

Catalogue 2012
New Products
September 2012

S.T. Dupont
PARIS

MAÎTRE ORFÈVRE, LAQUEUR & MALLETIER DEPUIS 1872

LAUNCHES

		September 2012	October 2012	November 2012
	TRADITION	D-Line Business Belts : 6 skus Line 35MM Belts : 5 skus	Mon Dupont optic white collection, 4 skus Elysée premium (4 skus) Heritage Belts : 3 skus	Ligne 2 premium, 3 skus Elysée premium, 4 skus Heritage Belts : 1 skus
	WOMEN	Liberté (3 skus) mini Liberté (2 skus)		Mon Dupont Digital Set Mon Dupont stylus
	CONTEMPORARY			
		Défi Titane (3 skus)		
	YOUNGSTERS	Minijet gold edition 3 skus		

Fire



Writing Instruments



Leather Goods



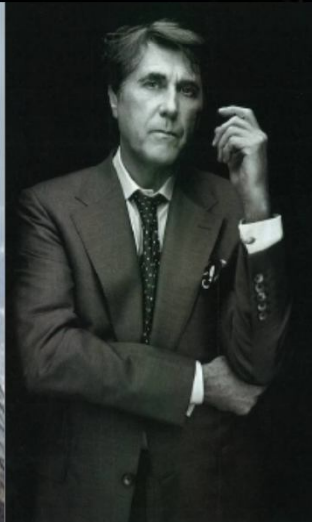
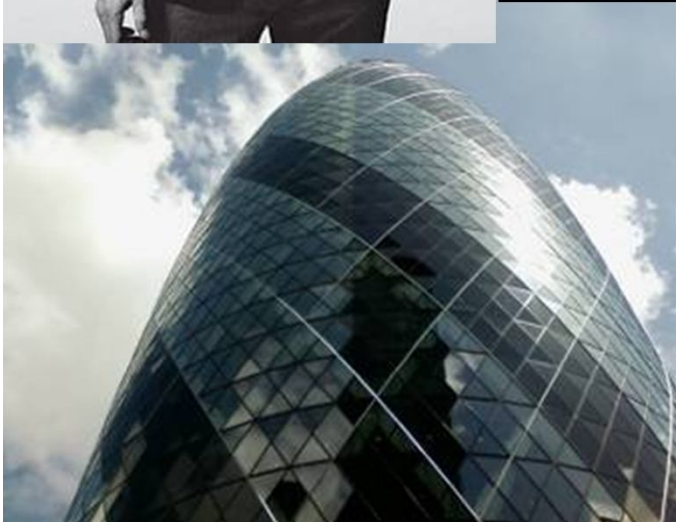
Accessories



Limited Edition



D LINES



Elysée and Ligne 2 Black alligator– 3 skus – Nov.2012

From the dawn of time, the finest materials have been used to create **exceptional pieces** for kings, emperors and maharajas.

ST Dupont continues this tradition by decorating its lighters and pens with **the finest leathers**.

This collection is a **wink** to S.T.Dupont's **first know-how of trunk-maker** with black alligator . **Genuine Black Alligator** leather all over the surface of the pen or lighter

Each product is numbered individually

Alligator mississippiensis - USA
Protected by the convention of Washington (CITES)
Palladium trims

Ligne 2
Elysée Fountain pen
(18K nib)
Also available in Roller
Pens can not put a hood.

Premium Packaging with a metal plate engraved with the product number



Alligator noir
016481
Ligne 2 Lighter – 1700 €



Alligator noir
410682/412682
Elysée FP – 1700 €
Elysée R – 1550 €

French Retail Prices

Alligator information

Alligator

Mississippiensis, USA (Florida, Louisiana, Texas).

The alligator skin is part of the **“exotic skin” category**, such as ostrich, snake, shark and other reptiles skins.

The belly of the alligator is the most appreciated part for its beautiful square scales and the flanks for their small regular scales. **These beautiful square scales are used for our lighters and pens.**

Rarety of the alligator product :

In total, in the world: Consumption of 45 000 Alligators Mississippiensis per year versus 160 millions of cattle.

Manufacture: Alligator skin requires necessarily a manual cut to respect the geometry of scales. The work requires a very specific know-how which only few leather craftsmen possess.

Alligator is a species protected by the convention of Washington, **CITES** which allows to trail the skin from the livestock farming to the final client. This document is required by all customs services when travelling with an alligator skin product.



Elysée and Ligne 2 Dark brown lizard– 3 skus – Nov.2012

A wink to S.T.Dupont's first know-how of trunk-maker and a traditional design, **lizard** offer is a great complement to the black Alligator design.

Lizard is mainly used in luxury watches industries for watches bracelets.
The lizard is one of the most resistant leathers which are.

Dark brown lizard leather all over the surface of the pen or lighter
Each product is numbered individually

Lizard variety : **Varanus Salvatore**, Indonesia
Palladium trims

Ligne 2
Elysée Fountain pen
(18K nib)
Also available in Roller
Pens can not put a hood.

Premium Packaging with a metal plate engraved with the product number



**Lezard dark brown
16485
Ligne 2 – 1150€**



**Lezard dark brown
410685/412685
Elysée FP – 1150€
Elysée R – 1000 €**

French Retail Prices

Elysée and Ligne 2 Mother of Pearl– 3 skus – Oct.2012

S.T.Dupont magnify **finest materials** to create a collection of exceptional products.

Black Mother of Pearl is part of the **finest stones** and is looked for its natural substance and iridescent effects.

Mother-of-pearl, is symbolic, imbued with maternal, feminine and protective virtues, It is also said to shield against heartache.

The cap and the body are magnified with 12 baguettes of real mother-of-pearl. Each product is numbered individually

Black Mother of Pearl
Palladium trims

Ligne 2
Elysée Fountain pen
(18K nib)
Also available in Roller.
Pens can not put a hood.

Premium Packaging with a metal plate engraved with the product number



Mother of pearl
16480
Ligne 2 – 1150€



Mother of pearl
FP 410680/ RB 412680
Elysée FP – 1250€
Elysée RB – 1100 €

French Retail Prices

Elysée Wenge– 2 skus – October 2012

S.T.Dupont is the **only brand** offering writing instruments in **luxurious massive wood**.

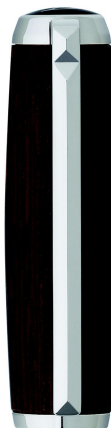
Wengé was used in XIX ° century, in the period "Art-Nouveau" then in the period "Art deco". **The wood of heart is brown, dark and very dense and is appreciated for its sensuality and softness. This unique pen of high quality is also very pleasant to the touch.**

Each product is numbered individually.

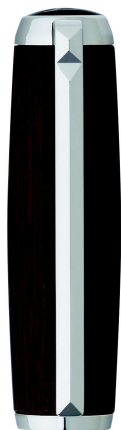
Wenge
Palladium trims

Elysée Fountain pen
(18K nib)
Also available in Roller
Pens can not put a hood.

Premium Packaging with
a metal plate engraved
with the product number



Wenge
410681
Elysée FP – 1150€



Wenge
412681
Elysée RB – 1000€

French Retail Prices

Mon Dupont optic white collection – 4 skus – Oct.2012

Karl Lagerfeld, the greatest fashion designer, has always been an amateur of valuable objects, enjoying from the beginning **the unique know-how of S.T. Dupont's products**. Refined collector and admirer of our products, Karl Lagerfeld wished to combine his talent to ours by creating **his own collection entitled 'Mon Dupont'**.

We enrich our Mon Dupont range with a new pure and sophisticated colour : **optic white**. This collection is a wink to Karl Lagerfeld ready to wear collection.

Optic white Dupont
Lacquer
Palladium finishes
Agate on the clip of the pens

Mon Dupont Packaging



Mon Dupont
Optic white
26005
290 €



Mon Dupont
Optic white
FP 430676/ RB 432676/
BP 435676
390€ / 290€ / 250 €

French Retail Prices

Mon Dupont Digital Set – 2 skus – Nov.2012

Karl Lagerfeld wished to combine his talent to ours by developing the collection with

technological objects :

-A **stylus** offering another way of writing on touch-sensitive screens. This pen is also a ball pen and thus offer the double function.

-A **USB Key**, 8Gb capacity, evocating the shape of the cap of the pen.

The USB Key can be carried easily thanks to the clip and its small size : in the pocket, on a tie.
The USB Key is sold together with the stylus in a specific white & black packaging branded Karl Lagerfeld.

Optic white USB Key 8 Gb
Matt black Stylus
Palladium finishes

Mon Dupont packaging



Mon Dupont
Matt Black stylus
436675
270 €



Mon Dupont Digital Set
Optic white USB Key & matt black
Stylus
SETDIGITALKL
400 €

French Retail Prices

D-LINES – WOMEN



LIBERTE PEN – 3 skus – September 2012

A pen **entirely devoted to woman**, resolutely modern and elegant.

A new sophisticated and feminine color to animate Liberté collection : **pearly blue lacquer**.

This colour brings subtlety and warmth in the Liberté collection.

Available in Fountain Pen, Roller ball and Ball point.

Pearly lacquer
Pink gold finishes

Standard Packaging



Blue
460009
FP 390€



Blue
462009
RB 310€



Blue
465009
FP 285€

French Retail Prices

MINI LIBERTE– 2 skus – September 2012

Mini Liberté animation :

2 new colors combining
lacquer and gold glitters
in reference to feminine
cosmetic universe.

Ideal accessory pen :

- Size : 11 cm
- Light : 24g (Liberté = 35g)

Available in Ball point.

Pearly lacquer & Gold
glitter
Gold finishes

Standard Packaging



**Glittery black
lacquer
467006
220€**



**Glittery red
lacquer
467007
220€**

French Retail Prices

Heritage Belts – 3 skus in Oct.2012 and 1 sku in Nov.2012

As this year is the 140 anniversary of the brand and of the leather goods expertise, we adapted the **shapes awkward to the leather goods**. This design is directly inspired from the **leather label** put on the cotton cover to protect the mallettes. Today, this leather label is visible on each products of the **Line D and the Iconic collections**. This shape is also a collection of cufflinks.



Gold
51233
465€
Oct. 2012



Palladium
51232
425€
Oct. 2012

Palladium and Gold
finishes.

S.T. Dupont engraved on
the hupper side of the
buckle.

Black box smooth
leather strap outside and
natural suede embossed
inside.

Standard packaging



Palladium and
Script
51235
425€
Oct. 2012



Black mother of
pearl
51234
425€
Nov. 2012

French Retail Prices

D-Line Business Belts – 6 skus - Sept.2012

As this year is the 140 anniversary of the brand and of the leather goods expertise, we adapted the **shapes awkward to the leather goods**. The **Blazon Shape** and The **Label Shape** are two repetitive elements found in our archives and reinterpreted on our new leather goods collections. **Line D and Iconic**.

Stainless steel – gold pvd finishes

S.T. Dupont engraved on the hupper side of the buckle.

Standard packaging



Gold PVD Blazon
9100140
Delta Box, Rev.
Brown/Black
185€



Gold PVD Label
9200140
Delta Box, Rev.
Brown/Black
185€



Stainless Steel Blazon
9110120
Delta Box, Rev.
Black/Brown
175€



Stainless Steel Label
9210120
Delta Box, Rev.
Black/Brown
175€



Stainless Steel Blazon
9110143
Rev. Black Contraste/
Black Smooth
175€



Stainless Steel Label
9210143
Rev. Black Contraste/
Black Smooth
175€

French Retail Prices

D-Line 35MM Belts – 5 skus - Sept.2012

As this year is the 140 anniversary of the brand and of the leather goods expertise, we adapted the **shapes awkward to the leather goods**. The **Blazon Shape** and The **Label Shape** are two repetitive elements found in our archives and reinterpreted on our new leather goods collections. **Line D and Iconic**. We also used the leather of the Line D collection to adapt on straps,

Stainless steel – gold pvd finishes – palladium finishes

S.T. Dupont engraved on the hupper side of the buckle.

Standard packaging



Gold PVD Blazon
9100145
**Rev. Elysée Brown/
Elysée Black**
235€



Gold PVD Label
9200145
**Rev. Elysée Brown/
Elysée Black**
235€



Stainless Steel Blazon
9110144
**Rev. Elysée Black/
Elysée Brown**
225€



Stainless Steel Label
9200144
**Rev. Elysée Black/
Elysée Brown**
225€



Palladium Square
9000144
**Rev. Elysée Black/
Elysée Brown**
205€

French Retail Prices

D-Line Cuff Links – 6 skus - Sept.2012

As this year is the 140 anniversary of the brand and of the leather goods expertise, we adapted the **shapes awkward to the leather goods**.

The **Metallic coins** are awkward to the mallettes coins used to protect them and **the mallettes** are a wink to our old mallettes.

Stainless steel – gold pvd finishes – real diamond 1,2mm

S.T. Dupont engraved on foot.

Standard packaging



**Gold PVD and Diamond
Coins
005750
250€**



**Black
Mallettes
005760
185€**



**Stainless Steel
Coins
005751
140€**



**Diamond Head
Mallettes
005761
185€**



**Black PVD
Coins
005752
165€**



**Brushed
Mallettes
005762
185€**

French Retail Prices

D-Line Key Rings – 5 skus – Oct.2012

As this year is the 140 anniversary of the brand and of the leather goods expertise, we adapted the **shapes awkward to the leather goods**.

The **Metallic Zip Puller** is awkward from the accessories of our new Line D collection and **the mallettes** are a wink to our old mallettes.

Stainless steel – Black Lacquer

S.T. Dupont engraved at the back.

Standard packaging



Zip Puller
003041
75€



Black D ring
003042
95€



Black Mallette
003043
95€



Diamond Head Mallette
003044
95€



Brushed Mallette
003045
95€



Défi Titanium – 3 Skus – September 12

S.T.Dupont is developing Defi range with a new & technological material : **titanium**.

Titanium is one of rare materials which combines **solidity and lightness**.

The softness of the grey mat Titanium is contrasted with the gun metal body.

Gun metal evocation:

- masculine
- high tech
- contemporary

Perfect ergonomics for an everyday use

Titanium body
Gun metal skeleton
Palladium section

Available in Fountain pen, Roller ball and ball point.

Unique gliding sensation for the ball point : fluid, rapid and soft writing.

Standard Packaging



405705
Défi BP – 240€

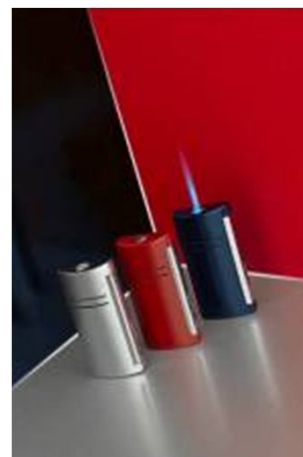
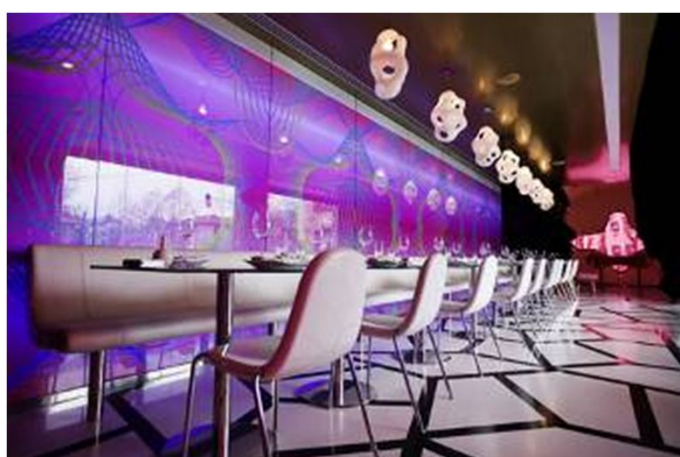


400705
Défi FP – 380€

402705
Défi RB – 295€



JET



MINIJET GOLD Edition – 3 skus – September 2012



Minijet Black
10058
119 €



Minijet white
10059
119 €



Minijet lotus red
10060
119 €

Small size makes it
suitable for everyday
use

- **5.5 cm** / ultra light **42 g**
- Fits into a cigarette
packet or jeans' pocket

GOLD EDITION with 3 new
colours
Combination of **lacquer and
glitter.**
Gold trigger (gold finishes)

This edition refers to feminine
cosmetic universe with very
trendy colors. The inescapable
accessory to women

The ideal gift for Christmas

Specific "**glitter**" packaging

French Retail Prices

