process produces highly wear-resistant finishes that maintain their brightness throughout the life of the product.



Cross Townsend, Lustrous Chrome

HIGH GLOSS METALLIC FUSION RESIN

Resin is a process of heated compounds that can be formed and shaped. The pen silhouettes are formed and shaped with precision balance for writing ease. Our metallic fusion resin is a combination of metallic flake and distinct colorant blends that produce a unique pop of light reflection that is toned down with a semi-gloss finish creating a warm appearance.



Cross Edge, Nitro Blue

Precious Metals

Cross offers a variety of Precious Metals in our Classic Century, Century II, Townsend, and Cross Peerless 125 product lines. These collections are made from the finest and most precious metals on earth. From Sterling Silver to Platinum Plated to 10K, 14K, and 18K Gold, both Filled/Rolled and Solid, these items have long served as the hallmark of Cross craftsmanship, beauty, and renowned quality. Some points of differentiation in the Precious Metals Collection:

STERLING SILVER

Sterling silver must contain 92.5% silver. The balance can be any other material, but is mostly copper for increased durability. These pens have a softer feel to them, and carry an elegance that grows with age.



Century II, Sterling Silver

PLATINUM PLATED

A contemporary update to the 100 year old technique of electroplating, the use of Platinum provides a clean, universal shine that is unmatched in any other precious metal. Perhaps the most in-demand of the precious metals collection, Platinum offers elegance, style, and versatility.



Cross Townsend, Platinum Plated

RHODIUM

Rhodium, like Gold is a noble precious metal with a bright white color. It is non tarnishing and will remain shiny throughout its life.



Cross Townsend, Rhodium Appointments

10 KARAT GOLD

Gold composition is based on a 24 part scale. 10K Gold contains 10 parts Gold and 14 parts other metals, thus is 41.7% Gold. Due to this mix in composition, 10K gold is both harder than other Gold designations and also less precious, and is easily recognized in our Townsend, Century, and Century II lines by the full-size black lacquer dome on the top of the cap.



Classic Century, 10 Karat Gold

14 KARAT GOLD

Containing 14 parts Gold and 10 parts other metal(s), 14K Gold meters out at 58.3% pure Gold. The most popular and versatile composition, this finish contains a slight rose hue and is notable by the half-sized black lacquer dome on the top of the caps in our Century collection.



Classic Century, 14 Karat Gold

SOLID 18 KARAT GOLD

The closest Cross offers to pure 24K Gold, our stunning 18K Gold offerings are 75% pure Gold. A much softer metal than the other Gold offerings in our line, its shade is the Gold most commonly associated with the metal itself. Notable by a single black lacquer band around the top of the cap in our Century line. The 18K offerings mark the finest in quality and are true heirlooms. The cap and barrel of the pens are 100% 18K Gold. While the content of the Gold itself is not pure Gold in our 18K offerings, the pen shells are made of 18K Gold.



Classic Century, Solid 18 Karat Gold

GOLD FILLED OR ROLLED GOLD

Also called gold overlay. A layer of either 10K, 14K or 18K Gold is permanently bonded by heat and pressure to the surface of a support metal, then rolled or drawn to a prescribed thickness. The result is a higher Gold content than would be achievable through Gold Plating, and due to the strength of the metal to which it is bonded, is actually stronger than solid Gold. Gold Filled provides the look and feel of solid Gold, but without the natural softness and sensitivity of this precious metal.



Classic Century, 10 Karat Gold Filled/Rolled Gold

Tip Technologies

Cross luxury writing instruments are available in a wide variety of tips, to suit many consumers' needs. Depending on the item, the tip technologies available to our consumers are:

Cross Satnink™

- A new Cross writing technology: Satnink™ hybrid technology
- Archival quality ink
- Unique refill tube
- Premium packaging
- Launching in all Cross Luxury Collection BPs with Romance Piece included

Ballpoint Pen

- The Ballpoint is the most popular tip technology and in many ways the simplest. A Ballpoint pen uses a small rotating ball made of carbide to disperse ink as you write. This ball acts as a buffer between the material you're writing on and the ink inside the pen. The ball rotates freely and rolls out the ink as it is continuously fed from the ink reservoir.
- Ballpoint Pens are not capped, but instead retract and store via a rotating mechanism in the barrel.
- Low maintenance and easily refillable, the Ballpoint Pen is the option for the everyday pen user.

Gel Ink Pen

- The tip technology of gel ink has been rapidly gaining popularity over the past few years and Cross now has several retractable gel ink writing instruments.
- Gel inks are generally aqueous based. This results in a smoother, fluid (or wet) lay-down of ink similar to a Fountain Pen.
- Aqueous based inks, due to their fine fluidity, also tend to dry out quicker, thus care must be taken to always retract the tip after use.

Pencil

- Cross mechanized pencils are offered in all Century finishes. The size of the mechanical pencil's line is 0.7mm which is determined by the width of the lead.
- For the traditionalist as well as professionals in drafting and drawing fields, Cross Pencils offer fine quality and a lifetime mechanical guarantee.

Selectip Rolling Ball

- Our most versatile tip technology is proprietary to Cross, and is known as Selectip Rolling Ball. A Selectip allows you to "select" the kind of refill you want to use in this writing instrument from the following options:
 - Gel Rolling Ball (a mix of Ballpoint ease of use and the elegance of Fountain Pen ink-flow)
 - Jumbo Ballpoint (Ballpoint technology with a bolder, fuller write-out)
 - Document Marker (or Hi-Lighter)
 - Porous-Point (most commonly known as a Flair or Marker Point)
- The inks in a roller ball are generally aqueous based. This results in a smoother, fluid (or wet) lay-down of ink similar to a Fountain Pen. Aqueous based inks, due to their fine fluidity, also tend to dry out quicker, thus care must be taken to always cap, or retract, Selectip pens between uses.
- Unlike Ballpoint Pens, most Selectip Pens have a separate cap which prevents the ink from drying during storage.



Fountain Pen

- One of the oldest styles of writing instrument, fountain pen nibs actually adapt to your own personal grip and writing style over time, creating lines on the page that — like your signature — are all your own. Ink flows by capillary action from an ink reservoir to the fountain pen nib, which is the delicate split metal mechanism which contacts the paper. A favorite of the true connoisseur, fountain pens are each a work of art in their own right.
- Cross offers nibs in three widths: Broad, Medium, Fine
- Five different materials (see chart below):
- Cross Fountain Pens support two different feed systems:
 - Cartridge, or a replaceable capsule full of ink which is inserted into the neck of the nib.
 - Converter, which allows the writer to load liquid bottled ink and insert it into the writing instrument.

Apogee	ATX	Bailey	Cross Botanica		Classic Century		
							
Rhodium Plated Solid 18K Gold	Stainless Steel	Stainless Steel	23K Gold Plated	Stainless Steel	23K Gold Plated	Stainless Steel	
Century II				Cross Townsend			
							
Solid 18K Gold	Rhodium Plated Solid 18K Gold	Stainless Steel	23K Gold Plated	Solid 18K Gold	Two Tone Rhodium Plated Solid 18K Gold	23K Gold Plated	Stainless Steel
Cross Peerless 125		Sauvage	2015 Year of the Goat				
							
Solid 18K Gold	Rhodium Plated Solid 18K Gold	Rhodium Plated Solid 18K Gold	Solid 18K Gold				

Engraving Services

Standard Engraving

Most Cross writing instruments have an area on the cap for engraving. Standard caps accept one line of engraving. The barrel section of writing instruments cannot be engraved.

- Engraving methods for precious metal caps include drag, deep-cut without color, deep-cut enamel filled and laser.
- Drag engraving offers a choice of block, script and double-line Gothic type styles.
- For deep-cut, enamel-filled engraving, type styles include block, script and Times Regular. Color-fill options vary by product. 18K, 14K and 10K Gold Filled/Rolled Gold writing instruments may be color-filled with black, blue, red or green. Sterling silver, silver plated, platinum plated, Medalist® and chrome plated finishes accept gold tone. Lacquer finishes with gold plated appointments are color-filled with gold tone. Lacquer and satin finishes with rhodium or chrome plated appointments are filled with silver tone.
- For standard engraving, production lead time is three to five working days. Please allow ten working days for personalized signature engraving.

Standard Engraving On Desk Set Nameplates

Desk set nameplates can be engraved in block, script and double-line Gothic. Nameplates do not accept color-fill.

Engraving Options Per Finish

	Deep-Cut, Block, Script, or Times Regular	Laser, Block, Script, or Times Regular	Drag, Block, Script, or Double-Line Gothic
Number of characters and spaces available	22	22	28
Chrome, Medalist®, Cross Townsend Platinum Plated	✓	✓	✓
10, 14 and 18 Karat Gold Filled/Rolled Gold	✓	—	✓
Satin finishes with gold plated appointments	✓	✓	—
Satin finishes with chrome plated appointments	✓	—	—
Lacquer	✓	—	—
Nameplates, gold or chrome plated	—	—	✓

Block



Double-Line Gothic



Deep-Filled Times Regular



Script



Signature

Available exclusively on Cross Townsend, Apogee lacquer finishes, ATX, Century II, Tech3®, and Tech4.



Double-line Gothic



Block



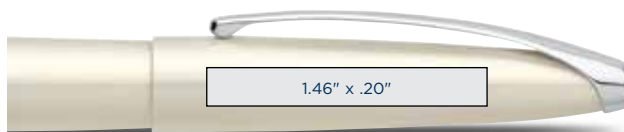
Script



Engraving Services

Name and logo engravings will be centered in each of the locations shown below (actual size shown).

ATX



Easy Writer



Apogee



Cross Peerless 125



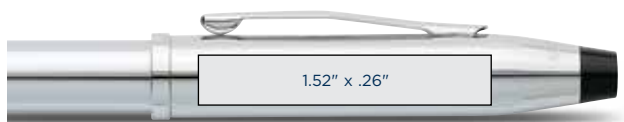
Bailey



Tech2



Century II



Tech3*



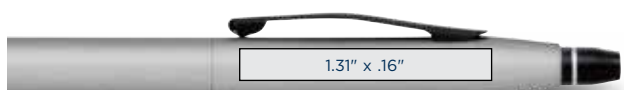
Classic Century



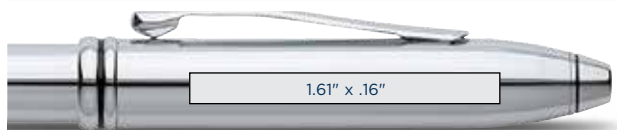
Tech4



Cross Click



Cross Townsend



Cross Edge



Journal Decoration

Cross Journals are available for custom monogram debossing. Debossing is a decoration technique that delivers a permanent imprint of the recipient's initials into the surface of the fine full-grain leather, and is situated in varying locations depending on the individual style.



Jotzone Journals



Signature Journals

Packaging



Cross Peerless 125 Gift Box

Exclusive Gift box with acrylic Pen stand for Cross Peerless 125



Year of the Goat

Exclusive Gift box with Pen stand for Year of the Goat



Deluxe Gift Box

- Apogee
- Classic Century Precious Metals (to include Sterling Silver, 14KT, 18KT Solid Gold)
- Century II Precious Metals (to include 10KT, Sterling Silver)
- Townsend
- Sauvage



Premium Gift Box

ATX, Bailey, Cross Botanica, Century II, Classic Century, Cross Click, Easy Writer, Edge, Tech2, Tech3+, and Tech4

Displays



Cross Click Counter-top Display and Self Serve Box



Tech Collection Counter-top Display and Self Serve Box

Writing Instrument Full Perpetual Warranty

All Cross writing instruments and desk set penholder mechanisms are unquestionably guaranteed against mechanical failure, regardless of age. Any Cross product or part requiring service under this warranty will be repaired or replaced at no charge when received at our factory from the consumer (postage and insurance are the responsibility of the consumer and processing fees may apply). Any such product that is no longer in production and cannot be repaired will be replaced with a comparable Cross product. Leads, erasers, ink refills and stylus tips exhausted in the course of normal use, and emblems and other customized decoration, are excluded from this warranty; also excluded are fountain pen nibs and other parts damaged from impact, unreasonable use or obvious abuse, as well as wear, aging discoloration or other deterioration of the leather wrapping. The Cross guarantee extends our assurance of a lifetime of writing pleasure to every owner of a Cross writing instrument. This warranty gives you specific legal rights, and you may have other rights which vary from state to state or jurisdiction to jurisdiction. Customers are advised to obtain insurance against loss or damage when shipping products to Cross. Without proof of shipment, Cross cannot replace product it does not receive.

Warning

Pen caps can obstruct breathing. Keep out of mouth. This product is not intended for children.

Applicable to stylus tips

In no event shall CROSS be liable for incidental or consequential damages of any kind or character including, without limitation, physical damage to the surface of hand-held PCs, cell phones, smart phones or other electronic devices. Some states and jurisdictions do not allow the exclusion of incidental or consequential damages, so the above exclusions may not apply to you.

Leather Full One Year Warranty

All Cross personal accessories are unquestionably guaranteed against mechanical failure and defects in workmanship for one year from the date of purchase. Any Cross accessory or part requiring service under this warranty will be repaired or replaced at no charge when received from the consumer at our factory. Postage and insurance are the responsibility of the consumer, and shipping and handling fees may apply. Any such product that is no longer in production and cannot be repaired will be replaced with a comparable Cross product. Logos, engraving and other decorations are excluded from this warranty, as are parts damaged from impact, unreasonable use or obvious abuse and materials which become worn in the course of normal use.

This warranty gives you specific legal rights, and you may have other rights which vary from state to state or jurisdiction to jurisdiction.





